



Stormwater Division
Public Works Building
1802 Courtland Road
Roanoke, Virginia 24012

Tel: (540) 853-5900
Fax: (540) 853-1270



Virginia Department of Environmental Quality
Blue Ridge Regional DEQ Office
Attn: MS4 Permitting Division 3019
Peters Creek Road
Roanoke, VA 24019

September 30, 2018

Re: City of Roanoke MS4 Permit #VAR040004, Year Five (2018) Annual Report and MS4 Program Plan Update

To whom it may concern,

The City of Roanoke is pleased to submit our year five (2018) MS4 Annual Report and Program Plan Update (General Permit #VAR040004). Enclosed please find a USB drive with our annual report for the preceding permit year. The report is also located on the [City's MS4 Webpage](#). The City has simplified the Annual Report text and also when applicable, has inserted the supporting PDF documentation after each minimum control measure section. Please note that some of the technology that we use for our stormdrain system management surpasses the ability to properly convey all information in a printable PDF format; therefore occasional hyperlinks have been included in the MS4 Annual Report.

The City of Roanoke remains committed to maintaining a comprehensive MS4 Program. In addition, we continue to work collaboratively with our neighboring MS4s and other partners to improve stormwater issue and regulation awareness throughout the Roanoke Valley and beyond. You're welcome to contact me should you have any questions or comments. Thank you for your time and consideration of our submission.

Sincerely,

Leigh Anne Weitzenfeld, MNR, ENV SP, CFM
Water Quality Administrator

Encl: 2018 MS4 Annual Report and Executive Certification

CITY OF ROANOKE, VIRGINIA

MS4 Permit Annual Report and Program Plan Update
Reporting Period
July 1, 2017 – June 30, 2018

Submitted to:
The Virginia Department of Environmental Quality
Blue Ridge Regional DEQ Office
MS4 Stormwater Permitting Division
3019 Peters Creek Road
Roanoke, VA 24019



Annual report and program plan update sections

City of Roanoke Permit Number VAR040004

This report consists of documentation of the City of Roanoke's compliance with the following six minimum control measures as required by the General Permit for Discharges of stormwater from small municipal separate storm sewer systems (MS4)

Report Contents

1. Modifications to Departmental Roles and Responsibilities
2. Number of New MS4 Outfalls and Associated Acreage by HUC during Permit Year
3. Signed Executive Certification Statement
4. Permit Section I – Special Conditions, TMDL Requirements
5. MCM #1 Public Education and Outreach on Stormwater
6. MCM #2 Public Participation and Involvement
7. MCM #3 Illicit Discharge Detection and Elimination
8. MCM #4 Construction Site Stormwater Runoff Control
9. MCM #5 Post Construction Stormwater Management
10. MCM #6 Pollution Prevention and Good Housekeeping for Municipal Operations

Modifications to Departmental Roles and Responsibilities

There are no new role modifications for permit year 2017-2018 and remain as outlined below:

Dwayne D'Ardenne – Overall Compliance Assurance; Stormwater Division Manager

Leigh Anne Weitzenfeld – Overall Program Plan Administration, MCMs#1, #2 and #6; Water Quality Administrator

Christopher Blakeman – MCM#3, MCM#6; Environmental Administrator

George Nevergold – MCM#4, MCM#5; Development Review Coordinator

Number of New MS4 Outfalls and Associated Acreage by HUC during Permit Year

No new outfalls were generated during the FY 2018.

Signed Executive Certification Statement

Continued on the following page.

Certification Statement and Requirements

As required by 9VAC25-870-370 B, all reports required by state permits, and other information requested by the board shall be signed by a responsible official or by a duly authorized representative of that person. A responsible official is:

- 1. For a corporation: by a responsible corporate officer. For the purpose of this section, a responsible corporate officer means: (i) a president, secretary, treasurer, or vice-president of the corporation in charge of a principal business function, or any other person who performs similar policy-making or decision-making functions for the corporation, or (ii) the manager of one or more manufacturing, production, or operating facilities, provided the manager is authorized to make management decisions that govern the operation of the regulated facility, including having the explicit or implicit duty of making major capital investment recommendations, and initiating and directing other comprehensive measures to assure long-term environmental compliance with environmental laws and regulations; the manager can ensure that the necessary systems are established or actions taken to gather complete and accurate information for state permit application requirements; and where authority to sign documents has been assigned or delegated to the manager in accordance with corporate procedures;*
- 2. For a partnership or sole proprietorship: by a general partner or the proprietor, respectively; or*
- 3. For a municipality, state, federal, or other public agency: by either a principal executive officer or ranking elected official. For purposes of this section, a principal executive officer of a federal agency includes (i) the chief executive officer of the agency, or (ii) a senior executive officer having responsibility for the overall operations of a principal geographic unit of the agency.*

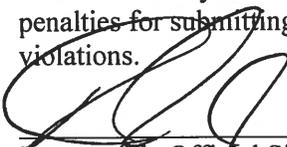
Duly Authorized Representatives

A person is a duly authorized representative only if:

- 1. The authorization is made in writing by a person described above;*
- 2. The authorization specifies either an individual or a position having responsibility for the overall operation of the regulated facility or activity such as the position of plant manager, operator of a well or a well field, superintendent, position of equivalent responsibility, or an individual or position having overall responsibility for environmental matters for the company. A duly authorized representative may thus be either a named individual or any individual occupying a named position; and*
- 3. The written authorization is submitted to the department.*

CERTIFICATION

I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations.


Responsible Official Signature

9/21/18
Date

VAR040004, City of Roanoke, Virginia

Permit Number

MS4 Name

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Special Conditions for Approved Total Maximum Daily Loads (TMDL) Other Than the Chesapeake Bay TMDL

Responsible Staff / Position: Leigh Anne Weitzenfeld, Water Quality Administrator (540) 853.5910

Description

An approved TMDL may allocate an applicable wasteload to a small MS4 that identifies a pollutant or pollutants for which additional stormwater controls are necessary for the surface waters to meet water quality standards. The MS4 operator shall address the pollutants in accordance with this special condition where the MS4 has been allocated a wasteload in an approved TMDL.

Annual Reporting Requirements

1. TMDL Action Plans

The City of Roanoke first submitted its Sediment and Bacteria TMDL Action Plan in 2015 and its PCB Action Plan in conjunction in 2016. TMDLs for these priority pollutants were approved prior to July 2008 and December 2009, respectively. The Action Plan describes the legal authorities, BMPs, education and training programs, and other initiatives the City will undertake to meet its waste load allocations and successfully delist the Roanoke River and its tributaries. Annual updates, necessary modifications and associated evaluation are noted in blue text for ease of regulatory review.

- [City of Roanoke MS4 Program Plan, 2017 Revision](#)
- [City of Roanoke Sediment and Bacteria TMDL Action Plan](#)
- [City of Roanoke PCB TMDL Action Plan](#)

Since the Stormwater Utility is still relatively new, the City is actively collecting data and resources for optimization of its program design, however there remains uncertainty in accurately estimating a timeframe for achieving the bacteria, sediment, and PCB WLAs. As new data is actively being collected through the various types water quality monitoring and during the creation of each tributary Watershed Master Plan we have begun to have enough information to begin targeting a WLA of 2080.

2. FY 2017 TMDL Facility Assessment

The City assessed all facilities in accordance with Section II.B.6.b. of the permit and identified several facilities that are high priority. At our Public Works Service Center, sediment pollution may occur as it is washed off of the pavement. To counteract this potential problem, the City mechanically sweeps these lots (moving all equipment and vehicles) twice a year. Bacterial pollution is possible on the Solid Waste Division "Ready Line" where all garbage and recycling collection trucks are stored overnight. [During FY 2018, garbage trucks that are considered to be potential bacteria sources were moved away from the inlet for overnight parking. Additionally, the ready line received monthly sweeping, an increase from the previous quarterly schedule.](#) Garbage trucks that were used during the week are fully washed weekly. Absorbent pads have been added in the Readyline area to reduce fluid runoff. In addition, the Readyline SOP has been reviewed and updated to include weekly visual inspection and an additional visual inspection after a 1" rainfall event. Drop inlet cleaning will be conducted quarterly using an iterative adaptive approach for optimal inlet management. Additional areas identified during the June 2017 DEQ MS4 Audit are under review and solutions will be included in the forthcoming PWSC Master Plan update.

In addition to this identified facility, the City has several parks and green spaces where citizens play with their pets. In the permit year 2014-15, the City added two dog parks due to the potential for larger bacterial contamination loads. Thrasher Park has a fenced, leash-free acre sized yard. Thrasher Park straddles both Tinker Creek and Glade Creek watersheds but is geographically closer to Glade Creek. Highland Park also contains a fenced leash-free zone that is about an acre in size. Highland Park is in close proximity to the Roanoke River.

In an attempt to limit the pollution from pet waste, the City has installed 102 pet waste stations to date, which provide free bags for waste collection. Additional locations are added as needed and the Pet Waste Program is discussed in greater detail Under MCM #1 and MCM #6 of this report, in the Program Plan, and in the Sediment and Bacteria TMDL Action Plan.

A complete list of BMPs for these identified facilities can be found in the Program Plan, 2017 Revision including the specific Stormwater Pollution Prevention Plans, and other BMPs included in the TMDL Action Plan.

3. Monitoring Programs for TMDL Progress Assessment

The City has updated its Action Plans with completed action items during FY 2018, documented successes, and included further development of program objectives.

In accordance with Section I.B.2.e, the City has included monitoring results as well as a summary analysis from bacteria monitoring conducted in FY 2018 for all of the City's watersheds. Conclusions cannot be drawn successfully from such a small dataset however, the graphs show the streams that continually have high E.coli bacteria levels and indicate periodic inputs due to heavy rainfall events or continual inputs from unidentified problems. As outlined in the Program Plan and Bacteria TMDL Action Plan, source tracking within the MS4 may begin in certain watersheds over the next fiscal year. Over the next several years, the City will assess baseline data trends to predict an estimated end date.

Results from the City's Citizen Science Benthic Macroinvertebrate Monitoring Program is included in the FY 2018 Annual Report. As a result of the City's commitment to taking a watershed approach to resolving water quality impairments, the City has integrated action items into one unified Watershed Master Plan Summary Table all completed Watershed Master Plans to date. This table is included in this year's update of the Bacteria and Sediment Action Plan. The WMP Summary Table includes watershed indicators that will also serve as a measurement of reductions from key pollutants and enhancements of water quality in impaired watersheds. Data can also be found online on Clean Valley Council's website:

<http://roanokeva.maps.arcgis.com/apps/opsdashboard/index.html#/57c422b45cff4a6b91274e80ab33b9c1>

The USGS monitoring station site is located in the Lick Run Watershed adjacent to the greenway below Washington Park near the intersection of 2nd St. NE and Patton Ave. NE. The goal of this monitoring program is characterize streamflow and sediment transport in Lick Run prior to, during, and after BMPs are implemented throughout the watershed. The monitoring objectives include: continual stream levels, water temperature, pH, conductivity, dissolved oxygen and turbidity. Data will also be used to determine annual loads of suspended sediment.

Water Quality Data through the USGS Program outlined in the Action Plan is available here:

http://waterdata.usgs.gov/va/nwis/inventory/?site_no=0205551460&agency_cd=USGS

The City has also partnered with the USGS to install 9 precipitation monitoring gauges in a selected spatial distribution pattern to optimize data capture. The data is available through the USGS website:

https://va.water.usgs.gov/webmap/precip_va/

Special Conditions for Approved TMDL other than the Chesapeake Bay TMDL

Supporting Documents:

- [Bacteria Program– Interpretive Summary](#)
- [Bacteria Monitoring Data, FY 2018](#)
- [Citizen Science Monitoring Data](#)

MCM #1: Public Education and Outreach on Stormwater Impacts

Responsible Staff / Position: Leigh Anne Weitzenfeld, Water Quality Administrator (540) 853.5910

Description

The public education and outreach program should be designed with consideration of the following goals:

- (1) Increasing target audience knowledge about the steps that can be taken to reduce stormwater pollution, placing priority on reducing impacts to impaired waters and other local water pollution concerns;
- (2) Increasing target audience knowledge of hazards associated with illegal discharges and improper disposal of waste, including pertinent legal implications; and
- (3) Implementing a diverse program with strategies that are targeted towards audiences most likely to have significant stormwater impacts.

In 2017, the City revised its MS4 Program Plan to more accurately reflect the program's growth and development since the Stormwater Utility was created. The [MS4 Program Plan](#) is available online and provides extensive detail on educational materials that are available and used as outreach tools. As per required under the 2013-2018 permit, the City has completed outfall mapping and SWPPP implementation.

Annual Reporting Requirements

1. Environmental Literacy, Contracted Support Services

The City of Roanoke has contracted with the Clean Valley Council (CVC) for the past several years to provide effective and efficient stormwater and water quality information and education throughout our region. The CVC's program offerings, as well as its classroom and field lessons reach a wide range of citizens and have a demonstrated track record of successfully fostering greater environmental literacy, awareness and stewardship.

The Clean Valley Council contract is in revision. CVC programs implementation is still in progress. The 2017 CVC contract is attached for reference as needed.

2. FY 2018 Target Audience Identification and Estimation

The City, in collaboration with other area localities, identified sediment, bacteria, and nutrients as our three high-priority water quality issues at the beginning of this permit cycle. Target audiences were identified and their populations estimated based on various data sources. In addition, the City developed messages and outreach mechanisms, also in collaboration with other localities. An additional identified target audience for bacteria is septic system owners and was added to the targeted education and outreach matrix for FY17. In FY 2016, the City chose to add PCBs to the high priority water quality issues and have subsequently been working on outreach development for this target audience. All of this information, as well as a more in-depth description of our rationale, is included in the attached spreadsheet.

3. FY 2018 Education and Outreach Events

The City is committed to educating citizens on stormwater issues and best management practices through a variety of measures. The City participates in educational and outreach events to engage and educate citizens on a direct level to promote community involvement in creating a *Clean Water Legacy* in the upper Roanoke River watershed.

The City supports public education as the basis to increase stormwater awareness in promoting throughout and discussion, leading to behavior change and culture as it pertains to watershed health. The City provides resource materials, educational library resources, informative campaigns, and environmental literacy.

Please see attachment of City of Roanoke Outreach and Events Table and the Clean Valley Council’s specific summaries for more in-depth details.

Education and Outreach Events = 70,049 total citizens reached (70% of City of Roanoke citizens reached through combined outreach efforts from the City of Roanoke and Clean Valley Council)		
Clean Valley Council Summary = 50,782 citizens reached		
Educational Programming	Community Wide Public Events	38,091 citizens reached
	Educational Programs and Publications for Adult and General Audience	3,772 citizens reached
Programming Types	Stream School	683 students, 54 adults
	Stormwater Educational Programs	7,603 students, 579 adults
City of Roanoke Summary = 19,267 citizens reached		
Educational Programming	Outreach Events	6,392 citizens reached
	Presentations	432 citizens reached
	Combined Social Media	12,433 citizens reached

City of Roanoke Stormwater Social Media Growth											
<u>Facebook</u>		<u>Twitter</u>		<u>Pinterest</u>		<u>Instagram</u>		<u>Website Visits</u>		<u>Nextdoor</u>	
Year	Followers	Year	Followers	Year	Followers	Year	Followers	Year	Page Views	Year	Followers
2014	382	2014	272								
2015	1217	2015	284								
2016	1508	2016	604	2016	84			2016	1700		
2017	2182	2017	1014	2017	134	2017	116	2017	2630	2017	4792
2018	2520	2018	1004	2018	157	2018	339	2018	2515	2018	6722

4. FY 2018 Planned Education and Outreach Events

The City's MS4 Program Plan, Bacteria and Sediment TMDL Action Plan, as well as the PCB TMDL Action Plan are the best repositories for charting future educational goals and plans. For the pollutant bacteria, the City will continue its pet waste reduction campaign by increasing awareness by placing signs downtown and develop new partnerships to increase efficiency in reaching and engaging the target audience of 7,131 registered dog owners. DRI, downtown apartment owners, along with the City, will partner to enforce the City's pet waste ordinance by using DRA pet waste source tracking. We will continue to create partnerships and expand our outreach campaign to ensure optimal function of existing septic fields, targeting 423 septic system owners. The city will also continue the bacteria monitoring program with the possible collaboration with local colleges to help establish a baseline bacterial level and determine illicit bacteria sources. The City will also be partnering with Downtown Roanoke Incorporated to address restaurant FOGs in the downtown area using multi-lingual educational and outreach material and prioritize downtown stencil inlet marking. The targeted audience for downtown restaurants is approximately 70 restaurants. The target audience for restaurants in the City of Roanoke is 381. The City will also increase the number of presentations given by visiting local organizations to find new ways in making a positive impact in creating a *Clean Water Legacy*.

For sediment, Stormwater is in the process of supporting stormwater infiltration via green infrastructure as part of forthcoming updates to the City's Stormwater Design Manual. Integration of the City's Action Plans with our developing watershed master plans will also aid in sediment reduction through addressing the causative factors. The citizen science water monitoring program has been successful and will continue to grow to 40 sites. Additional projects that may be added to the program include clean water challenges, increasing the use of the Water Reporter App, and watershed memory interviews shared via a watershed story map, and watershed stewards. The City may include a "state of the waters" fact sheet in with the newsletter. This could become an annual direct mailer to all Roanoke households.

Through a collaborative effort with Clean Valley Council and local civic groups, rainbarrel workshops will continue through our trained rainbarrel volunteers from the "Train-the-Trainer" Rainbarrel Initiative, which has currently 15 civic group trainers. Stormwater and Clean Valley Council plan to increase greater city school programs and initiatives such as expanding the stormdrain stenciling program and potentially inlet art at the schools.

Additionally, the City may collaborate with local partners to promote and emphasize "green" lawn care and educate city contractor organizations and local lawn care businesses to address the issue of mowed grass residue on city sidewalks and streets as well as, fall leaves. These issues contribute to excessive nutrient loading into the MS4 and also to localized flooding due to clogging of the stormdrain system.

As part of the PCB TMDL Action Plan, the City will continue to educate and train city staff on how to properly control, inspect and clean up or dispose of PCB materials at the Public Works Service Center. There are approximately 385 City of Roanoke Employees that have received educational material and /or a presentation on the importance of understanding PCBs. The City will continue to send direct mail PCB brochures to businesses, educating owners about PCBs and how to keep our waters safe and healthy for everyone. The City will work with Roanoke Valley Television to produce a PCB educational video.

MCM#1 Public Education and Outreach on Stormwater Impacts

Supporting Documents:

- [CVC Contract, Outreach and Events FY 2017-2018](#)
- [City of Roanoke Outreach and Events FY 2017-2018](#)

MCM #2: Public Involvement and Participation

Responsible Staff / Position: Leigh Anne Weitzenfeld, Water Quality Administrator (540) 853.5910

Description

In 2017, the City revised its MS4 Program Plan to more accurately reflect the program’s growth and development since the Stormwater Utility was created. The [MS4 Program Plan](#) is available online and provides extensive detail on educational materials that are available and used as outreach tools.

The City has a strong commitment to honoring the public involvement permit requirement and increasing public participation in watershed events. The City supports public involvement as the foundation for increasing social capacity which may ultimately lead to behavioral and cultural change as it pertains to watershed health. The City actively promotes external environmental events, collaborates with partner organizations, sponsors events, and serves on environmental advisory committees.

Annual Reporting Requirements

1. Outreach Events

The City has a strong commitment to honoring the public involvement permit requirement and increasing public participation in watershed events. The City fully commits to continue its regular involvement with both annual local "river clean-up" days - Clean Valley Day (spring) and Fall Waterways Cleanup (autumn). In addition to this, the City plans to co-host a clean-up event with Deschutes Brewery on an annual basis. The City also implements programs for public involvement such as the Train-the-Trainer Rainbarrel Program and the Citizen Science Water Monitoring Program. The City has developed an in-house bacteria monitoring program, collecting samples on a monthly basis. More detail concerning the citizen science and bacteria monitoring program are in the attachments. The City also has active seats on the boards of VAMSA, CVC, URRR, and Earth Fare.

Lastly, the City will have a presence, either with its own employees or through the City's public education and involvement contractor (Clean Valley Council), at many applicable local and/or regional events intended to make the public aware of stormwater and broader environmental stewardship issues and topics. Examples include but are not limited to: Earth Day celebration, Household Hazardous Waste and Electronic Waste collection events, various neighborhood group and other civic organization meetings and events, as well as maintain its membership on local and regional watershed planning and coordination committees. Otherwise, the City engages businesses, citizen groups, and the general public to participate in related events, and regularly takes steps to market and otherwise support such events.

Event / Program	City Participation	Implementation Schedule	Documentation & Effectiveness
Adopt-A-Stream	•Program promotion in newsletter and social media, as well as posting about specific group	Ongoing – Roanoke Mountain Adventures host	100+

	clean up events.	a cleanup once a year.	
Clean Up Events	<ul style="list-style-type: none"> •Program promotion in newsletter and social media •After event media follow up •City planning and co-sponsorship of Deschutes River Clean up 	•Clean Valley Day	935 Trash Total: 63 tons
		•Deschutes River Cleanup	100+ Trash Total: 9,320 lbs
		•Fall Waterways	586 Trash Total: 11 tons
Festivals/Outreach Events/ Presentations	<ul style="list-style-type: none"> •Program promotion in newsletter and social media. •Event sponsorship and/or vendor participation 	Ongoing see section attachments for list of outreach events	70,049
Citizen Science Water Monitoring Program	<ul style="list-style-type: none"> •Program promotion in newsletter and social media. •Event sponsorship 	Ongoing	See attachment
Bacteria Monitoring	•City sponsored.	Ongoing	See attachment
Train the Trainer Rainbarrel Program	<ul style="list-style-type: none"> •Program promotion in newsletter and social media. •Event sponsorship and/or vendor participation 	Ongoing	15 Civic Groups
Stormdrain Stenciling Program	<ul style="list-style-type: none"> •Program promotion in newsletter and social media. •Event sponsorship and/or vendor participation 	Ongoing	Redesigning stencil design.
Stream School Seminars (CVC)	<ul style="list-style-type: none"> •Program promotion in newsletter and social media. •Event sponsorship and/or vendor participation 	Ongoing	60 Programs Completed 683 Youth, 54 Adults
Stormwater Educational Programs (CVC)	•CVC promotes.	Ongoing	341 Programs Completed 7,603 Youth, 579 Adults
Household Hazardous Waste Collection Program	•Program promotion in newsletter and social media.	Ongoing – every third Saturday of the month.	See section attachments.

Drug Take Back Event Program	<ul style="list-style-type: none"> •Program promotion in newsletter and social media. 	Ongoing – twice a year.	Record number of events/ participant estimation / twice a year.
Local and Regional Stormwater Management Planning	<ul style="list-style-type: none"> •Program promotion in newsletter and social media. •Event sponsorship and/or vendor participation 	Ongoing	See section attachments.

MCM#2 Public Involvement and Participation

Supporting Documents:

- [City of Roanoke Stormwater Division Public Involvement and Participation FY 2017-2018](#)
- [Household Hazardous Waste Summary FY 2017-2018](#)
- [CVC Programs and Events FY 2017-2018](#)
- [RVARC Local and Regional Stormwater FY 2017-2018](#)
- [VAMSA Member Meeting Agendas FY2017-2018](#)
- [Citizen Science Water Monitoring Program Summary](#)

MCM #3: Illicit Discharge Detection and Elimination

Christopher Blakeman, Environmental Administrator (540) 853.1173

Description

The [City's IDDE Ordinance](#) establishes the MS4 program authority and requirements for illicit discharge detection and elimination compliance with the MS4 and VPDES permits. Implementation of [outfall screening standard operating procedures \(SOPs\)](#) and [illicit discharge \(SOPs\)](#) will provide a clear direction for response and enforcement of the IDDE Ordinance. The City promotes the public's reporting ability and this is further outlined in the Program Plan and the Sediment and Bacteria TMDL Action Plan.

Annual Reporting Requirements

1. Outfall Screening

The accompanying spreadsheet shows the results of our outfall surveys for the reporting year. These have been sorted to separate those where flow was found and where further investigation or referral was necessary.

2. Illicit Discharge Investigations

The accompanying spreadsheet provides a listing of all illicit discharge investigations that were performed during the permit year. While all such investigations are taken seriously, three incidents that involved significant direct discharges and are therefore of particular interest include Stormwater Pollution Compliant Numbers (SWPC#) 17-013, 17-016 and 18-06. These are summarized here:

- 17-013 – 14 Campbell Ave. SE. – In August of 2017 a confined space entry assessment of the piped section of Lick Run in Roanoke's downtown, was performed by personnel from Virginia Tech's Civil and Environmental Engineering Dept., Stormwater and Environmental Management staff. An apparent sanitary sewage connection was discovered in front of this address. An investigation and dye test followed, confirming the illicit connection. Efforts to locate and correct the connection involved the property owner, the Western Virginia Water Authority, and City staff from both the Building Commissioner and Environmental Management Divisions, and lasted well into November. Note: during this time the building was largely vacant as remodeling was underway for the opening of a new restaurant. Eventually several cross connections between the sanitary and stormwater drainage piping within the building were identified and corrected.
- 17-016 – Franklin Rd., Ramada Inn Hotel – In response to a tip from the City's Code Enforcement staff, Environmental Management confirmed an ongoing sanitary sewer discharge from a broken sewer pipe at this location. The subject pipe was initially built to convey sanitary sewage from the hotel's front lobby and banquet hall building, under a bridge over Ore Branch Creek, and then into a sanitary sewer main on the adjoining parcel. With the pipe severed, the waste water was being discharged directly to Ore Branch. Environmental Management staff promptly notified DEQ and initiated dialogue with hotel staff. DEQ called back later to report that plumbers had been called to repair the damaged pipe and that sanitary fixture use would be stopped until that work was completed. Note: this same incident was previously addressed by the City's Environmental

Management Division on November of 2009, 2011, 2013, and this instance in 2017.

- 18-06 – Carilion Roanoke Memorial Hospital - Environmental Management received a complaint referral referencing a “pipe burst” flowing into the Roanoke River near this location. Environmental Management staff responded and found evidence of waste water discharge in the short section of Crystal Springs Creek that flows adjacent to the hospital. Waste items found were of a medical nature; including rubber glove pieces and medication packaging. Note: similar conditions were found in March of 2017 that were attributed to waste water dumping at the hospital. Staff performed a more detailed upgradient investigation and found multiple stormwater inlets within the hospital’s property that contained solid waste and milky white liquid and residues, conditions that were virtually identical to those found in 2017. Outreach was made to the applicable management staff from the hospital, and they were notified of the apparent resumption of illicit discharge. A joint inspection was made by hospital and City staff, and hospital staff agreed to affect positive changes, up to and including educational awareness efforts for their employees. A follow up investigation confirmed the restoration of compliant conditions.

Outfall Mapping - MS4 Program Plan Update

The City has developed and maintained a robust GIS map of our MS4 for over a decade and is available online to the public on the [City's Real Estate GIS](http://gisre.roanokeva.gov/js/) (<http://gisre.roanokeva.gov/js/>). The system is continually updated using as-built drawings for new construction, as well revisions and amendments based on watershed asset inventories, and other field reconnaissance and investigative findings.

Responsibility for the operation and maintenance of the Stormwater GIS map rests with the Stormwater Division GIS technician and with data collected by the CCTV field crews in the Maintenance Department. The Stormwater Division, in cooperation with the City's Information Technology Division maintains the data.

In the spring of 2015 our Stormwater Division began a collaborative project with the Virginia Tech Dept. of Civil and Environmental Engineering to develop and implement a plan for revising our MS4 GIS map to accurately reflect the true drainage basin area of our storm pipe network. Using field GPS collection, coupled with real time field surveys and CCTV camera investigations, we are updating the MS4 asset inventory to ensure that we meet all of the requirements of this permit section.

Asset inventories have been completed for Lick Run (FY15); Tinker Creek, Carvin Creek and Glade Creek (FY16); and Trout Run (FY17). Peters Creek was completed in FY 2018.

During FY 17, all outfalls in the city were assessed for whether they met the criteria of a regulated outfall and updates throughout the city were made. Catchments were delineated during the summer of 2016 and drainage areas are now available for associated outfalls.

The City requested and received GIS outfall data from VDOT to further assess MS4 regulated outfalls within the City's jurisdictional boundary. Discrepancies have been identified that may need further review and communication with VDOT to determine responsibility.

Please note: Trout Run is conveyed under downtown Roanoke in two box culverts running parallel to Norfolk Ave and Campbell Ave. The City has accurately reflected the underground outfall locations in this central business section. Also correctly included as outfalls, are pipes containing roof runoff. The logistics of creating drainage areas in this section would produce an unusable product. Since the goal of this exercise is to assist the City in tracking illicit discharges, the City has chosen to create drainage areas as if the box culverts only conveyed stormwater which then empties into the concrete channel conveying Lick Run.

MCM#3 Illicit Discharge Detection and Elimination

Supporting Documents:

- [Outfall Screening](#)
- [Illicit Discharge Investigations](#)
- [Complete Outfall Table as PDF](#)

MCM #4: Construction Site Stormwater Runoff Control

George Nevergold, Development Review Coordinator (540) 853.6501

Description

[Chapter 16](#) of the City of Roanoke's Design Manual sets forth guidance on inspection procedures.

Annual Reporting Requirements

1. Land Disturbing Permits/Acres Disturbed

A total of 41 land disturbance permits were issued for this past fiscal year with the total disturbed acreage of 93.70 acres. A record of all permitted land disturbance activities detailing the land disturbance permit #, site address, description, issued date, current status, owner name, applicant name, latitude & longitude and acreage disturbed has been included in the PDF file labeled: 'MCM4 Reports FY17_18'.

2. Inspections Completed

A total of 2328 Erosion and Sediment Control (ESC) Inspections were conducted this past fiscal year. Of those 2328 inspections, 313 of them were rain event inspections; 1285 were weekly and biweekly ESC inspections; 39 were initial ESC inspections; 426 were SWPPP inspections; 265 were pollution prevention inspections. A report detailing permit number, address and number of inspections per permit has been included in the PDF file labeled: MCM4 Reports FY 17_18.

Additionally, 447 ESC inspections were conducted for Single Family Residences (noted as SFR ESC Initial Inspections and SFR ESC Biweekly Inspections.)

3. Enforcement Actions

Generally, verbal notifications of ESC and SWPPP violations are used as a first measure. If the City finds this is not enough, we move to a formal Notice to Comply and, if necessary, a Stop Work Order. Additionally the City issues Stop Work orders for any land disturbance that occurs without an approved plan.

The City issued 3 full Stop Work Order and 1 Partial Stop Work Order this past fiscal year. Three were for initiating grading work without an approved erosion and sediment control plan or land disturbance permit, and one was for an infraction of an existing land disturbance permit.

The City is working to update the MS4 Program Plan with written procedures for ESC plan review process and procedures, what documents are utilized in ESC plan review, written ESC inspection procedures and associated documents, and inspection schedules, and written procedures for compliance and enforcement.

MCM#4 Construction Site Stormwater Runoff Control

Supporting Documents:

MCM4 Reports FY17_18:

- [FY17_18 New Land Disturbing Permits](#)
- [FY17_18 ECS Initial Inspections](#)
- [FY17_18 ESC weekly and Bi-Weekly Inspections](#)
- [FY17_18 Rain Event Inspections](#)
- [FY17_18 Single Family Residence ESC Initial Inspections](#)
- [FY17_18 Single Family Residence ESC Weekly and Bi-Weekly Inspections](#)
- [FY17_18 ECS SWPPP Inspections](#)
- [FY17_18 ECS Pollution Prevention Inspections](#)

MCM #5: Post Construction Stormwater Management

George Nevergold, Development Review Coordinator (540) 853.6501

Description

Initial Design and long term maintenance of stormwater management facilities is guided by the Stormwater Design Manual. [Chapter 15](#) covers the maintenance requirement of BMPs and [Chapter 16](#) outlines enforcement.

Annual Reporting Requirements

1. Public BMPs

Attached and labeled, Public and Private BMPs Map, is a map that details the locations of all publically and privately owned BMPs within the City of Roanoke. All public and privately owned BMPs have been uploaded to the VA DEQ website. The tracking and management of these two types of BMPs is handled differently between the Planning Department, who manages the privately owned BMPs and the Stormwater Division, who manages the publically owned BMPs. Integration of management will be a process over time.

2. Public BMP Inspection Report

Attached you will find a DEQ certificates that certify Stormwater Engineers, Joseph Judy and Michael Venable to inspect the publically owned BMPs. A PDF is included in the attachments section that outlines the public inspection report. As noted in the Program Plan, the City is using a GIS-based iPad app to conduct these BMP inspections. As part of the app, repair material quantities have already been specified. A spreadsheet containing the BMP information, including material quantities as well as the BMP Inspection Report will be sent to Stormwater Field Operations for resolution. Written procedures for this process are located in the Program Plan.

3. 2017 New Private BMPs

The City has a process for acceptance of newly constructed BMPs, as well as BMP's that were constructed prior to the current regulations and records management. Attached is a PDF file labeled MCM5 Reports FY 17-18, which details the 7 new BMPs that were accepted this past fiscal year.

4. 2017 Privately Owned BMP Data

Existing BMPs within the City of Roanoke are tracked. Newly identified BMPs are included in the database, both newly constructed and from older development but have not been adequately maintained. The City Attorney's office has developed a SWM Maintenance Agreement for 'existing' facilities which have just been identified.

New procedures have been implemented to obtain the required BMP information on all completed comprehensive development projects during the gathering of as-built storm drain and SWM BMP data.

All privately owned BMPs have been uploaded to and accepted on the VA DEQ website.

5. 2017 Privately Owned BMP Inspections

The City inspection program for privately owned BMPs has 3 certified inspectors who conduct and record their inspection results in the City's new tracking software. Inspections are conducted yearly on all BMP measures and,

should an inspection fail, the property owners are given an opportunity to correct whatever shortcomings were found. Re-inspections are scheduled giving ample time for owner actions. A total of 495 inspections were performed on existing stormwater management facilities (BMPs) within the City of Roanoke for this past fiscal year. A report detailing the permit number and location has been included in the attached PDF file labeled: MCM5 Reports FY 17_18.

6. 2017 Privately Owned BMP Violations

A total of 117 notices of violation were issued for lack of maintenance, either by way of inspection report or formal certified letter. A report is attached detailing the locations and associated permits where violations were noted and corrected. The City continues to send notification of the pending annual inspection to all property owners. Ample time is given to allow the property owners to review their facilities needs and have them corrected prior to the scheduled inspection.

Inspections by Certified City staff are entered into the City's tracking software and rescheduled for an appropriate time in the future to allow a property owner to correct the cited situations. If the follow-up inspection can be entered as a "PASSED" inspection the property owner is notified; otherwise a second notification is sent and another inspection is scheduled. The third notification becomes a Certified Letter. This process is followed until the site is brought back into compliance. City staff is available to meet with owners and assist them in the understanding of what has gone awry and how to make the necessary corrections. A report detailing the BMP violations has been included in the attached PDF file labeled: MCM5 Reports FY 17-18.

MCM#5 Post Construction Stormwater Management

Supporting Documents:

- [Public and Private BMPs Map](#)
- [Public BMP Inspection Report](#)
- [Stormwater Inspection Certificates](#)
- [Planning Department Certifications](#)

MCM5 Reports FY17_18

- [FY17_18 Listing of All Private BMPs](#)
- [FY17_18 Private BMP Inspection Report](#)
- [FY17_18 Private BMP Violations Report](#)
- [FY17_18 New Private BMPs Accepted](#)

MCM #6: Pollution Prevention/Good Housekeeping for Municipal Operations

Responsible Staff / Position: Leigh Anne Weitzenfeld, Water Quality Administrator (540) 853.5910
Christopher Blakeman, Environmental Administrator (540) 853.1173

Description

This section includes measures, procedures, and processes that have been taken to ensure the City is in compliance for implementing pollution prevention and good housekeeping measures as the staff conducts daily work.

Annual Reporting Requirements

1. Development and Implementation of Daily Operational Procedures

A detailed series of operationally specific Standard Operating Procedures (SOPs) have been developed and implemented for all activities and operations deemed to present a potential or real threat of pollution and these have been periodically updated and revised to reflect facility and operational changes. These SOPs can be found in the City's 2017 Program Plan Revision.

The SOP for the Solid Waste Ready Line was amended to include a weekly inspection of the drop inlet and quarterly extraction of contents or as needed due to heavy rainfall with the vactor truck as a result of the MS4 Audit, held in June 2017. Multiple layers of inlet protection have been added. Examples of this includes Bactroloxx and Petroloxx filter socks, a Pigg hydrocarbon-specific inlet filter, and movement of older garbage trucks to a location not directly impacting the inlet. The Solid Waste Ready Line is also being swept monthly to reduce pollutants that reach the inlet. As of early FY 19, a contract is in place with WEL for weekly inspection and monitoring of the inlet.

Street Sweeping Performance

In the past permit year, the City streetsweeping crews cleaned an estimated total of 15,682 lane miles. Those lane miles are spread between residential, arterial, and "central business district" streets, which are swept with correspondingly increased frequency. These operations removed 2031.66 tons of debris from the streets, thereby preventing it from getting into the stormdrain system.

Stormdrain System Maintenance

A total of 1,111 stormdrains, of the 7593 inlets city-wide, were inspected during the last permit year, resulting in 97 being cleaned and 100 being repaired. Annual tonnage removed by Vactor trucks from the stormdrain system is 319 tons, calculated by Resource Authority weight tickets.

Mutt Mitt Program

The City has a total of 102 [Mutt Mitt Stations](#) under the management of the Parks and Recreation Department and the Stormwater Division. In FY 2017, 56 educational signs were designed by the Stormwater Division and purchased with grant money donated by the Mill Mountain Garden Club. Sign Installation is planned for FY 2018.

An additional 35 Mutt Mitt Station signs were added in FY18. Additional Mutt Mitt Stations will be added as needed on publically owned properties.

Roanoke City Public School (RCPS) Good Housekeeping BMPs

RCPSs have instituted a set of BMPs to guide their school staff through good housekeeping practices. RCPS building maintenance staff conducts monthly inlet checks for their school facilities that have a stormdrain system. These BMPs also include checking dumpsters and other waste storage areas. Work orders are created if inlets are not found to be clear of debris and trash and other problems are found onsite. These BMPs and inspection sheets have been included in this report. In addition, all Roanoke City School parking lots are swept twice a year.

2. Stormwater Pollution Prevention Plans

The City's PWSC and Dog Park Stormwater Pollution Prevention Plans were completed and became effective July 1, 2017. Revisions will be undertaken as necessary in response to 2017 Audit Feedback and as part of an iterative adaptive process as the document is implemented.

Roanoke City Public Schools has developed a SWPPP for the Patrick Henry High School Auto Shop in FY 2018. The RCPS's Transportation Facility has its own VPDES permit.

3. Turf and Landscape Nutrient Management Plans

In FY2016, Nutrient Management Plans (NMPs) were completed for River's Edge South (~3 acres), Mountain View (3.5 acres) and Elmwood Park (3.4 acres). This concludes the properties managed by the City of Roanoke that require NMPs.

The Roanoke City Public Schools completed NMPs in FY 2018. The five sites identified as needing NMPs are: Patrick Henry High School, 10.1 acres; William Fleming High School, 12.9 acres; James Madison School, 1.88 acres; Fishburn Park Elementary School, 1.36 acres; and Lucy Addison Middle School, 1.4 acres.

4. Employee Training

The City is committed to training all applicable personnel in accordance with Section II.B.6.d. of the permit. The City has designed a training program to ensure conformance with this requirement, as well as to ensure all employees, regardless of their job duties, receive stormwater pollution awareness training at a basic level.

Additionally, the City of Roanoke continues to provide Environmental Awareness Training as part of its orientation for new employees. Included in this training is a section with a heavy emphasis on stormwater pollution prevention, which helps trainees to understand the impact stormwater pollution can have on our community and provides guidance on how to report real or suspect stormwater pollution issues. For the FY 17-18, 217 new employees received this training on the following dates: 7/13/17, 9/14/17, 10/12/17, 11/9/17, 12/14/17, 1/4/18, 2/22/18, 3/15/18, 4/19/18, 5/24/18, 6/4/18.

The City has compiled a list of all employees (identified by job titles and/or responsibilities) that will need to receive the specified training under Section II.B.6.d. of the permit. As per Section II,B,6,d, the employee stormwater training plan developed and submitted for FY17 was carried out. SWPPP training was handled within each PWSC Department as needed. PCB training was completed for all PWSC employees. The next Stormwater Pollution Prevention/Illicit

Discharge is pending the new MS4 Permit for the cycle 2019-2023.

RCPS have also begun their building manager and staff training program. This includes a stormwater presentation along with specific spill kit training. The City has shared our stormwater video series license so that relevant staff can view the Excal MS4 RAINcheck and IDDE videos that the City uses for training. This would be applicable for RCPS building maintenance and transportation-based staff. General Stormwater training could be implemented for all other RCPS staff as proper audiences are identified.

5. MS4 Program Review and Evaluation

With the dedicated efforts of the Stormwater Utility, the City continues to make great strides in creating a more cohesive program. As Watershed Master Plans are created for each Roanoke River tributary, the City is integrating the following goals into the TMDL Action plans.

- **Maximize watershed resiliency and sustainability** which will reduce flooding, in-stream erosion, sediment loads, and bacteria loads while increasing base flow in dry channels, biological life, recreation, and aesthetics.
- **Minimize watershed hazard to public health, safety, and property** which will reduce flooding, flood insurance costs, flood repair costs, in-stream erosion, sediment loads, and bacteria loads while increasing base flow in dry channels, biological life, recreation, and aesthetics.
- **Connect citizens, businesses, students, and other stakeholders to their watershed** which will reduce illicit discharges while increasing property values, treatment from private BMPs, community education, watershed knowledge base, recreation, and aesthetics.

Incorporating these goals and their associated action items and indicators will help to create a performance measuring metric that will help track progress. Our water quality monitoring programs will allow the City to track progress over time.

In collaboration with our contractor, Clean Valley Council, the City has met and exceeded the MS4 requirements for outreach, education and public involvement. Developing programs, which are outlined in more detail in the Program Plan and Action Plans, will help to further educate and engage citizens in being active participants in optimizing the health of their watersheds.

Stormwater's continued asset inventory and CCTV activities will provide greater capabilities to track illicit discharges and identify problems. Ipad field data entry and a dedicated GIS staff member also increase efficiency and error reduction.

Areas for improvement will be focused on integrating the above goals into daily actionable items.

MCM#6 Pollution Prevention/Good Housekeeping for Municipal Operations

Supporting Documents:

- [City of Roanoke New Employee Training Records](#)
- [PCB Training FY 2018](#)
- [RCPS SWPPP](#)
- [RCPS Inlet Inspections](#)
- [FY2018 Stormdrain Maintenance Locations](#)
- [City of Roanoke Dog Park Inspection Reports FY 17-18](#)
- [Stormwater Service Requests Generated by iRoanoke FY 17-18](#)