

**Star City Strong Recovery Fund Task Force**  
**Meeting Minutes**  
**July 8, 2020**

*Pursuant to Section 4.0-01(g), Chapter 1283, Virginia Acts of Assembly (2020 Session), this meeting shall be conducted by electronic communication means without the presence of a quorum physically present in one location. The public will have access to observe this meeting by contacting the City Clerk at (540)853-2541 or [clerk@roanokeva.gov](mailto:clerk@roanokeva.gov) by Wednesday July 1, 2020, at 9:00 am. The City Clerk will provide individuals with the information necessary to access this meeting. A recording of this meeting will be posted by the City and the link will be at the pages of the City Manager and the City Clerk.*

1. Roll Call

The Mayor called the meeting to order and 11:03 and roll was called. The following members were in attendance:

- Mayor Lea
- Vice-Mayor Cobb
- City Manager Cowell
- Pamela Smith
- Mignon Chubb-Hale
- Tommy Page
- Jan Keister
- Andrea Micklem
- Bethany Lackey
- Antonio Segovia
- Brian Wells
- Tamea Franco
- Chris Bryant
- Carol Rowlett
- Karen Pillis
- Jerel Rhodes
- Cynthia Lawrence
- Landon Howard
- Pete Eshelman
- Abby Hamilton
- Shaleen Powell
- Carole Tarrant
- Elda Stanco-Downey
- Brenda Hale
- Debbie Brown
- Kat Pascal
- Troy Cook

- Chris Bryant

Others in Attendance:

- City Attorney Callaghan
- Tiffany Bradbury
- Brent Robertson
- Angie O'Brien
- Amelia Merchant

## 2. Reading and Approval of Minutes from 7/1/2020 Meeting of the Task Force

The Mayor asked if there are any revisions to the meeting minutes. There were none – a Motion was made and seconded and the minutes of the July 1, 2020 meeting passed without opposition.

## 3. Reports of Officers

The Mayor asked if there were any reports – there were none.

## 4. Unfinished Business

The Mayor asked if there was any unfinished business – there was none.

## 5. New Business - Discussion of Initiatives for City of Roanoke and Public Hearing

The Mayor asked the City Manager to introduce the New Business. The City Manager indicated that there are four things to accomplish with the meeting – review and “finalize” list of potential initiatives/projects, initial prioritization of initiatives/projects. View the priority list through an equity lens using an equity tool and revise/embellish the list accordingly. Discuss the format of the public hearing.

The City Manager explained the matrix members were provided. There is one set of initiatives/projects for each sector. Each sector has a column for initiatives primarily focused on immediate and short-term needs and one column for initiatives/projects that while addressing a short-term or immediate needs would also have long-term structural and lasting benefit. Each sector has a row for initiatives/projects primarily benefitting individuals or families, a row for initiatives/projects primarily benefitting individual businesses/organizations or a collection of businesses/organizations, and a row for initiatives/projects that would generally benefit the entire community.

The City Manager inquired if there are any initiatives/projects in any of these categories missing based on previous conversations and/or thoughts they have had since? Several were identified and the matrix was amended accordingly.

The members were then moved into breakout rooms by sector and were asked to consider and discuss the three most important initiatives/projects. After the 15 minutes the members came back together in the Main Room and each group will reported out their top 3.

A new combined priority list was then generated.

Each of these initial priority initiatives/projects will be viewed through an equity assessment based on the equity tools included in a previous email provided to Task Force Members. This enables the discarding or embellishment any of these initiatives/projects.

Equity Assessment:

- Who could benefit/be burdened by this initiative?
- Can the initiative be prioritized for people and families most in need and already marginalized?
- Is the service associated with the initiative accessible regardless of ability/status?
- Will initiative help build toward a more just and sustainable future?
- Can/Is some else provide/perform the initiative?

From this work the Task Force will end up with a list of prioritized initiatives/projects that have been enhances to explain how they could be made more equitable and how they relate to stated objectives. This list will form the basis for the public hearing and of the recommendations provided to Council.

The Public Hearing is scheduled for 7:00 pm July 14. Task Force members will participate via Zoom, staff will be present in the Council Chambers. The public will participate via Zoom/phone. The meeting will be recorded and made available online. At the public hearing staff will provide a brief overview of the objectives of the Recovery Fund, the role of the Task Force, the source and associated restrictions of funds to support the recovery effort and the list of tentatively prioritized initiatives/projects.

Participants will be asked to add any additional initiatives/projects they may feel appropriate and to identify from the list provided 1-2 initiatives/projects they feel the most important.

Participants will also be told how they can view the final product and participate further in the effort.

#### 6. Announcements – Next Steps/Next Meeting 7/15/2020

Reminder of the July 14 Public Hearing and the contact information for joining via Zoom – a quorum will be needed and the meeting will need to have an agenda just as with any other meeting of the Task Force.

#### 7. Adjourn

The Mayor adjourned the meeting at 12:45 pm