



Please click the links below to access the Council Agenda and Reports:

1. Council Agenda And Reports

Documents: [CAR 04-04-16.PDF](#), [04-04-16 ITEM 6.A.PDF](#), [04-04-16 ITEM 6.B.PDF](#), [04-04-16 ITEM 6.C.PDF](#), [04-04-16 7.B.3. FINANCIAL PRESENTATION.PDF](#), [04-04-16 2PM BRIEFING.PDF](#), [04-04-16 BRIEFING 1.PDF](#), [04-04-16 BRIEFING 2.PDF](#), [04-04-16 BRIEFING 3.PDF](#)

1.1. 04-04-16 Briefing 1

Documents: [ROANOKE CITY COUNCIL BORV PRESENTAITON.PDF](#)

2. Council Action Agenda

Documents: [AG 04-04-16.PDF](#)

NOTICE:

The Full Agenda consists of scanned images of only those reports and communications submitted to the City Clerk before the deadline established for such agenda and will not include any matter or item brought before Council for consideration at the meeting.

The original documents are available for inspection in the Office of the City Clerk, Room 456 Noel C. Taylor Municipal Building, 215 Church Avenue, S. W., Roanoke, Virginia 24011.

To receive the City Council agenda (without reports) automatically via e-mail, contact the Office of the City Clerk at clerk@roanokeva.gov or (540) 853-2541.

The records of City Council and City Clerk's Office will be maintained pursuant to Section 42.1-82 of the Code of Virginia (1950), as amended, and the Commonwealth of Virginia, Library of Virginia Records Management and Imaging Services Division, Records Retention and Disposition Schedules, for compliance with Guidelines



**ROANOKE CITY COUNCIL
INFORMAL SESSION
APRIL 4, 2016**

9:00 A.M.

**CITY COUNCIL CHAMBER
ROOM 450**

AGENDA

Call to Order – Roll Call

Welcome – Mayor David A. Bowers

NOTICE

This morning's Council meeting will be televised live and replayed on RVTV Channel 3 on Thursday, April 7 immediately following the 2:00 p.m. session at 7:00 p.m.; and Saturday, April 9 at 4:00 p.m.; and video streamed by internet through CivicPlus, at roanokeva.gov/councilmeetings. Council meetings are offered with closed captioning for the hearing impaired.

ITEMS FOR ACTION:

A communication from Mayor David A. Bowers requesting that Council convene in a Closed Meeting to discuss vacancies on certain authorities, boards, commissions and committees appointed by Council, pursuant to Section 2.2-3711(A)(1), Code of Virginia (1950), as amended. A list of current vacancies is included with the agenda for this meeting.

P 9

A communication from Council Member Sherman P. Lea, Chair, City Council Personnel Committee, requesting that Council convene in a Closed Meeting to discuss a personnel matter, being the annual performances of the Council-Appointed Officers, pursuant to Section 2.2-3711(A)(1), Code of Virginia (1950), as amended.

P 11

ITEMS LISTED ON THE 2:00 P.M. COUNCIL DOCKET REQUIRING DISCUSSION/CLARIFICATION AND ADDITIONS/DELETIONS TO THE 2:00 P.M. AGENDA. (5 MINUTES)

TOPICS FOR DISCUSSION BY THE MAYOR AND MEMBERS OF COUNCIL. (5 MINUTES)

BRIEFINGS:

- Bank-On Program Update - 30 minutes
- City of Roanoke Telecommunications Policy Update Process - 30 minutes
- FY 17 Budget/Financial Planning Work Session - 60 minutes

THE COUNCIL MEETING WILL STAND IN RECESS FOR A CLOSED MEETING IN THE COUNCIL'S CONFERENCE ROOM, ROOM 451, NOEL C. TAYLOR MUNICIPAL BUILDING; AND WILL RECONVENE AT 2:00 P.M., IN THE COUNCIL CHAMBER.

LEGISLATIVE COMMITTEE MEETING SCHEDULED FOR 1:00 P.M., IN THE COUNCIL CHAMBER.



**ROANOKE CITY COUNCIL
REGULAR SESSION**

**APRIL 4, 2016
2:00 P.M.**

CITY COUNCIL CHAMBER

AGENDA

1. Call to Order--Roll Call.

The Invocation will be delivered by The Reverend Charles R. Calloway, Pastor, Maple Street Baptist Church.

The Pledge of Allegiance to the Flag of the United States of America will be led by Mayor David A. Bowers.

Welcome. Mayor Bowers.

NOTICE:

Today's Council meeting will be televised live and replayed on RVTV Channel 3 on Thursday, April 7 immediately following the 2:00 p.m. session at 7:00 p.m.; and Saturday, April 9 at 4:00 p.m.; and video streamed by internet through CivicPlus, at roanokeva.gov/councilmeetings. Council meetings are offered with closed captioning for the hearing impaired.

ANNOUNCEMENTS:

THE PUBLIC IS ADVISED THAT MEMBERS OF COUNCIL RECEIVE THE CITY COUNCIL AGENDA AND RELATED COMMUNICATIONS, REPORTS, ORDINANCES AND RESOLUTIONS, ETC., ON THE THURSDAY PRIOR TO THE COUNCIL MEETING TO PROVIDE SUFFICIENT TIME FOR REVIEW OF INFORMATION.

THE CITY CLERK'S OFFICE PROVIDES THE MAJORITY OF THE CITY COUNCIL AGENDA ON THE INTERNET FOR VIEWING AND RESEARCH PURPOSES. TO ACCESS AGENDA MATERIAL, GO TO THE CITY'S HOMEPAGE AT WWW.ROANOKEVA.GOV, CLICK ON THE GOVERNMENT ICON.

NOTICE OF INTENT TO COMPLY WITH THE AMERICANS WITH DISABILITIES ACT. SPECIAL ASSISTANCE IS AVAILABLE FOR DISABLED PERSONS ADDRESSING CITY COUNCIL. EFFORTS WILL BE MADE TO PROVIDE ADAPTATIONS OR ACCOMMODATIONS BASED ON INDIVIDUAL NEEDS OF QUALIFIED INDIVIDUALS WITH DISABILITIES, PROVIDED THAT REASONABLE ADVANCE NOTIFICATION HAS BEEN RECEIVED BY THE CITY CLERK'S OFFICE.

PERSONS WISHING TO ADDRESS COUNCIL WILL BE REQUIRED TO CONTACT THE CITY CLERK'S OFFICE PRIOR TO THE MONDAY COUNCIL MEETING, OR REGISTER WITH THE STAFF ASSISTANT AT THE ENTRANCE TO THE COUNCIL CHAMBER PRIOR TO COMMENCEMENT OF THE COUNCIL MEETING. ONCE THE COUNCIL MEETING HAS CONVENED, THERE WILL BE NO FURTHER REGISTRATION OF SPEAKERS, EXCEPT FOR PUBLIC HEARING MATTERS. ON THE SAME AGENDA ITEM, ONE TO FOUR SPEAKERS WILL BE ALLOTTED FIVE MINUTES EACH; HOWEVER, IF THERE ARE MORE THAN FOUR SPEAKERS, EACH SPEAKER WILL BE ALLOTTED THREE MINUTES.

ANY PERSON WHO IS INTERESTED IN SERVING ON A CITY COUNCIL-APPOINTED AUTHORITY, BOARD, COMMISSION OR COMMITTEE MAY CONTACT THE CITY CLERK'S OFFICE AT 853-2541, OR ACCESS THE CITY'S HOMEPAGE TO COMPLETE AN ONLINE APPLICATION.

THE COUNCIL OF THE CITY OF ROANOKE IS SEEKING APPLICATIONS FOR THE FOLLOWING CURRENT VACANCIES AND/OR UPCOMING EXPIRATIONS OF TERMS OF OFFICE:

**BUILDING AND FIRE CODE OF APPEALS/AT-LARGE – TWO VACANCIES
TERM OF OFFICE ENDING JUNE 30, 2018
UNEXPIRED TERM OF OFFICE END JUNE 30, 2017**

**CITY OF ROANOKE FINANCE BOARD – ONE VACANCY
UNEXPIRED TERM OF OFFICE ENDING JUNE 30, 2016**

**FAIR HOUSING BOARD – ONE VACANCY
TERM OF OFFICE ENDING MARCH 31, 2019**

**PARKS AND RECREATION ADVISORY BOARD – ONE VACANCY
UNEXPIRED TERM OF OFFICE ENDING MARCH 31, 2017**

**ROANOKE VALLEY-ALLEGHANY REGIONAL COMMISSION -
ONE VACANCY
UNEXPIRED TERM OF OFFICE ENDING JUNE 30, 2018**

**HOTEL ROANOKE AND CONFERENCE CENTER COMMISSION -
ONE VACANCY
FOUR-YEAR TERM OF OFFICE ENDING APRIL 12, 2020**

2. PRESENTATIONS AND ACKNOWLEDGEMENTS:

A proclamation declaring April 2016 as Autism Awareness Month.

A proclamation declaring April 2016 as Fair Housing Month.

3. HEARING OF CITIZENS UPON PUBLIC MATTERS:

CITY COUNCIL SETS THIS TIME AS A PRIORITY FOR CITIZENS TO BE HEARD. ALL MATTERS WILL BE REFERRED TO THE CITY MANAGER FOR RESPONSE, RECOMMENDATION OR REPORT TO COUNCIL, AS HE MAY DEEM APPROPRIATE.

4. CONSENT AGENDA:

ALL MATTERS LISTED UNDER THE CONSENT AGENDA ARE CONSIDERED TO BE ROUTINE BY THE MEMBERS OF CITY COUNCIL AND WILL BE ENACTED BY ONE MOTION. THERE WILL BE NO SEPARATE DISCUSSION OF THE ITEMS. IF DISCUSSION IS DESIRED, THE ITEM WILL BE REMOVED FROM THE CONSENT AGENDA AND CONSIDERED SEPARATELY.

- C-1 A communication from the City Manager requesting that Council schedule a public hearing for Monday, April 18, 2016, at 7:00 p.m., or as soon thereafter as the matter may be reached, or at such later date and time as the City Manager may determine, to consider the conveyance of a ten foot wide gas line easement along Brambleton Avenue, S. W., inside the boundary of Lakewood Park to Roanoke Gas Company.

P 12

RECOMMENDED ACTION: Concur in the request.

C-2 A communication from the City Manager requesting that Council schedule a public hearing for Monday, April 18, 2016, at 7:00 p.m., or as soon thereafter as the matter may be reached, or at such later date and time as the City Manager may determine, to consider the sale of City-owned property located at 2002 Blue Hills Drive, N. E., to Deschutes Brewery, Inc.

P 14

RECOMMENDED ACTION: Concur in the request.

C-3 Reports of qualification of the following individuals:

Amanda C. Buyalos and Antwyne U. Calloway as members of the Fair Housing Board for three-year terms of office, each, ending March 31, 2019; and

Pete Eshelman as a member of the Parks and Recreation Advisory Board for a three-year term of office ending March 31, 2019.

RECOMMENDED ACTION: Receive and file.

REGULAR AGENDA:

5. PUBLIC HEARINGS: NONE.

6. PETITIONS AND COMMUNICATIONS:

a. Presentation of Starcropolis, a joint project of the City of Roanoke and Hollins University. Katherine Walker, Project Organizer, and Ernie Zulia, Theater Director, Hollins University, Spokespersons. (Sponsored by the City Manager)

P 15
P 16

b. Presentation of the Annual Report of the City of Roanoke Economic Development Authority. Charles E. Hunter, III, Chair, Spokesperson. (Sponsored by the City Manager)

P 17
P 18

- c. Presentation of an overview the Roanoke Valley-Alleghany Regional Commission Draft Roanoke Valley Transit Vision Plan. Cristina Finch, Manager, Transit Planning and Programming, Spokesperson. (Sponsored by the City Manager)

P 19
P 20

- d. A communication from the Commonwealth's Attorney recommending acceptance of the Revised Victim/Witness Program Grant from the Department of Criminal Justice Services to continue to provide comprehensive information and direct services to crime victims and witnesses in accordance with the Virginia Crime Victim and Witness Rights Act; and a communication from the City Manager concurring in the recommendation.

P 21
P 24
R 25
B/O 26

7. REPORTS OF CITY OFFICERS AND COMMENTS OF CITY MANAGER:

- a. CITY MANAGER:

BRIEFINGS:

- Southeast Gateway Public Art Project - 15 minutes

ITEMS RECOMMENDED FOR ACTION:

1. Approval and authorization of an encroachment permit to construct four retaining walls within the right-of-way located along Orange Avenue, N. E.

P 27
O 29

COMMENTS OF CITY MANAGER.

- b. DIRECTOR OF FINANCE:

1. Authorization to establish the percentage reduction for personal property tax relief for the 2016 tax year.

P 35
R 36

2. Appropriation of proceeds from the sale of Series 2016 General Obligation Public Improvement and Refunding Bonds.

P 38
B/O 40

3. Financial report for the eight months ended February 29, 2016.

P 42

8. REPORTS OF COMMITTEES: NONE.

9. UNFINISHED BUSINESS: NONE.

10. INTRODUCTION AND CONSIDERATION OF ORDINANCES AND RESOLUTIONS: NONE.

11. MOTIONS AND MISCELLANEOUS BUSINESS:

- a. Inquiries and/or comments by the Mayor and Members of City Council.

Recognition of student members of the Youth Services Citizen Board by Council Member Anita J. Price; and presentation of a proclamation declaring April 4-9, 2016 as Local Government Education Week.

- b. Vacancies on certain authorities, boards, commissions and committees appointed by Council.

CERTIFICATION OF CLOSED MEETING.

12. ADJOURN.



DAVID A. BOWERS
Mayor

**CITY OF ROANOKE
OFFICE OF THE MAYOR**

215 CHURCH AVENUE, S.W., SUITE 452
ROANOKE, VIRGINIA 24011-1594
TELEPHONE: (540) 853-2444
FAX: (540) 853-1145

April 4, 2016

The Honorable Vice-Mayor David B. Trinkle and Members
of the Roanoke City Council
Roanoke, Virginia

Dear Vice-Mayor Trinkle and Members of Council:

This is to request a Closed Meeting to discuss vacancies on certain authorities, boards, commissions and committees appointed by Council, pursuant to Section 2.2-3711(A)(1), Code of Virginia (1950), as amended. A list of current vacancies is included with the agenda for this meeting.

Sincerely,



David A. Bowers
Mayor

DAB:ctw

COMMITTEE VACANCIES/REAPPOINTMENTS

April 4, 2016

Public

VACANCIES:

Four-year term of office on the Building and Fire Code Board of Appeals ending June 30, 2019.

Unexpired term of office on the Parks and Recreation Advisory Board ending March 31, 2017.

Unexpired term of office on the City of Roanoke Finance Board ending and June 30, 2016.

Three-year term of office on the Fair Housing Board ending March 31, 2019.

Unexpired term of office on the Roanoke Valley-Alleghany Regional Commission ending June 30, 2018.

Four-year term of office on the Hotel Roanoke and Conference Center Commission ending April 12, 2020.



DAVID A. BOWERS
Mayor

CITY OF ROANOKE

CITY COUNCIL

215 Church Avenue, S.W.
Noel C. Taylor Municipal Building, Suite 456
Roanoke, Virginia 24011-1536
Telephone: (540) 853-2541
Fax: (540) 853-1145

Council Members
William D. Bestpitch
Raphael E. "Ray" Ferris
Sherman P. Lea
Anita J. Price
Court G. Rosen
David B. Trinkle

April 4, 2016

The Honorable Mayor and Members
of the Roanoke City Council
Roanoke, Virginia

Dear Mayor Bowers and Members of Council:

I wish to request a Closed Meeting to discuss the annual performances of the Council-Appointed Officers, pursuant to Section 2.2-3711 (A)(1), Code of Virginia (1950), as amended.

Sincerely,

A handwritten signature in black ink that reads "Sherman Lea".

Sherman P. Lea, Chair
City Council Personnel Committee

SPL:ctw



CITY COUNCIL AGENDA REPORT

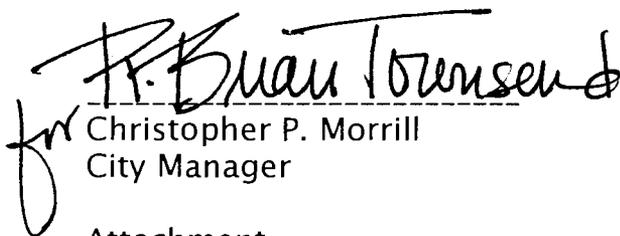
To: Honorable Mayor and Members of City Council
Meeting: April 4, 2016
Subject: Request Public Hearing to Convey Roanoke Gas Company a Ten Foot Wide Gas Line Easement Along Brambleton Avenue, Inside the Boundary of City-Owned Property Also Known As Tax Map No. 1350601, Lakewood Park

Background:

Roanoke Gas Company has requested a ten foot wide gas line easement along Brambleton Avenue just inside the boundary of city-owned property, identified as Official Tax Map No. 1350601 (Easement). Such Easement is for a term not to exceed 40 years. The Easement is needed in order to supply gas utility service to parcels that adjoin or are located nearby. The City of Roanoke will grant Roanoke Gas Company the authorization to construct, install, operate, repair, and maintain a gas pipeline (with appliances and accessories useful and necessary in connection therewith) over, under, through and across its land. The proposed Plat is attached.

Recommended Action:

Authorize the scheduling of a public hearing to consider the grant of the ten foot wide easement along Brambleton Avenue, inside the boundary of the aforementioned City-owned property, for April 18, 2016, at 7:00 p.m., or at such time thereafter as the matter may be reached, or at such later date and time as the City Manager may determine.


for Christopher P. Morrill
City Manager

Attachment

Distribution: Council Appointed Officers
R. Brian Townsend, Assistant City Manager for Community Development
Barbara A. Dameron, Director of Finance
Wayne F. Bowers, Director of Economic Development
Steven Buschor, Director Parks and Recreation
Cassandra L. Turner, Economic Development Specialist

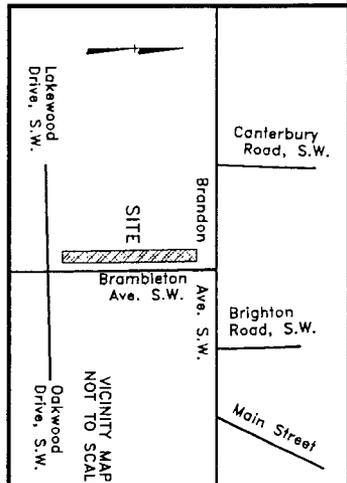
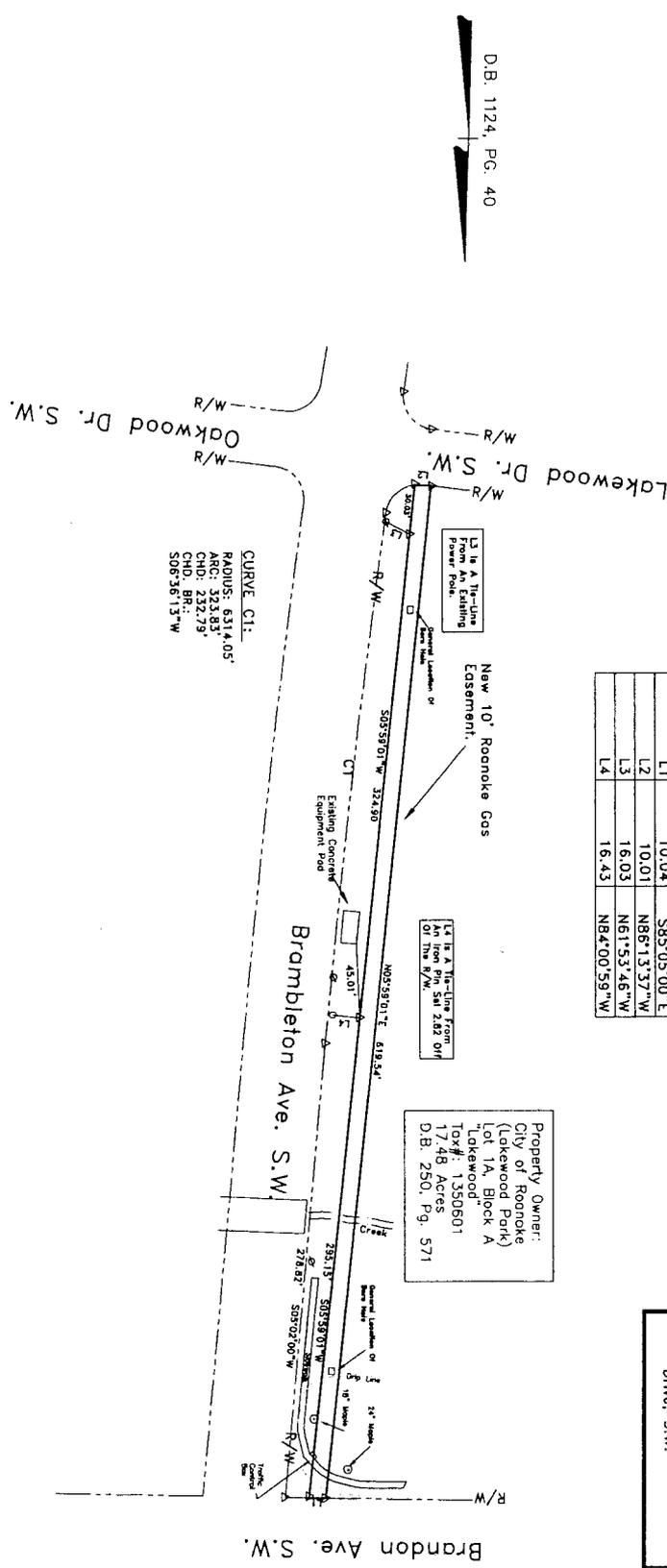
WITNESS THE SIGNATURES AND SEAL OF THE SAID OWNER.

ROANOKE CITY REPRESENTATIVE: _____ DATE: _____

IN THE CLERK'S OFFICE OF THE CIRCUIT COURT OF THE CITY OF ROANOKE VIRGINIA THIS MAP PRESENTED ON THIS _____ DAY OF _____ 2016 AND WITH CERTIFICATION, DEDICATION AND ACKNOWLEDGEMENT THEREBY APPROVED AND ADMITTED TO RECORD _____ O'Clock _____ M.

TESTE: _____ CLERK

LINE	LENGTH	BEARING
L1	10.04	S85°05'00"E
L2	10.01	N86°13'37"W
L3	16.03	N61°53'46"W
L4	16.43	N84°00'59"W

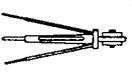


CITY OF ROANOKE
STATE OF VIRGINIA
I, _____ A NOTARY PUBLIC IN AND FOR THE FORESAID CITY AND STATE DO HEREBY CERTIFY THAT _____ WHOSE NAME IS SIGNED TO THE FOREGOING WRITING DATED _____ 2016, HAS PERSONALLY APPEARED BEFORE ME IN MY COUNTY AND STATE AND ACKNOWLEDGED THE SAME ON THIS _____ DAY OF _____ 2016.
MY COMMISSION EXPIRES: _____
NOTARY PUBLIC: _____
REGISTRATION NO. _____

- LEGEND:
- IP FOUND
 - △ IP SET
 - ▲ CALCULATED POINT
 - ⊕ UTILITY POLE



This is to certify that on February 16, 2016 I made an accurate survey of the premises shown hereon and that there are no easements or encroachments visible on the ground other than as shown hereon.
THE OFFICE OF



NEW GASLINE EASEMENT FOR
ROANOKE GAS
BEING 10-FOOT IN WIDTH
LOCATED ALONG
BRAMBLETON AVE. S.W.
In The
City of Roanoke, Virginia
DATE: FEBRUARY 16, 2016
SHEET 1 OF 1



GRAPHIC SCALE
1 inch = 50 feet
caddy/dwgs/ROANOKEGAS/BRAMBLETON/BRANDON/2016124

Instrument Number: _____



CITY COUNCIL AGENDA REPORT

To: Honorable Mayor and Members of City Council
Meeting: April 4, 2016
Subject: Request to Schedule a Public Hearing to Consider Sale of City-Owned Property Located at 2002 Blue Hills Drive, N.E. (Official Tax Map No. 7230101)

Background:

Deschutes Brewery, Inc. has requested that the City of Roanoke sell approximately 49.4173 acres, located at 2002 Blue Hills Drive, N.E., (Official Tax Map #7230101) to Deschutes Brewery, Inc. for the construction and operation of a brewery and warehouse facility.

City staff and Deschutes' representatives have prepared a Contract for Purchase and Sale of Real Property.

Under Section 15.2-1800, et seq., Code of Virginia (1950), as amended, prior to selling City-owned property the City is required to give public notice, conduct a public hearing, and adopt an ordinance by City Council.

Recommended Action:

Authorize the City Clerk to schedule and advertise a public hearing on the proposal involving the sale of City-owned property located at 2002 Blue Hills Drive, N.E., to be held on April 18, 2016 at 7:00 p.m., or as soon thereafter as the matter may be reached, or such other date and time as deemed appropriate by the City Manager.

for 
 Christopher P. Morrill
 City Manager

Distribution: Council Appointed Officers
 Brian Townsend, Assistant City Manager for Community Development
 Wayne Bowers, Director of Economic Development

March 24, 2016

Ms. Cecelia Webb, Asst Deputy City Clerk
215 Church Avenue, S.W.
Noel C. Taylor Municipal Building
Roanoke, Va. 24011

Dear Ms. Webb,

I am writing to request the opportunity to provide information to City Council about an upcoming community theatrical event called 'Starcropolis.' We would like to have Starcropolis added to the agenda of the April 4, 2016 City Council Meeting. Two presenters, Katherine Walker and Ernie Zulie, would like to inform City Council about this exciting event which will be held on September 4, 2016 atop Mill Mountain. This event is a partnership between the City of Roanoke and Hollins University.

Jeannie Keen, LCSW, PMP
1312 Kings Crest Dr.
Salem, Va. 24153
540.580.8730
keenx2@aol.com

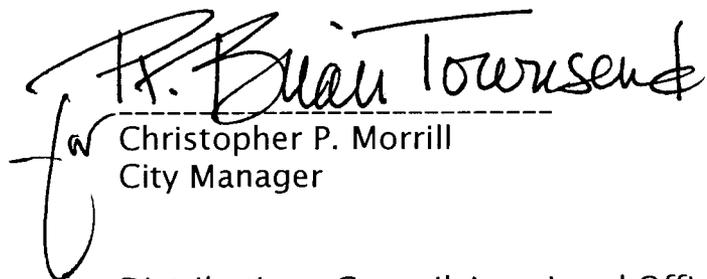
6.a.



CITY COUNCIL AGENDA REPORT

To: Honorable Mayor and Members of City Council
Meeting: April 4, 2016
Subject: Presentation Regarding the Starcropolis Event Planned for September 4, 2016 on Mill Mountain

I would like to sponsor a presentation by Katherine Walker, Project Organizer and Ernie Zulia, Theater Director of Hollins University, to present information regarding the Starcropolis Event, a joint project of the City of Roanoke and Hollins University.



Christopher P. Morrill
City Manager

Distribution: Council Appointed Officers

April 4, 2016

The Honorable Mayor and Members
of the Roanoke City Council
Roanoke, Virginia

Dear Mayor Bowers and Members of Council:

On behalf of the Economic Development Authority (EDA) of the City of Roanoke, I request that a presentation of the annual report of the EDA be scheduled for the 2:00 p.m. session of the April 4, 2016 City Council meeting. The Chair will present a summary of EDA activities for 2015.

Please contact me if you have any questions about this request. Thank you for this assistance.

Wayne

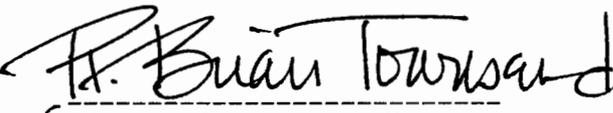
Wayne Bowers
Director of Economic Development
City of Roanoke
117 Church Avenue, SW
Roanoke, VA 24011-1905
wayne.bowers@roanokeva.gov
540-853-5831



CITY COUNCIL AGENDA REPORT

To: Honorable Mayor and Members of City Council
Meeting: April 4, 2016
Subject: Presentation of the Economic Development Authority's Annual Report

I would like to sponsor a presentation by Charles E. Hunter III, Chair of the Economic Development Authority of the City of Roanoke, to provide an overview of the activities and programs of the Authority during 2015.


for Christopher P. Morrill
City Manager

Distribution: Council Appointed Officers

l.c.



Roanoke Valley Transportation

Staffed by the
REGIONAL

313 Luck Avenue, SW
Roanoke, Virginia 24016
P: 540.343.4417 / F: 540.343.4416
rvtpo.org

March 31, 2016

The Honorable Mayor and Members
of the Roanoke City Council
Roanoke, Virginia

Dear Mayor Bowers and Members of Council:

On behalf of the Roanoke Valley Transportation Planning Organization, I would like to request that a presentation of the Draft Roanoke Valley Transit Vision Plan be scheduled for the 2:00 p.m. session of the April 4, 2016 City Council meeting. I will present a summary of the draft plan at that time. Thank you.

Sincerely,

Cristina Finch, AICP, LEED AP
Manager of Transit Planning and Programming

TPO POLICY BOARD: Cities of Roanoke and Salem; Counties of Bedford, Botetourt, Montgomery and Roanoke; Town of Vinton; Greater Roanoke Transit Company (*Valley Metro*); Roanoke-Blacksburg Regional Airport; Virginia Department of Rail & Public Transportation; Virginia Department of Transportation

ROANOKE VALLEY AREA METROPOLITAN PLANNING ORGANIZATION

6.c.



CITY COUNCIL AGENDA REPORT

To: Honorable Mayor and Members of City Council
Meeting: April 4, 2016
Subject: Presentation Regarding the Roanoke Valley Transit Vision Plan

I would like to sponsor a presentation by Cristina Finch, Manager of Transit Planning and Programming at the Roanoke Valley - Alleghany Regional Commission, to provide an overview of the draft Roanoke Valley Transit Vision Plan. The purpose of the plan is to identify and recommend public transit improvements in various stages and timeframes for the region through the year 2040.


for Christopher P. Morrill
City Manager

Distribution: Council Appointed Officers

6.d.

COMMONWEALTH OF VIRGINIA



DONALD S. CALDWELL
COMMONWEALTH'S ATTORNEY

AREA CODE 540 TEL. NO. 853-2626
FAX 853-1201

CITY OF ROANOKE
OFFICE OF THE COMMONWEALTH'S ATTORNEY
315 CHURCH AVENUE
ROANOKE, VIRGINIA 24016

April 4, 2016

- Honorable David A. Bowers, Mayor
- Honorable David B. Trinkle, Vice-Mayor
- Honorable William D. Bestpitch, Council Member
- Honorable Raphael E. Ferris, Council Member
- Honorable Sherman P. Lea, Council Member
- Honorable Anita J. Price, Council Member
- Honorable Court G. Rosen, Council Member

Dear Mayor Bowers and Members of City Council:

Subject: Acceptance of the Revised Victim Witness Program Grant Award

Background:

The Victim/Witness Assistance Program's grant award (#16-V8554VW15) has been revised to include an increase of \$18,141 from the Department of Criminal Justice Services (DCJS) for a total FY15-16 grant award of \$139,083. This grant will allow the Victim/Witness Assistance Program to continue to provide comprehensive information and direct services to crime victims and witnesses in accordance with the Virginia Crime Victim and Witness Rights Act.

The Victim/Witness Program continues to operate with a full-time coordinator for the Circuit Court, as well as one full-time assistant for the Juvenile and Domestic Relations Court and one full-time assistant for the General District Court.

The Victim/Witness Program is coordinated by the Office of the Commonwealth's Attorney.

Considerations:

There is no additional cost to the City for the \$18,141 increase to the original grant award for FY15-16.

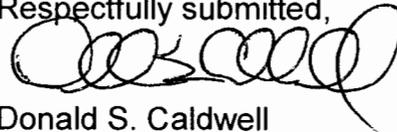
Recommendations:

Accept the additional funding for Victim/Witness Grant #16-V8554VW15 of \$18,141.

Authorize the City Manager to sign and execute all appropriate documents, approved as to form by the City Attorney, to obtain the revised Grant #16-V8554VW15.

Adopt the accompanying budget ordinance to establish revenue estimates of \$18,141 in additional state grant funds and appropriate funding totaling \$18,141 as outlined on Attachment A in accounts established in the Grant Fund by the Director of Finance.

Respectfully submitted,



Donald S. Caldwell
Commonwealth's Attorney

DSC:jsl

c: Christopher P. Morrill, City Manager
Daniel Callaghan, City Attorney
Barbara Dameron, Director of Finance
Stephanie M. Moon, City Clerk
Drew Harmon, Municipal Auditor
Victim Witness Coordinator

ATTACHMENT A

2030	Administrative Supplies	\$9,475
2035	Equipment	<u>\$8,666</u>
	TOTAL	\$18,141

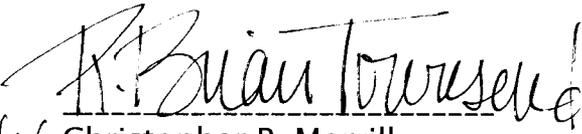


b.d.

CITY COUNCIL AGENDA REPORT

To: Honorable Mayor and Members of City Council
Meeting: April 4, 2016
Subject: Acceptance of the Revised Victim Witness Program Grant Award

I concur with the recommendation from Donald S. Caldwell, Commonwealth's Attorney, to accept additional funding from the Department of Criminal Justice Services (DCJS) in the amount of \$18,141. I further recommend adopting the accompanying budget ordinance to establish a revenue estimate of \$18,141 in additional state grant funds, and to appropriate funding totaling \$18,141 in accounts to be established by the Director of Finance.


for Christopher P. Morrill
City Manager

Distribution: Council Appointed Officers
Barbara Dameron, Director of Finance

City

6.d.

IN THE COUNCIL OF THE CITY OF ROANOKE, VIRGINIA

A RESOLUTION authorizing acceptance of a revised Victim/Witness Assistance Program grant from the Commonwealth of Virginia Department of Criminal Justice Services, and authorizing execution of any required documentation on behalf of the City.

BE IT RESOLVED by the Council of the City of Roanoke as follows:

1. The City Manager is hereby authorized on behalf of the City to accept from the Commonwealth of Virginia Department of Criminal Justice Services a revised Victim/Witness Assistance Program grant in the amount of \$139,083 for Fiscal Year 2015-2016, which has been revised to include an increase of \$18,141 with no additional cost to the City, such grant being more particularly described in the report to Council dated April 4, 2016.
2. The local cash match for Fiscal Year 2015-2016 shall be in the amount of \$40,386.
3. The City Manager is hereby authorized to execute and file, on behalf of the City, any documents setting forth the conditions of the revised grant in a form approved by the City Attorney.
4. The City Manager is further directed to furnish such additional information as may be required by the Department of Criminal Justice Services in connection with the acceptance of the foregoing revised grant.

ATTEST:

City Clerk.

IN THE COUNCIL OF THE CITY OF ROANOKE, VIRGINIA

AN ORDINANCE to appropriate funding from the Commonwealth of Virginia for the Victim Witness Program Grant, amending and reordaining certain sections of the 2015-2016 Grant Fund Appropriations, and dispensing with the second reading by title of this ordinance.

BE IT ORDAINED by the Council of the City of Roanoke that the following sections of the 2015-2016 Grant Fund Appropriations be, and the same are hereby, amended and reordained to read and provide as follows:

Appropriations		
Administrative Supplies	35-150-4560-2030	\$ 9,475
Equipment	35-150-4560-2035	8,666
Revenues		
Victim Witness FY16 - State	35-150-4560-4561	\$18,141

Pursuant to the provisions of Section 12 of the City Charter, the second reading of this ordinance by title is hereby dispensed with.

ATTEST:

City Clerk.



CITY COUNCIL AGENDA REPORT

To: Honorable Mayor and Members of City Council
Meeting: April 4, 2016
Subject: Request for Encroachment Permit to Construct Four (4) Retaining Walls Within the Right of Way Located Along Orange Avenue, N.E.

Background:

BRC Orange Avenue, LLC is going through the necessary review phase for construction of 324 new apartments which will be built along Orange Avenue, N.E. The purpose of the encroachment permit is for four (4) retaining walls to be constructed within the City's right-of-way for the District Vue Apartments Development. District Vue is a planned apartment complex with a total of nine (9) apartment buildings along with a clubhouse and recreation area. Each of the four (4) retaining walls to be constructed and maintained by the property owner is to allow for existing utility poles to remain in place. Wall "C" - 38 linear feet, Wall "F" - 31 linear feet, Wall "H" - 30 linear feet, Wall "I" - 25 linear feet. Dimensions of walls are approximate based on 18 inch wall width design. See attached Exhibit #1 attached to this Report.

Recommended Action:

Approve the proposed Ordinance authorizing the encroachment of the four new retaining walls described above, into the right-of-way at the location described on the plat attached to this Report, upon the terms and conditions stated in the ordinance. All necessary documents required for this encroachment are to be approved as to form by the City Attorney.

R. Brian Townsend
 for Christopher P. Morrill
 City Manager

Attachment: Plat

Distribution: Council Appointed Officers
 R. Brian Townsend, Assistant City Manager for Community Development
 Barbara A. Dameron, Director of Finance
 Wayne Bowers, Director of Economic Development
 Cassandra Turner, Economic Development Specialist

PK

7.a.1.

PUBLIC RIGHT OF WAY LOCATED
ADJACENT TO ROANOKE OFFICIAL TAX MAP NOS: 7130101, 7130102, 7130103 , and 7130116

IN THE COUNCIL OF THE CITY OF ROANOKE, VIRGINIA

AN ORDINANCE allowing certain encroachments requested by BRC Orange Avenue, LLC (“BRC”), a North Carolina limited liability company qualified to conduct business in the Commonwealth of Virginia, the owner of four parcels of real estate located respectively at 2548 Orange Avenue, N.E., Roanoke, Virginia, known as Official Tax Map No. 7130101; 2512 Daleton Road, N.E., Roanoke, Virginia, known as Official Tax Map No. 7130102; 0 Orange Avenue, N.E., Roanoke, Virginia, known as Official Tax Map No. 7130103; and 0 Daleton Road, N.E., Roanoke, Virginia, known as Official Tax Map No. 7130116 (“Properties”), for the placement of four retaining walls into and underneath portions of the public right of way located along Orange Avenue and adjacent to the Properties, which portions, in the aggregate, encompass approximately 183 square feet of the public right of way, to allow for existing utility poles to remain in place in connection with BRC’s development of the Properties, subject to revocation by the City and upon certain terms and conditions; and dispensing with the second reading of this ordinance by title.

BE IT ORDAINED by the Council of the City of Roanoke that:

1. Authorization is hereby granted by the City of Roanoke (“City”) to BRC to allow the placement and encroachment by BRC of four retaining walls (the “Retaining Walls”) into and underneath certain portions of the public right of way adjacent to the Properties, along Orange Avenue, N. E. The area of these encroachments is, in the aggregate, approximately 183 square feet within the public right of way, to allow for existing utility poles to remain in place in connection with the owner’s development of the Properties, as more particularly set forth and described in the

City Council Agenda Report dated April 4, 2016. The encroachments are further identified and described as follows:

a. An encroachment of a retaining wall, consisting of 59 Lineal Feet, 31 within the public right-of-way, containing 43 square feet within the public right-of-way, and a distance not to exceed thirty one feet (31') into, and approximately six feet (6') underneath, the public right of way adjacent to Orange Avenue, N.E., as more particularly depicted, bounded, and described as "Proposed Retaining Wall F" on the plat entitled "Exhibit Showing Proposed Retaining Wall Encroachment for the District Vue Apartments Development Situated Along Orange Avenue, N.E. (U.S. Route No. 460)" dated March 18, 2016, prepared by Lumsden Associates, P.C., a copy of which is attached to the City Council Agenda Report dated April 4, 2016 (the "Plat"), which Plat is incorporated herein by reference.

b. An encroachment of a retaining wall, approximately thirty (30) Lineal Feet, consisting of 45 square feet within the public right-of-way, and a distance not to exceed thirty feet (30') into, and approximately thirteen feet (13') underneath, the public right of way adjacent to Orange Avenue, N.E., as more particularly depicted, bounded, and described as "Proposed Retaining Wall H" on the Plat.

c. An encroachment of a retaining wall, approximately twenty five (25) Lineal Feet, consisting of thirty-seven (37) square feet within the public right-of-way, and a distance not to exceed twenty-five feet (25') into, and approximately sixteen feet (16') underneath, the public right-of-way adjacent to Orange Avenue, N.E., as more particularly depicted, bounded, and described as "Proposed Retaining Wall I" on the Plat.

d. An encroachment of a retaining wall, approximately thirty-eight (38) Lineal Feet, consisting of fifty-eight (58) square feet within the public right-of-way, and a distance not to exceed thirty-eight feet (38') into, and approximately sixteen feet (16') underneath, the public right-of-way adjacent to Orange Avenue, N.E., as more particularly depicted, bounded, and described as "Proposed Retaining Wall C" on the Plat.

BRC shall record a copy of the Plat in the Clerk's Office of the Circuit Court of the City of Roanoke, Virginia, together with a fully executed copy of this Ordinance. BRC shall pay all recording costs.

2. BRC agrees that it shall construct, repair, maintain, and replace, or remove if necessary, the Retaining Walls in a good and workmanlike manner. BRC and its grantees, assignees, and successors in interest agree to indemnify and save harmless the City, its officers, agents, and employees from any and all claims for injuries or damages to persons or property, including attorney's fees, that may arise, directly or indirectly, by reason of the above-described encroachments and the construction, repair, replacement, maintenance, or removal of the Retaining Walls. BRC agrees that the authorizations for such encroachments are revocable at any time by the City, in whole or in part, in the sole discretion of the City, and that such encroachments and Retaining Walls shall be removed from the public right-of-way at any time, upon written demand of the City, and that such placement and removal of the encroachments consisting of the Retaining Walls, in whole or in part, shall be at the sole cost and expense of BRC. BRC agrees that it shall repair, restore, and replace any damage to the public right-of-way, including, but not limited to, all pavement, sidewalks, and public improvements, caused by the placement and removal of the encroachments, at BRC's sole cost and expense, including and not limited to, any damage to the sidewalk caused in any manner by the lack

of structural support due to the Retaining Walls underneath the public right-of-way. BRC shall be solely responsible for all costs and expenses related to the removal, relocation, maintenance, reconstruction, or repair of any buildings or improvements constructed on the Properties that may be required or deemed necessary as a result of the revocation of the encroachments permitted herein, in whole or in part. The City agrees that prior to any revocation of this encroachment permit by the City based on BRC's failure to maintain, repair, or replace the Retaining Walls as required by this Ordinance, the City shall give BRC thirty (30) days written notice to perform such maintenance, repair, or replacement of the Retaining Walls.

3. BRC, its grantees, assignees or successors in interest, shall, for the duration of this permit, maintain on file with the Office of the City Clerk for the City of Roanoke, Virginia, evidence of insurance coverage in an amount not less than \$2,000,000 of general liability insurance. The certificate of insurance must list the City of Roanoke, its officers, agents, and employees as additional insureds, and an endorsement by the insurance company naming these parties as additional insureds must be received within thirty (30) days of passage of this Ordinance. BRC shall immediately notify in writing the City of any changes, modifications, and/or termination of any insurance coverages and/or policies required by this encroachment permit.

4. The City Clerk shall transmit an attested copy of this Ordinance to BRC Orange Avenue, LLC, at 5826 Samet Drive, Suite 105, High Point, N.C., 27625.

5. This Ordinance shall be in full force and effect at such time as a copy of this Ordinance, together with the Plat described above, duly signed, sealed, and acknowledged by BRC, have been admitted to record, at the cost of BRC, in the Clerk's Office of the Circuit Court of the City of Roanoke, Virginia, and shall remain in effect, unless otherwise revoked by the City, only so

long as a valid, current certificate evidencing the insurance required in Paragraph 3 above is on file in the Office of the City Clerk for the City of Roanoke. In the event this Ordinance is not signed by BRC and recorded in the Clerk's Office of the Circuit Court of the City of Roanoke, Virginia, together with the Plat, on or before July 6, 2016, this Ordinance shall terminate and be of no further force and effect.

6. BRC shall not enter into the area of the encroachments into the public right-of-way shown on the Plat with persons, equipment, vehicles, or materials, or commence any construction activities within the areas of the encroachments, unless and until (i) a copy of this Ordinance, together with the Plat, are recorded in the Clerk's Office of the Circuit Court of the City of Roanoke, Virginia, in accordance with this Ordinance; and (ii) BRC satisfies the insurance requirements of this Ordinance.

7. Time is of the essence with respect to this Ordinance.

8. The terms, conditions, and obligations contained in this permit shall run with the land and title to the Properties, and are made expressly binding on BRC and its BRC's grantees, assignees, and successors in interest.

9. Pursuant to Section 12 of the City Charter, the second reading of this Ordinance by title is hereby dispensed with.

ATTEST:

City Clerk.



CITY COUNCIL AGENDA REPORT

To: Honorable Mayor and Members of City Council
Meeting: April 4, 2016
Subject: Adoption of Tax Year 2016 Personal Property Tax Relief Act (PPTRA) Percentage

Background:

The PPTRA was enacted in 1998 and provides for a measure of personal property tax relief based on assessed motor vehicle values. (Vehicles valued at \$1,000 and below are exempt from taxation.) The amount of relief each locality receives from the Commonwealth has been fixed since 2006 (Roanoke currently receives \$8,075,992 annually).

Considerations:

City Council is required by the Commonwealth to annually adopt a resolution setting the percentage reduction in personal property for that year. City staff computed the effective reimbursement rate using information provided by the Commissioner of the Revenue and trend data. The percentage reduction is calculated to distribute the \$8,075,992 block grant allocation from the Commonwealth in an equitable manner. When the prior year levy and the calculated averages increase, as is the case this year, the relief percentage decreases. As there is a fixed grant amount, the higher the levy, the smaller share each taxpayer receives.

The rate as computed for tax year 2016 is 48.4%, down from the 2015 rate of 49.0%.

Recommended Action:

Adopt the attached resolution which establishes the percentage reduction for personal property tax relief at 48.4% for the City of Roanoke for the 2016 tax year.

Barbara A. Dameron
 Director of Finance

Distribution: Honorable Sherman A. Holland, Commissioner of the Revenue
 Honorable Evelyn W. Powers, Treasurer
 Council Appointed Officials
 Amelia C. Merchant, Director of Management and Budget

M. Kelly

7.b.1.

IN THE COUNCIL OF THE CITY OF ROANOKE, VIRGINIA

A RESOLUTION setting the allocation percentage for personal property tax relief in the City of Roanoke for the 2016 tax year.

WHEREAS, in accordance with the requirements set forth in Section 58.1-3524 (C) (2) and Section 58.1-3912 (E) of the Code of Virginia, as amended by Chapter 1 of the Acts of Assembly and as set forth in item 503.E (Personal Property Tax Relief Program or "PPTRA") of Chapter 951 of the 2005 Acts of Assembly, qualifying vehicles with a taxable situs within the City commencing January 1, 2016, shall receive personal property tax relief; and,

WHEREAS, this Resolution is adopted pursuant to Ordinance 37221-101705 adopted by City Council on October 17, 2005.

NOW THEREFORE BE IT RESOLVED by the Council of the City of Roanoke as follows:

1. That tax relief shall be allocated such as to provide 100% tax relief for qualifying personal use vehicles valued at \$1,000 or less.
2. That qualifying personal use vehicles valued at \$1,001-\$20,000 will be eligible for 48.4% tax relief.
3. That qualifying personal use vehicles valued at \$20,001 or more shall only receive 48.4% tax relief on the first \$20,000 of value.
4. That all other vehicles which do not meet the definition of "qualifying" (for example, including but not limited to, business use vehicles, farm use vehicles, motor homes, etc.) will not be eligible for any form of tax relief under this program.

5. That the percentages applied to the categories of qualifying personal use vehicles are estimated fully to use all available PPTRA funds allocated to the City of Roanoke by the Commonwealth of Virginia.

ATTEST:

City Clerk.



CITY COUNCIL AGENDA REPORT

To: Honorable Mayor and Members of City Council
Meeting: April 4, 2016
Subject: Appropriation of Proceeds from the Sale of Series 2016 General Obligation Public Improvement and Refunding Bonds

Background:

On June 15, 2015, Council authorized the issuance of 2016 new money general obligation bonds in an amount not to exceed \$27 million. The approved FY 2016 CIP at that time totaled \$26,147,000. Subsequent to this authorization, scheduling changes and a reprioritization of projects enabled the City to issue less than originally anticipated while focusing on higher priority projects. The 'original' issuance authorization is detailed below.

On March 8, 2016, the City of Roanoke issued new money and refunding bond series 2016 (tax-exempt) in the amount of \$37,135,000, the form of which bonds were approved by counsel for the City. The new money portion was \$19,770,000 and the refunding portion was \$17,365,000.

The new money bond portion will be utilized to fund projects included in the City's approved Capital Improvement Plan (CIP). Funding was appropriated in advance of issuance for all of these projects. The projects are detailed in the 'final' issuance below.

	Final	Original
School Facilities Maintenance and Improvements	\$ 8,500,000	\$ 8,500,000
Bridge Renovation Projects	1,700,000	5,650,000
Library Master Plan	3,577,000	3,577,000
Parks and Recreation Master Plan	1,000,000	1,000,000
Civic (Berglund) Center Improvements	3,000,000	1,500,000
Stormwater Management	1,920,000	1,920,000
Curb, Gutter, and Sidewalk Program	1,000,000	1,000,000
Streetscape Improvements	500,000	500,000
Virginia Passenger Rail		2,500,000
	\$ 21,197,000	\$ 26,147,000

New money bond proceeds of \$19.77 million are less than the projects to be funded of \$21.197 million due to these bonds being issued at a premium. A bond issuance premium provides up front funds for the project and enables the amount of debt issuance to be reduced. This occurs when the market rate on the bonds is lower than the stated interest rate. Bond issuance premium of \$1.7 million will therefore be appropriated toward project costs.

The refunding portion of the bonds was used to refinance tax-exempt debt issued in 2008 and 2012. The refunding transaction results in a net present value savings of \$1,801,040 to the City in interest costs.

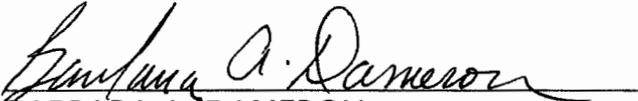
The size of the issue, along with the City's reaffirmed AA+ rating from Fitch and Standard and Poor's, enabled the City of Roanoke to take advantage of low rates in a competitive bidding process in the municipal tax exempt market. The true interest cost for the 2016 new money and refunding bond series was 2.54% with an average life of 12 years.

At the time of Council appropriation, budget placeholder entries were made, enabling staff to maintain a proper record of appropriation of funds in advance of issuance. Upon sale of the bonds, it is now appropriate for a revenue estimate to be developed for proceeds from the sale of bonds and associated bond premium and adjust and remove the placeholder entries.

Recommended Action:

Adopt the accompanying budget ordinance to reflect the sale of Series 2016 Bonds.

Sincerely,


BARBARA A. DAMERON
Director of Finance

Distribution: Council Appointed Officers
Rita D. Bishop, Superintendent, RCPS
Kathleen Jackson, Executive Director of Fiscal Services, RCPS

IN THE COUNCIL OF THE CITY OF ROANOKE, VIRGINIA

AN ORDINANCE to appropriate and de-appropriate funding from the Series 2016 Bonds to various capital projects, amending and reordaining certain sections of the 2015-2016 Stormwater Utility, Civic Facilities, Capital Projects, and School Capital Projects Funds, and dispensing with the second reading by title of this ordinance.

BE IT ORDAINED by the Council of the City of Roanoke that the following sections of the 2015-2016 Stormwater Utility, Civic Facilities, Capital Projects, and School Capital Projects Funds Appropriations be, and the same are hereby, added, amended, and reordained to read and provide as follows:

Stormwater Utility Fund

Appropriations		
Stormwater Improvements	03-530-3017-9384	\$ 1,920,000

Civic Facilities Fund

Appropriations		
Civic Center Upgrades	05-550-8635-9340	1,500,000
Appropriated from 2016 Bond Funds	05-550-8631-9377	1,500,000

Capital Projects Fund

Appropriations		
Parks & Rec Master Plan–Phase II	08-530-9434-9344	1,000,000
Passenger Rail Infrastructure	08-530-9434-9362	2,500,000
Streetscape Improvements	08-530-9434-9363	500,000
Curb, Gutter, Sidewalk FY16	08-530-9434-9370	1,000,000
Library Renovations	08-530-9434-9378	3,577,000
Bridge Renovations	08-530-9434-9383	5,650,000
Appropriated from 2016 Bond Funds	08-530-9469-9377	698,386
Appropriated from 2016 Bond Funds	08-530-9593-9377	(250,000)
Appropriated from 2016 Bond Funds	08-530-9595-9377	(665,000)
Appropriated from 2016 Bond Funds	08-530-9596-9377	(344,869)
Appropriated from 2016 Bond Funds	08-530-9653-9377	(2,500,000)
Appropriated from 2016 Bond Funds	08-530-9964-9377	(56,168)
Appropriated from 2016 Bond Funds	08-530-9965-9377	(3,332,349)
Revenues		
General Obligation Bond Proceeds–Par	08-110-1234-1042	7,240,000
General Obligation Bond Proceeds– Premium	08-110-1234-1046	537,000

School Capital Projects Fund

Appropriations		
Round Hill Exp – Phase III	31-060-9582-9379	\$ 8,038,543
PH Stadium Turf Replacement	31-060-9582-9382	461,457
Revenues		
General Obligation Bond Proceeds–Par	31-110-1234-1042	7,930,000
General Obligation Bond Proceeds– Premium	31-110-1234-1046	570,000

Pursuant to the provisions of Section 12 of the City Charter, the second reading of this ordinance by title is hereby dispensed with.

ATTEST:

City Clerk.



**CITY OF ROANOKE
DEPARTMENT OF FINANCE**

215 Church Avenue, SW, Suite 461
Roanoke, Virginia 24011-1220
Telephone: (540) 853-2821
Fax: (540) 853-6142

BARBARA A. DAMERON
Director of Finance

ANDREA F. TRENT
Assistant Director of Finance

April 4, 2016

Dear Mayor Bowers and Members of City Council:

Subject: February FY16 Financial Report – City of Roanoke

The following financial report provides commentary on the City's financial results for the eight months ended February 29, 2016.

General Fund

Through February, FY16 year-to-date revenues were \$128.4 million, or 47.2% of the current revenue estimate for the year. Significant tax revenues, such as Personal Property and Business License taxes are not due until later in the year. Year-to-date revenues decreased 0.3% or (\$443,000) compared to the same period in FY15. The decrease was primarily due to the timing of current real estate tax payments.

Through February, expenditures were \$184.9 million, or 67.5% of the current expenditure budget for the year. Year-to-date expenditures were 1.4% or \$2.5 million higher compared to the prior year mainly due to the increased funding to Schools. Also contributing to the increase was the timing of payments on recycling and street maintenance contracts.

Stormwater Utility Fund

Stormwater fee revenue year-to-date as of February 29, 2016 was \$2.0 million, or 52.9% of FY16 anticipated revenues. Operating expenses were \$2.1 million, or 47.5% of the expense budget, resulting in an operating loss of \$86,000. Change in net position, after transfers and contributions, was a loss of approximately \$188,000. Stormwater fees are being charged using a phased-in approach. In FY15, which was the first year of implementing the fee, the approved fee was 30 cents per billing unit of impervious service. In FY16 the approved fee increased to 60 cents per billing unit.

Civic Center Fund

FY16 year-to-date change in net position was a loss of \$464,000 compared to the budgeted loss of \$475,000. The year-to-date operating revenue through February was \$959,000 lower than the budgeted revenue primarily due to lower than expected ticket revenue as a result of the timing of events. Correspondingly, operating expenses were \$905,000 lower than budgeted. The operating loss was approximately \$54,000 more

than the fiscal year-to-date budgeted operating loss. The current forecast indicates the center's performance will be a \$391,000 greater loss than budgeted.

Parking Fund

Through February, approximately 65.9% of anticipated operating revenue has been realized. Operating revenues increased compared to the prior fiscal year due in part to fee enhancements that became effective July 1, 2015. Due to the transient nature of parking customers, it is difficult to isolate the amount of revenue that is directly related to fee increases. Market garage revenues are down due to the current hotel construction and Norfolk Southern relocation. Church Avenue and Gainsboro garage have increased occupancy in addition to an enhancement in fees. A reduction in revenue from the previous fiscal year is due to the sale of the Williamson Lot in FY15. Operating expenses decreased 3.89% or \$71,000. Operating income, before the net decrease of non-operating expenses and transfers was approximately \$540,000. After non-operating expenses and transfers, the fund's change in net position was approximately \$243,000.

Closing

In February, the U.S. unemployment remained stable at an eight-year low of 4.9%. Consumer spending declined slightly in February related to rising fuel prices. With a strengthening housing market and a stabilizing manufacturing sector, it is expected that economic activity should accelerate in 2016 as rising employment, income, home values and confidence drive more spending.

The local economy has continued to grow at a moderate pace in the fiscal year 2016.

The City's financial performance will continue to be carefully monitored by the various departments which are involved with oversight of the City's budgeting and financial processes.

Please contact me with any questions you have on these financial statements.

Sincerely,



Barbara A. Dameron
Director of Finance

Attachments

- c: Christopher P. Morrill, City Manager
- Daniel J. Callaghan, City Attorney
- Drew Harmon, Municipal Auditor
- Stephanie M. Moon Reynolds, City Clerk
- Sherman M. Stovall, Assistant City Manager
- R. Brian Townsend, Assistant City Manager

Amelia C. Merchant, Director of Management and Budget
Deborah J. Moses, Parking Facilities Manager
Robyn L. Schon, General Manager, Global Spectrum

CITY OF ROANOKE, VIRGINIA
GENERAL FUND
FOR THE EIGHT MONTHS ENDED FEBRUARY 29, 2016

STATEMENT OF REVENUE
(UNAUDITED)

Revenue Source	Current Revenue Budget	Revenue Budget Variance	Actual Jul 1 - Feb 29 2015 - 2016	Actual Jul 1 - Feb 28 2014 - 2015	FY16 vs FY15 Variance	Percent of Budget Received
General Property Taxes	\$ 109,827,000	\$ (63,751,693)	\$ 46,075,307	\$ 47,888,383	(3.8%)	42.0%
Other Local Taxes	78,120,000	(36,057,423)	42,062,577	39,318,184	7.0%	53.8%
Permits, Fees and Licenses	1,195,000	(576,181)	618,819	788,563	(21.5%)	51.8%
Fines and Forfeitures	1,284,000	(770,032)	513,968	674,147	(23.8%)	40.0%
Revenue from Use of Money and Property	235,000	(109,223)	125,777	122,245	2.9%	53.5%
Intergovernmental	69,872,200	(37,099,657)	32,772,543	32,572,885	0.6%	46.9%
Charges for Services	8,427,000	(3,727,641)	4,699,359	4,807,804	(2.3%)	55.8%
Internal Services	2,520,000	(1,080,267)	1,439,733	2,312,950	(37.8%)	57.1%
Transfers From Other Funds	45,301	-	45,301	42,402	6.8%	100.0%
Miscellaneous Revenue	652,169	(596,089)	56,080	325,347	(82.8%)	8.6%
Total	\$ 272,177,670	\$ (143,768,207)	\$ 128,409,463	\$ 128,852,911	(0.3%)	47.2%

STATEMENT OF EXPENDITURES AND ENCUMBRANCES
(UNAUDITED)

Expenditures	Current Expenditure Budget	Uncommitted Balance	Actual Jul 1 - Feb 29 2015 - 2016	Actual Jul 1 - Feb 28 2014 - 2015	FY16 vs FY15 Variance	Percent of Budget Obligated
General Government	\$ 15,644,851	\$ 4,475,483	\$ 11,169,368	\$ 10,584,772	5.5%	71.4%
Judicial Administration	8,675,007	2,923,189	5,751,817	5,505,750	4.5%	66.3%
Public Safety	65,738,920	19,660,013	46,078,907	45,990,784	0.2%	70.1%
Public Works	26,085,725	6,970,831	19,114,894	18,219,715	4.9%	73.3%
Health and Welfare	39,346,419	15,566,836	23,779,583	24,185,311	(1.7%)	60.4%
Parks, Recreation and Cultural	10,564,572	3,279,564	7,285,008	7,231,890	0.7%	69.0%
Community Development	7,962,561	2,502,536	5,460,025	4,896,850	11.5%	68.6%
Transfer to Debt Service Fund	12,716,023	1,847,487	10,868,536	10,635,103	2.2%	85.5%
Transfer to School Fund	77,794,000	25,931,336	51,862,664	49,694,136	4.4%	66.7%
Nondepartmental	9,400,216	5,890,231	3,509,985	5,440,842	(35.5%)	37.3%
Total	\$ 273,928,294	\$ 89,047,506	\$ 184,880,787	\$ 182,385,154	1.4%	67.5%

**CITY OF ROANOKE, VIRGINIA
STORMWATER UTILITY FUND
COMPARATIVE STATEMENT OF REVENUES AND EXPENSES
FOR THE EIGHT MONTHS ENDED FEBRUARY 29, 2016
(UNAUDITED)**

	<u>FY 2016 Adopted Budget</u>	<u>FY 2016</u>	<u>FY 2015</u>
<u>Operating Revenues</u>			
Stormwater Utility Fees	\$ 3,741,985	\$ 1,980,568	\$ 1,047,416
Total Operating Revenues	3,741,985	1,980,568	1,047,416
<u>Operating Expenses</u>			
Operating Expenses	4,347,911	2,066,204	1,214,631
Depreciation	-	234	-
Total Operating Expenses	4,347,911	2,066,438	1,214,631
Operating Income/(Loss)	(605,926)	(85,870)	(167,215)
<u>Nonoperating Revenues/(Expenses)</u>			
Investment Income	-	6,539	252
Interest Expense	(74,825)	(23,001)	-
Net Nonoperating Revenues	(74,825)	(16,462)	252
Income/(Loss) Before Transfers and Contributions	(680,751)	(102,332)	(166,963)
<u>Transfers and Contributions</u>			
Transfer from General Fund	806,588	278,316	624,845
Transfer from Capital Projects Fund	-	-	75,000
Transfer to Capital Projects Fund	-	(20,500)	-
Transfer to Debt Service Fund	(421,723)	(343,429)	(207,863)
Net Transfers and Contributions	384,865	(85,613)	491,982
Change in Net Position	<u>\$ (295,886)</u>	<u>\$ (187,945)</u>	<u>\$ 325,019</u>

CITY OF ROANOKE, VIRGINIA
CIVIC CENTER FUND
COMPARATIVE STATEMENT OF REVENUES AND EXPENSES
FOR THE EIGHT MONTHS ENDED FEBRUARY 29, 2016
(UNAUDITED)

	<u>FY 2016 Budget YTD</u>	<u>FY 2016</u>	<u>FY 2015</u>
<u>Operating Revenues</u>			
Rentals	\$ 2,906,942	\$ 2,604,465	\$ 2,212,281
Event Expenses	1,246,274	798,582	1,089,592
Advertising	325,621	275,492	305,775
Admissions Tax	316,151	280,676	274,936
Facility Surcharge/Ticket Rebate	276,103	190,080	257,356
Commissions	146,387	89,149	142,431
Ancillary	129,822	150,222	49,839
Miscellaneous	67,800	67,529	57,769
Total Operating Revenues	5,415,100	4,456,195	4,389,979
<u>Operating Expenses</u>			
Personal Services	825,741	749,866	750,043
Operating Expenses	4,830,030	4,009,934	3,902,154
Management Fees	265,728	256,664	256,664
Depreciation	696,660	696,660	618,925
Total Operating Expenses	6,618,159	5,713,124	5,527,786
Operating Loss	(1,203,059)	(1,256,929)	(1,137,807)
<u>Nonoperating Revenues/(Expenses)</u>			
Investment Income	-	58,540	64,637
Interest Expense	(341,350)	(335,032)	(357,624)
Net Nonoperating Expenses	(341,350)	(276,492)	(292,987)
Net Loss	(1,544,409)	(1,533,421)	(1,430,794)
<u>Transfers and Contributions</u>			
Transfer from General Fund	1,069,445	1,069,445	1,070,555
Net Transfers and Contributions	1,069,445	1,069,445	1,070,555
Change in Net Position	\$ (474,964)	\$ (463,976)	\$ (360,239)

CITY OF ROANOKE, VIRGINIA
PARKING FUND
COMPARATIVE STATEMENT OF REVENUES AND EXPENSES
FOR THE EIGHT MONTHS ENDED FEBRUARY 29, 2016
(UNAUDITED)

	FY 2016 Adopted Budget	FY 2016 Budget YTD	FY 2016	FY 2015
<u>Operating Revenues</u>				
Market Garage	\$ 448,000	\$ 298,667	\$ 229,265	\$ 263,056
Elmwood Park Garage	642,000	428,000	403,631	416,082
Center in the Square Garage	371,000	247,333	258,543	235,457
Church Avenue Garage	675,000	450,000	450,822	407,364
Tower Garage	437,000	291,333	288,384	276,701
Gainsboro Garage	103,000	68,667	114,673	54,015
Campbell Garage	168,000	112,000	112,989	89,654
Williamson Lot	-	-	(275)	54,863
Higher Ed Center Lot	45,000	30,000	33,057	29,197
Market Lot	39,000	26,000	30,344	28,432
Elmwood Lot	80,000	53,333	61,241	50,696
Warehouse Row Lot	41,000	27,333	25,163	25,465
West Church/YMCA Lots	26,000	17,333	15,324	15,324
Off Street Parking Violations (All Locations)	55,000	36,667	36,667	39,634
On Street Parking Violations	365,000	243,333	243,342	225,499
Total Operating Revenues	3,495,000	2,329,999	2,303,170	2,211,439
<u>Operating Expenses</u>				
Operating Expenses	2,104,445	1,402,963	1,102,120	1,192,890
Depreciation	961,698	660,685	660,685	641,132
Total Operating Expenses	3,066,143	2,063,648	1,762,805	1,834,022
Operating Income	428,857	266,351	540,365	377,417
<u>Nonoperating Revenues/(Expenses)</u>				
Investment Income	-	-	53,363	49,601
Interest Expense	(452,055)	(301,370)	(350,880)	(386,639)
Net Nonoperating Expenses	(452,055)	(301,370)	(297,517)	(337,038)
Income/(Loss) Before Transfers and Contributions	(23,198)	(35,019)	242,848	40,379
<u>Transfers and Contributions</u>				
Transfer from Capital Projects Fund	-	-	-	125,000
Transfer to DoT Fund	-	-	-	(917)
Net Transfers and Contributions	-	-	-	124,083
Change in Net Position	\$ (23,198)	\$ (35,019)	\$ 242,848	\$ 164,462

**CITY OF ROANOKE, VIRGINIA
CITY TREASURER'S OFFICE
GENERAL STATEMENT OF ACCOUNTABILITY
FOR THE MONTH ENDED FEBRUARY 29, 2016**

TO THE DIRECTOR OF FINANCE:

GENERAL STATEMENT OF ACCOUNTABILITY OF THE CITY TREASURER OF THE CITY OF ROANOKE, VIRGINIA
FOR THE FUNDS OF SAID CITY FOR THE MONTH ENDED FEBRUARY 29, 2016.

	BALANCE AT JANUARY 31, 2016	RECEIPTS	DISBURSEMENTS	BALANCE AT FEBRUARY 29, 2016	BALANCE AT FEBRUARY 28, 2015
CONSOLIDATED FUNDS	40,165,878.89	34,340,423.06	43,068,392.89	31,437,909.06	38,707,881.85

CERTIFICATE

I HEREBY CERTIFY THAT THE FOREGOING IS A TRUE STATEMENT OF MY ACCOUNTABILITY
TO THE CITY OF ROANOKE, VIRGINIA, FOR THE FUNDS OF THE VARIOUS ACCOUNTS THEREOF
FOR THE MONTH ENDING FEBRUARY 29, 2016. THAT SAID FOREGOING:

CASH

DEPOSITS IN TRANSIT	45,703.64
CASH IN WELLS FARGO BANK	3,570,887.78

INVESTMENTS:

LOCAL GOVERNMENT INVESTMENT POOL	834,754.84
BNC PUBLIC FUNDS MONEY MARKET	22,376.32
VIRGINIA INVESTMENT POOL	15,098,980.17
HRCCC - VIRGINIA INVESTMENT POOL	3,778,814.16
VIRGINIA SNAP PROGRAM (U.S. SECURITIES)	8,086,392.15
TOTAL	<u><u>31,437,909.06</u></u>

March 30, 2016

Evelyn M. Powers

EVELYN POWERS, TREASURER

September 4, 2016

Labor Day Weekend



Star Stories

Roanoke Public Libraries



Parking and Trolleys

Or Hike the Old Road



Ascension Trail



Satellite Stages

- *Star Stories*
- *Star Slam*
- *Starry, Starry Shakespeare*
- *Starry-o-kee*



Main Stage

STAR STORIES Under the Big Top



Potential Stage Locations



Food and Beverages



Encore Performances

Mill Mountain Theatre at Center in the Square

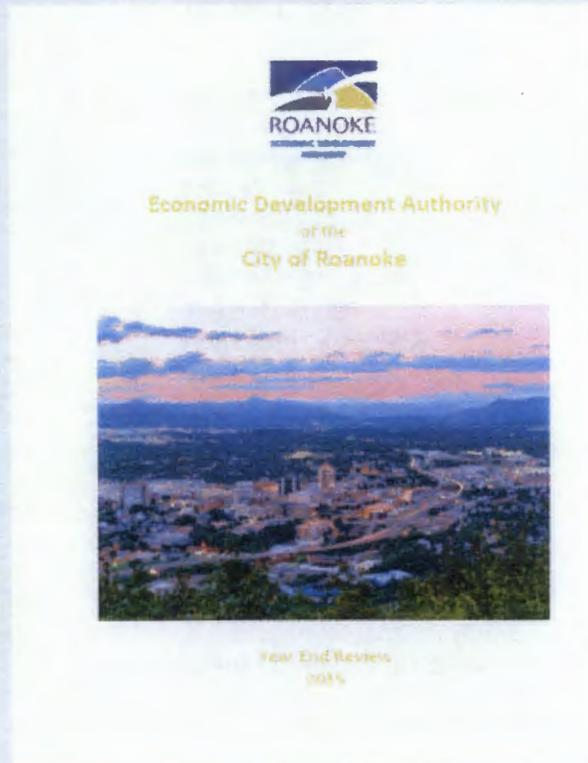


September 4, 2016

Labor Day Weekend



Annual Review of the Economic Development Authority



EDA Board of Directors:



Charles E. Hunter, III - Chair
Branch Manager/Financial Advisor
Mid-Atlantic Securities, Inc.
P.O. Box 18087
Roanoke, VA 24014
(540) 344-4422
chunter977@aol.com

Term Expiration – 10/20/2016

Linda Frith - Secretary
Attorney/Partner
Frith, Anderson, & Peake
29 Franklin Road
Roanoke, VA 24011
(540) 725-3360
lfrith@faplawnfirm.com

Term Expiration – 10/20/2019

Thomas T. Cullen
Principal
Woods Rogers, PLC
10 S. Jefferson Street
Roanoke, VA 24011
(540) 983-7602
tcullen@woodsrogers.com

Term Expiration – 10/20/2018

Paula Page
Office Administrator
Colors Magazine
1515 Cove Road, NW
Roanoke, VA 24017
(540) 366-8440
paulaw@colorsva.pub

Term Expiration – 10/20/17

Allen Damon Williams – Vice Chair
Regional CRA Officer – Mid-Atlantic Region
First Citizens Bank
110 Church Avenue, SW
Roanoke, VA 24011
(540) 985-9647
adamon.williams@firstcitizens.com

Term Expiration – 10/20/2018

Vickie Holt Bibee – Asst. Secretary
President
Bibee Risk Management Company
3465 Peakwood Drive
Roanoke, VA 24014
(540) 353-7923
vbibee@icloud.com

Term Expiration – 10/20/2017

Braxton G. Naff
Vice President
AFCO Investment Corporation
4520 Melrose Avenue
Roanoke, VA 24017
(540) 986-0432
naffb@aol.com

Term Expiration – 10/20/19

Harwell M. (Sam) Darby, Jr.
Legal Representation
Principal
Glenn, Feldmann, Darby, & Goodlatte
37 Campbell Avenue
Roanoke, VA 24011
(540) 224-8000
hdarby@gfdg.com

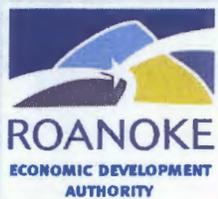
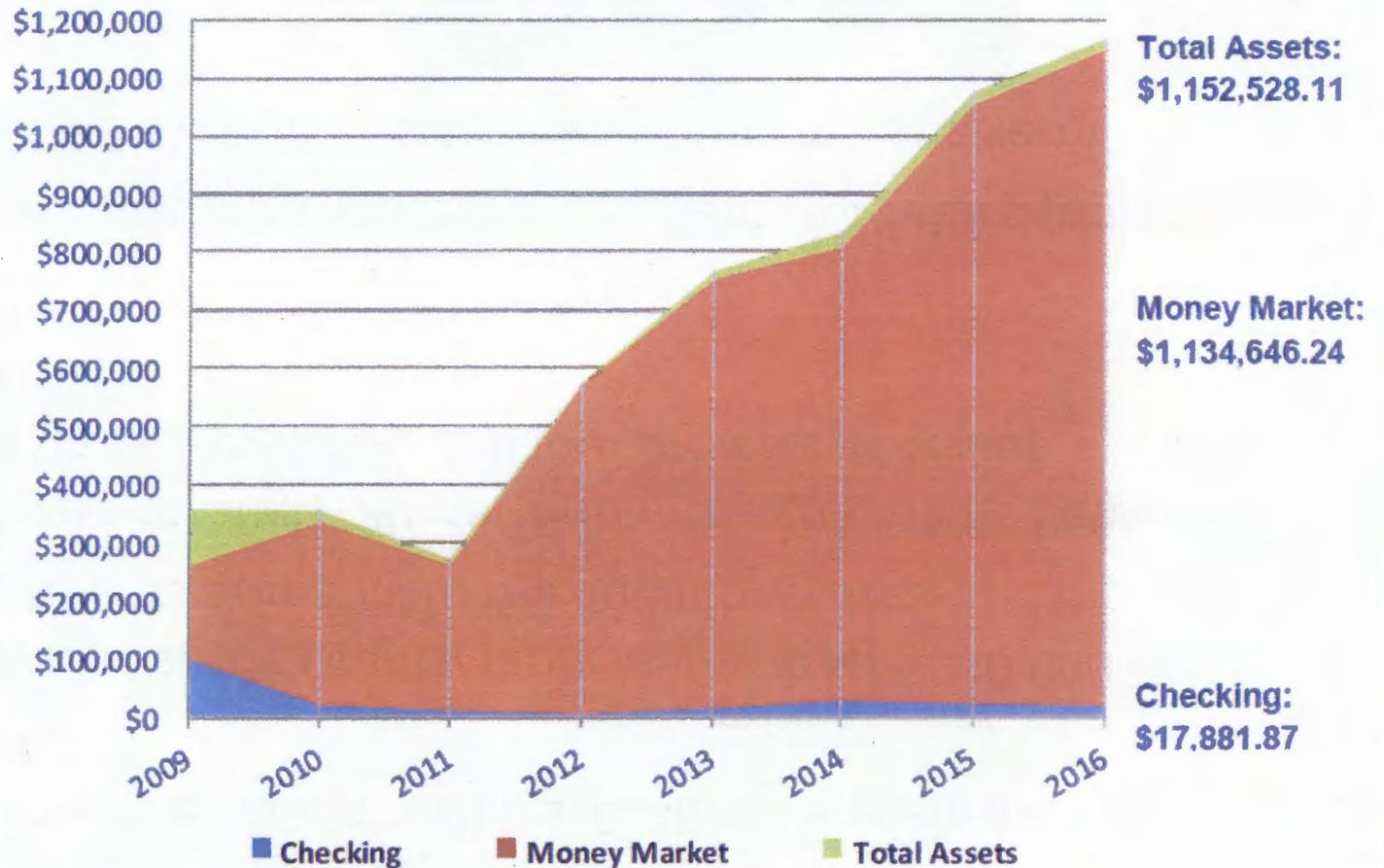
The EDA Has Been Busy...

- Attended numerous ribbon cuttings, Business Breakfasts, and property tours.
- Approved seven Façade Grants, representing over \$530,000 in façade investments primarily to the downtown area.
- Acted as a “pass-through” for performance agreements between the City and developers; awarded four projects a total of \$768,877.01.
- Awarded \$90,000.00 in discretionary grants.
- Approved \$265,000.00 in discretionary grants for future projects.
- Reserved \$205,314.00 in discretionary grants for long-term projects.



EDA Balances:

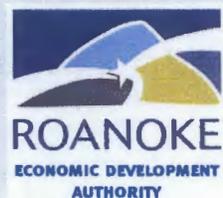
EDA Balances Over Time



EDA Committed Funds:

EDA Committed Funds:

Grant/Program	Reserved Amount	Description
Entrepreneur Grant	\$36,500	Dedicated for the EDA's Entrepreneur Grant program
Virginia Western CCAP Grant	\$20,000	Dedicated \$10,000 per year for five years; currently in year 3.
RCIT Sidewalk Project	\$158,814	Total allocation for EDA's match of the sidewalk project.
Prospect COF Match	\$145,000	Amount to be paid over five years should project be successful.
LEAP Matching Grant	\$20,000	Grant contingent on awarding of an AFID Grant from the State.
Gill Memorial Acceleration Project	\$100,000	\$20,000 for equipment and \$20,000 for 4 years for support.
Total:	\$480,314	



Total Proposed Façade Grants in 2015: 6

Total Proposed Façade Investment: \$323,400

Total Value of Grants Awarded by the EDA (Maximum): \$90,800

Total Estimated Investment of Projects: \$3,150,000

Façade Grants Approved:



Total number of Façade Grants Issued: 7

Total Approved Façade Renovation Investment: \$533,878.79

Total Façade and Parking Lot Grants Awarded: \$118,369.45

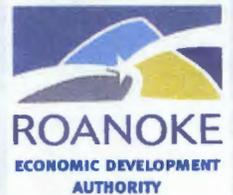
Estimated Total Project Investment: \$15,520,000

Façade Grants Awarded:



Discretionary Grants:

- Awarded:
 - Economic Development Department – Website Upgrade: \$30,000.00
 - Virginia Western CCAP Program: \$10,000.00
 - Grandin Theatre – Façade/Box Office Upgrades: \$50,000.00
- Approved:
 - Commonwealth’s Opportunity Fund – Match for Confidential Project: \$145,000.00
 - LEAP’s Community Kitchen AFID Grant Match: \$20,000.00
 - Gill Memorial Acceleration Center: \$100,000.00
- Outstanding:
 - Roanoke Centre for Industry and Technology Sidewalk: \$158,814.00
 - Entrepreneur Grant Program: \$36,500.00
 - Heritage Point AFID Grant Match: \$10,000.00



Performance Agreement Pass-Throughs:

- Ivy View: \$228,391.49
- Roanoke Hotel Group, LLC (Cambria Suites): \$188,227.98
- South Commonwealth Partners, LLC (Market Garage Hotel): \$200,000.00
- Faison-Southern Lane (Home Depot): \$152,257.54
Grant capped out in 2015



Looking Ahead...

Support entrepreneurial development in the City by re-launching the Entrepreneur Grant and supporting the Gill Memorial Acceleration Center project and LEAP's Community Kitchen.

Continued support for the Economic Development Department in regards to industrial recruitment and retention activities, including discretionary grants to assist with company relocations and expansions.

Continued interest from developers in the Enterprise Zone program, specifically in regards to Façade Grants in the downtown area and along Williamson Road.

Site visits to important projects throughout the City, especially those financially supported by the EDA.

Continued financial support for Virginia Western Community College's CCAP program.

Financial support for continued marketing activities, including promotional videos and professional photographs for the new Economic Development website.

Annual fall retreat, featuring guest speakers and project/site tours.

Participation in ribbon cuttings/groundbreakings/open houses as more businesses open in the City.

Continued support for the City Manager's Business Breakfast program.



L.C.



Roanoke Valley Transit Vision Plan

Roanoke City Council

April 4, 2016



Why a Transit Vision Plan?

A Key Component of the Regional Multimodal Transportation System





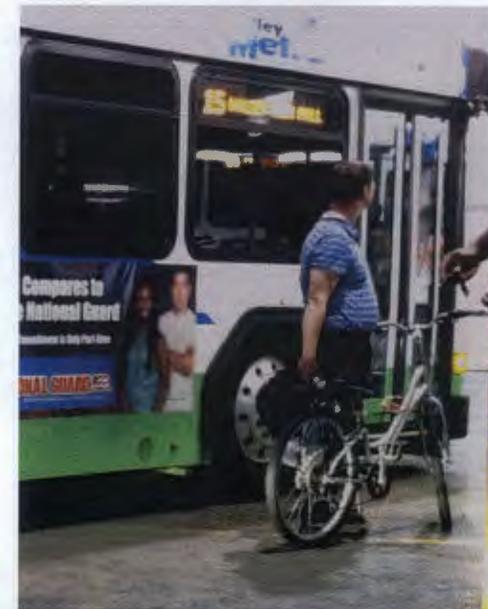
Livable Roanoke Valley

*Economic and
Workforce
Development*



Environmental Sustainability

Health





Transit Vision Plan Background

8/2015: Technical Report completed

9/2015: Consultant hired;
Steering Committee established



11/2015: Public Workshops #1

1/2016: Public Workshops #2





Steering Committee

- Bedford County
- Botetourt Chamber of Commerce
- Blue Ridge Independent Living Center
- Council of Community Services
- Downtown Roanoke Inc.
- Freedom First
- Local Office on Aging
- New Horizons Healthcare
- RADAR
- RideSolutions
- City of Roanoke City Manager's Office
- City of Roanoke Social Services
- Roanoke Regional Chamber of Commerce
- Roanoke County
- TAP
- Valley Metro
- Town of Vinton
- Virginia Department of Health
- Western Virginia Workforce Development Board



Public Outreach

Phase 1: Technical Report	
Valley Metro Employee Survey	27
Valley Metro Customer Survey	1,895
General Public Survey	471
Phase 2: Connections/Preferences	
Public Meeting #1	74
Online Survey	179
Valley Metro Customer Survey	804
Phase 3: Recommendations	
Public Meeting #2	28
Online Interactive Forum	71
RADAR Customer Survey	112
Valley Metro Customer Survey	504
Botetourt Customer Survey	TBD
Focus Groups	TBD
FEEDBACK TOTAL:	4,165





Service Analysis

Three steps were used to identify where the service area and connection gaps are located within the Roanoke region.

Step #1: Public Input

Step #2: Service Area Gaps

Transit Propensity

Review against existing service frequency and area

Determine locational gaps in service

Uses Census and ACS data to develop demographic maps identifying where transit is the most viable within the Region.

Step #3: Service Connection Gaps

Travel Flow Analysis

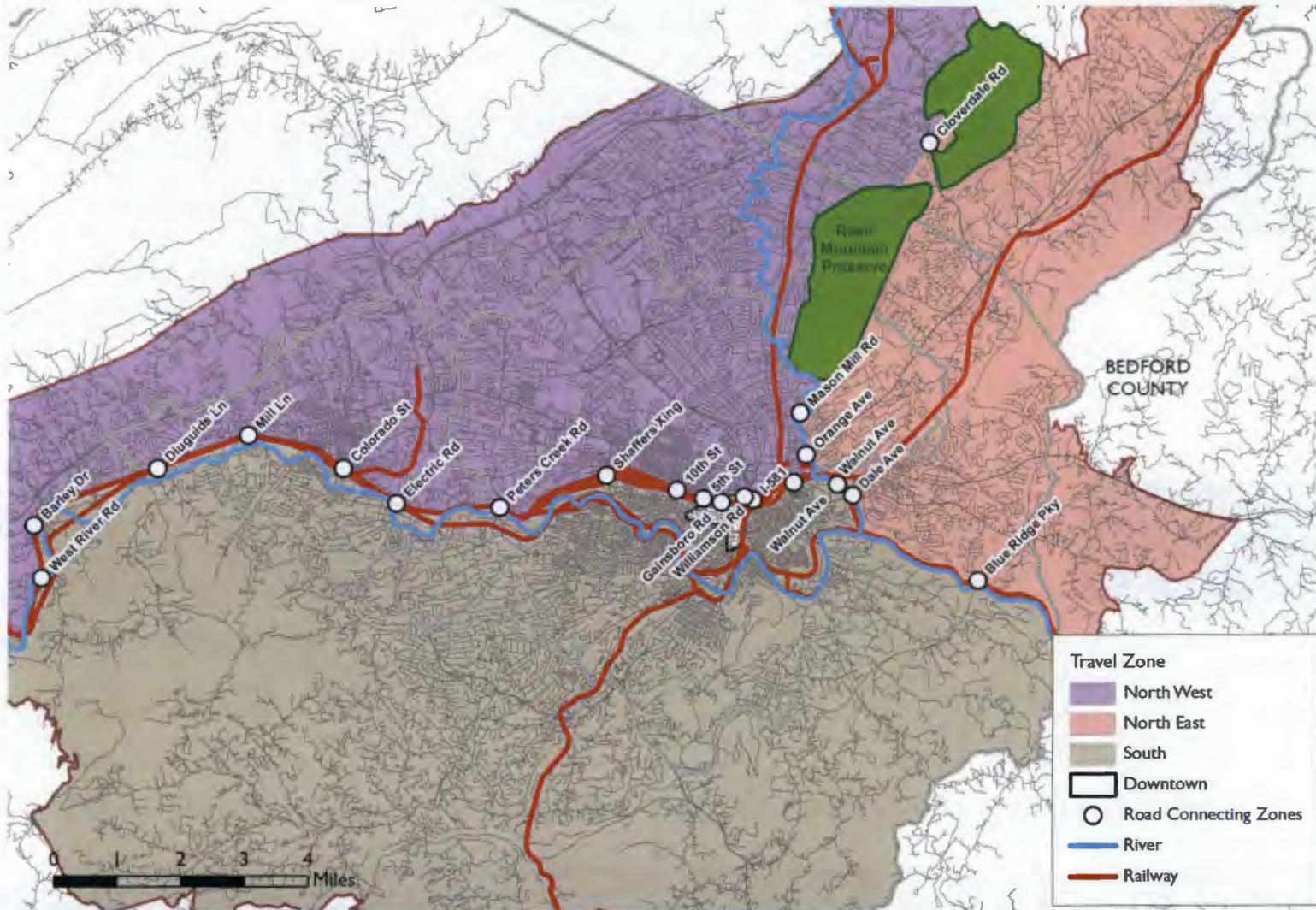
Review against existing service connections

Determine gaps in service connections

Uses the Regional Travel Demand Model, Valley Metro data and survey results to develop origin-destination maps identifying major flows between areas and activity centers.

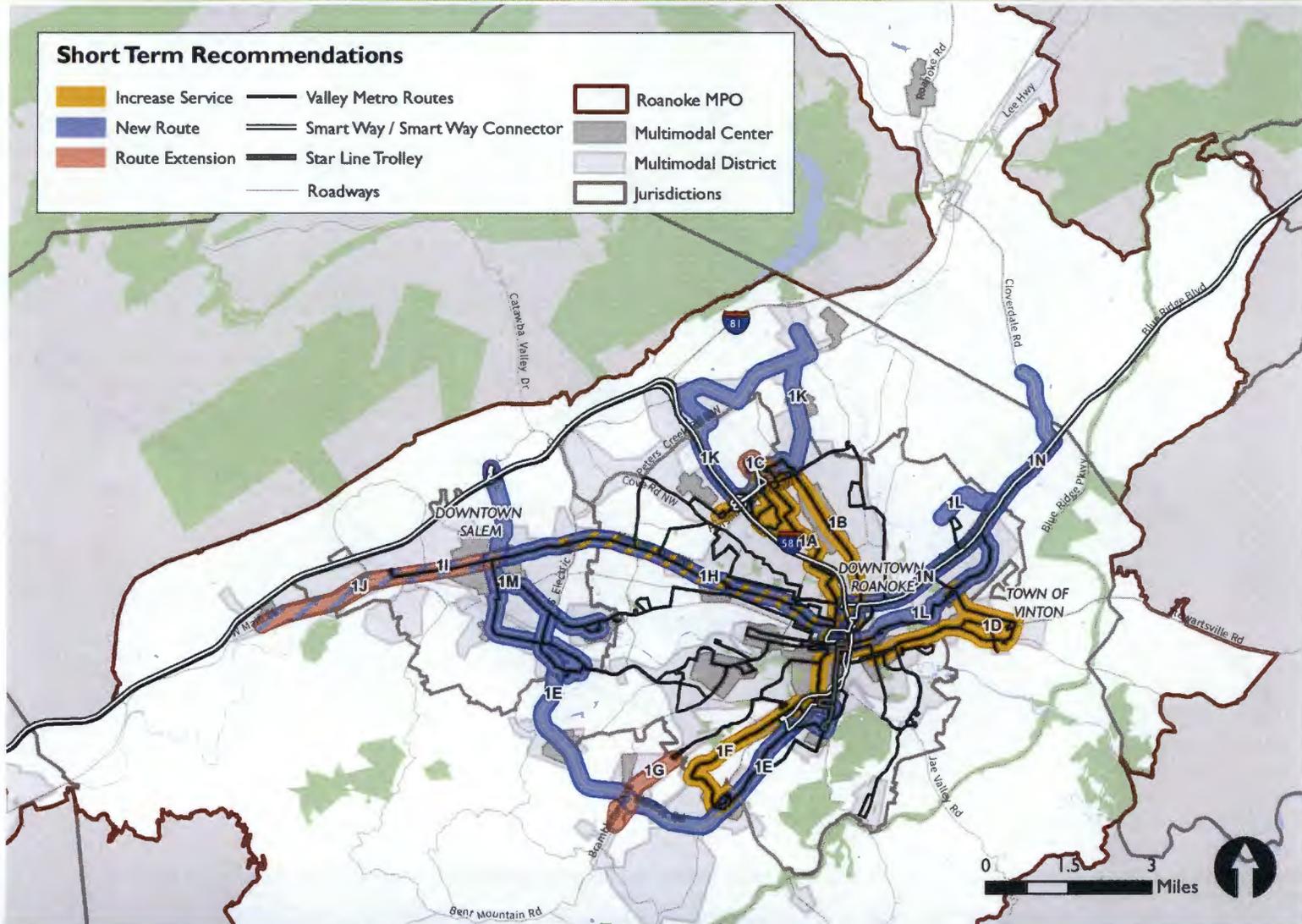


Regional Geography



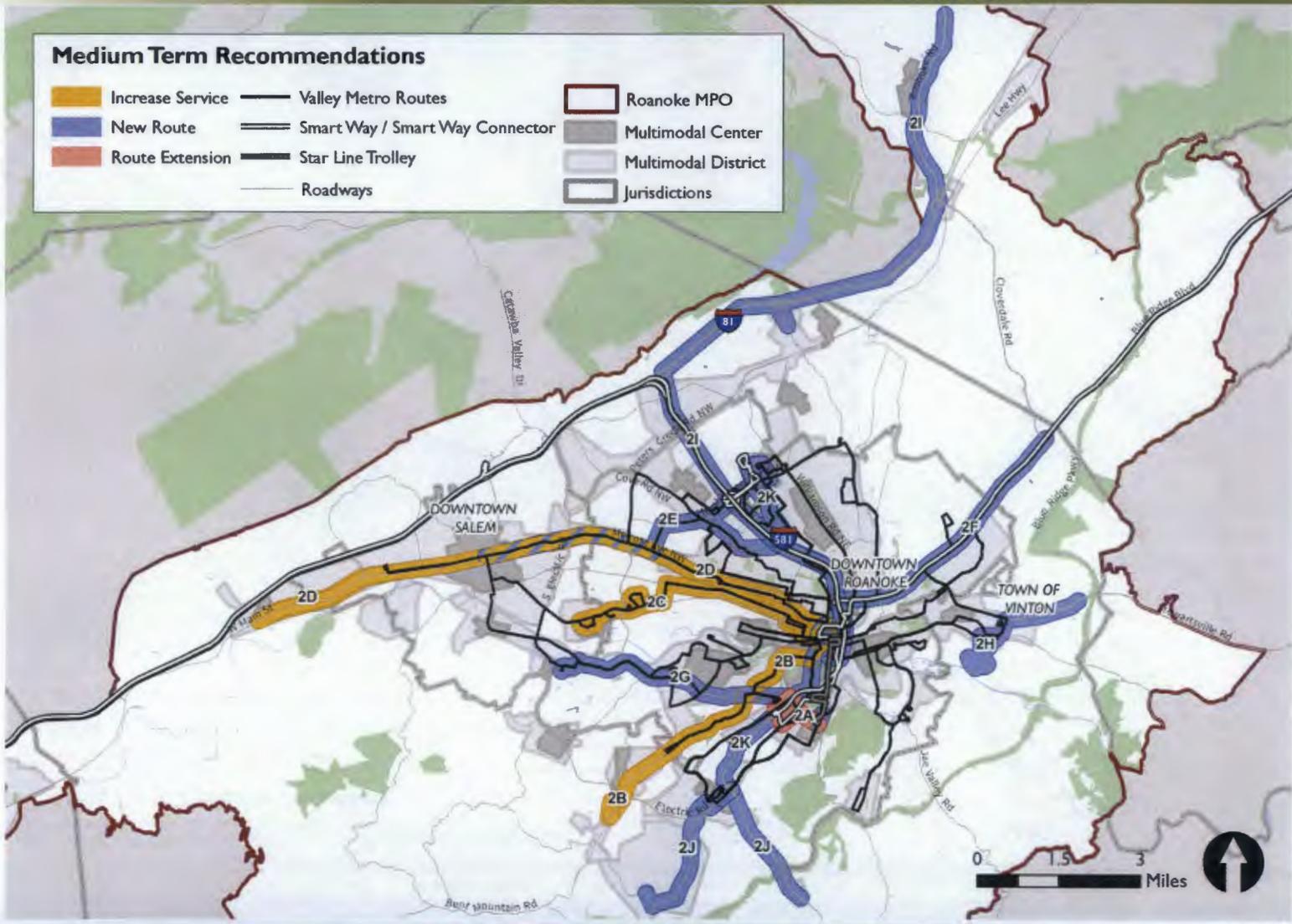


Short-term Recommendations



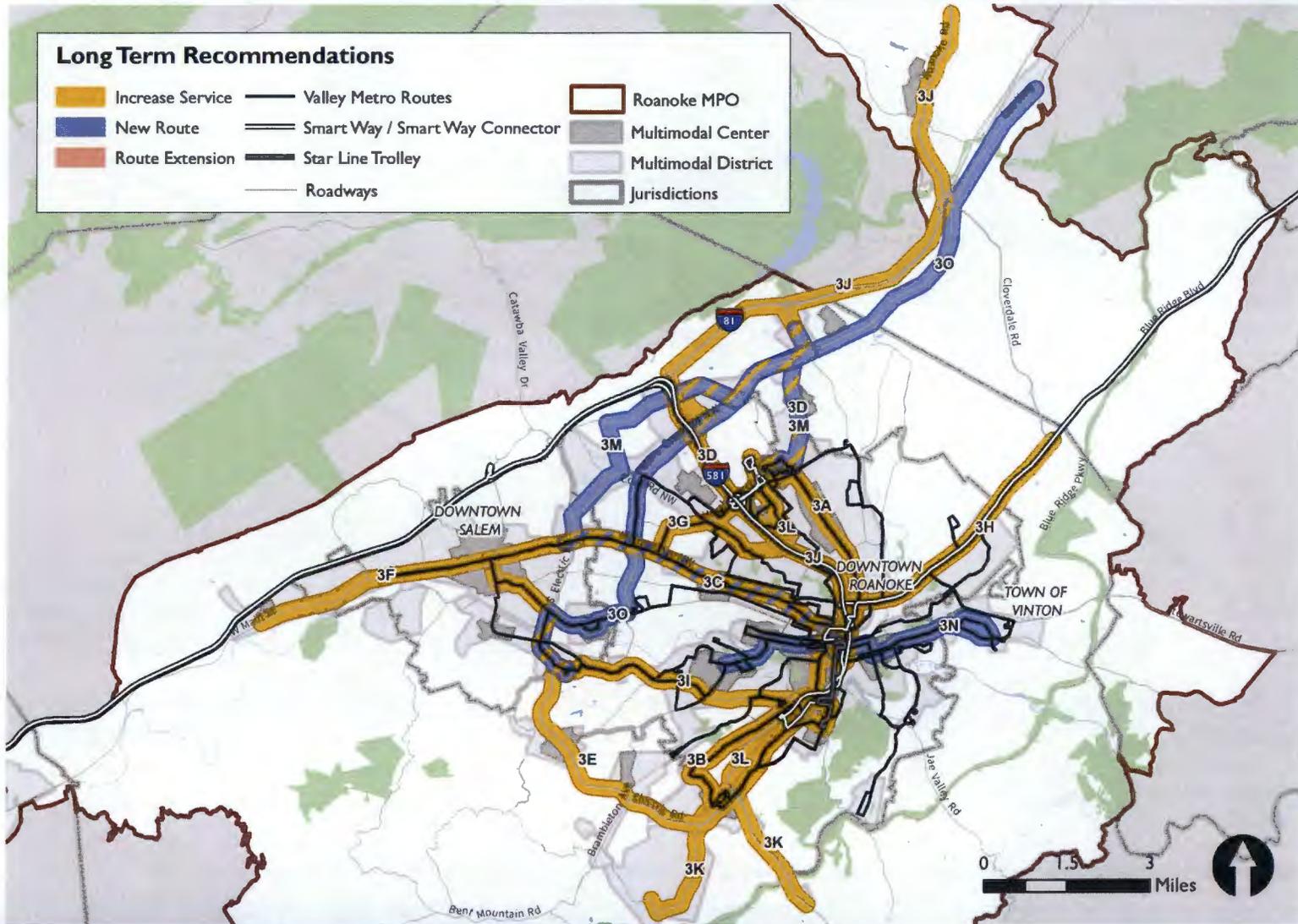


Medium-term Recommendations





Long-term Recommendations





Broad Recommendations

- Maintain a centralized hub in Downtown Roanoke
- Develop peripheral connections:



- *Carilion*
- *Crossroads*
- *Tanglewood*
- *Valley View*
- *Lewis Gale*
- *VA Medical Center*
- *Cave Spring*
- *Hollins*
- *Vinton*
- *Downtown Salem*

- Coordinate transit service with Amtrak schedules





Broad Recommendations

- Establish more partnerships
- Regionalize services for people with disabilities across jurisdictions
- Provide pedestrian access to bus stops
- Dignify waiting at bus stops –
ADA compliance
and amenities





Next Steps

- Present the Transit Vision Plan to Boards and Councils in the Roanoke Valley
- Finalize Recommendations, Cost Estimates, Implementation Strategies
- **Draft Document: April 2016**
- **Final Document: June 2016**
- TPO Policy Board Approval
- Local Government Endorsements



Supporting a Livable Roanoke Valley



TRANSIT

Cristina D. Finch, AICP, LEED AP
Manager of Transit Planning and Programming
Roanoke Valley-Alleghany Regional Commission
cfinch@rvarc.org

7.b.3.

**City of Roanoke
Financial Report
Eight Months Ended
February 29, 2016**

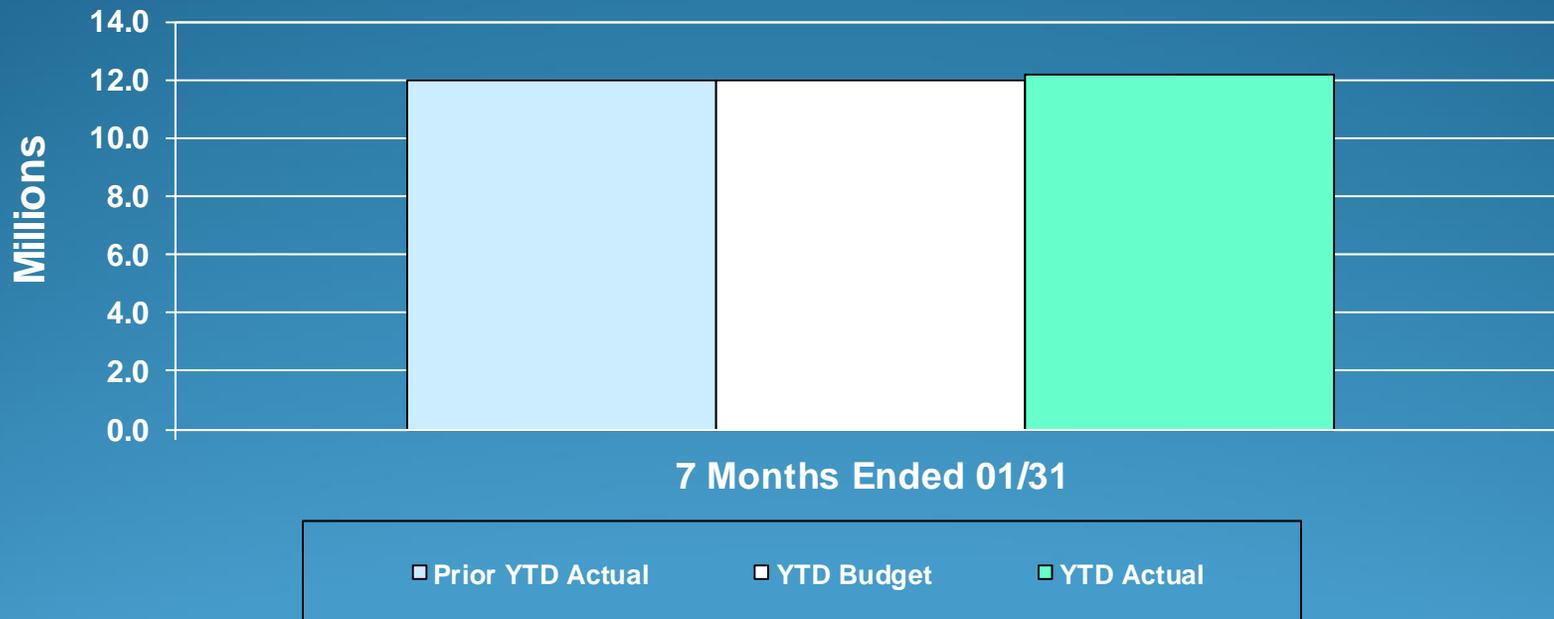
FY16 General Fund Overview

- Through February, FY16 recognized revenues were 47.2% of the current revenue estimate. This was a decrease of 0.3% compared to the same period in FY15.
- Current real estate tax decreased 4.4% or \$1.9 million primarily to the timing of payments received.
- Other local taxes were up 7.0%, or \$2.7 million compared to last year due to strong performance in meals tax which increased 3.2% when adjusted for the rate increase and the timing of Business License tax payments.
- YTD expenditures were 67.5% of FY16 budgeted expenditures, and were 1.4% higher than the same period last year due to increased funding for schools and the timing of payments for recycling and street maintenance contracts.

Sales Tax Growth



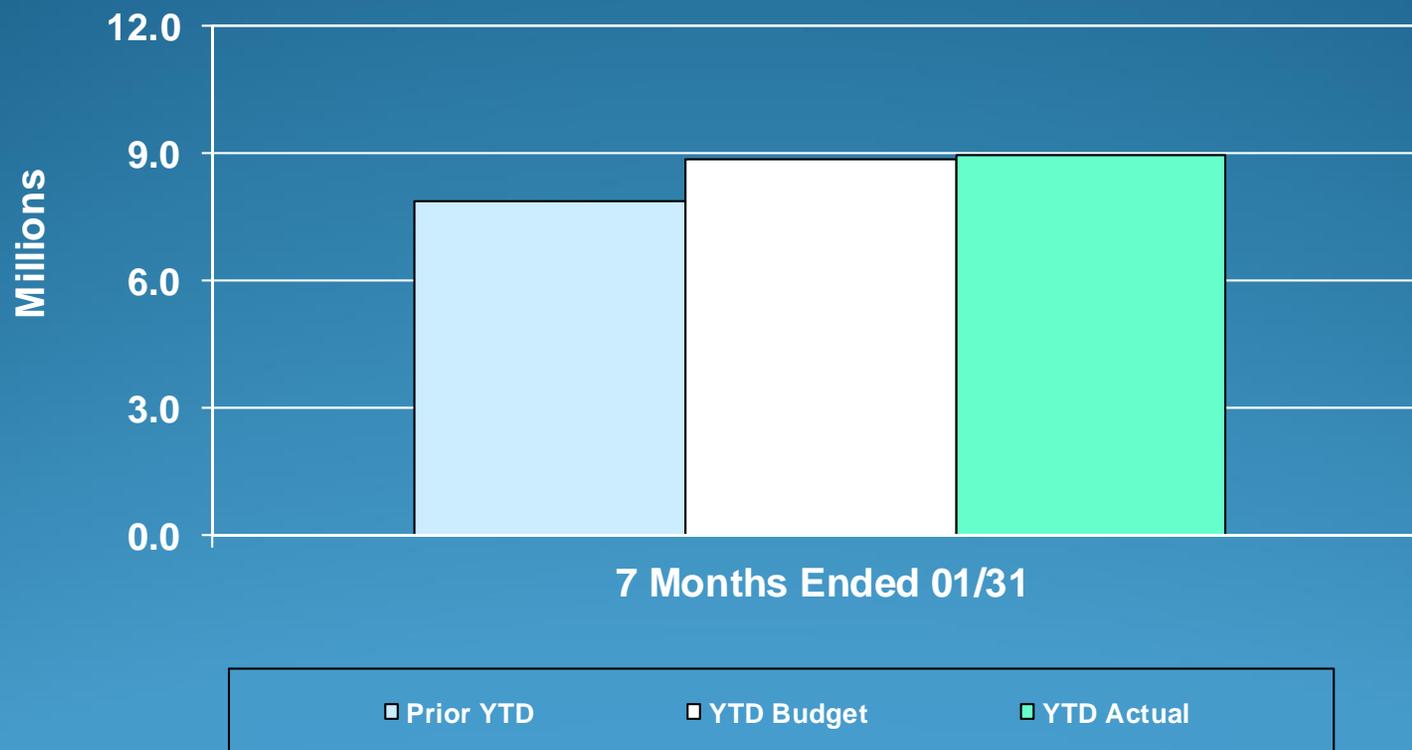
FY16 Revenue Estimate \$20.5 M



Sales tax revenue increased 1.4% over same period in FY15, and is 1.2% higher than YTD budget.

Meals Tax

FY16 Revenue Estimate \$15.476 M

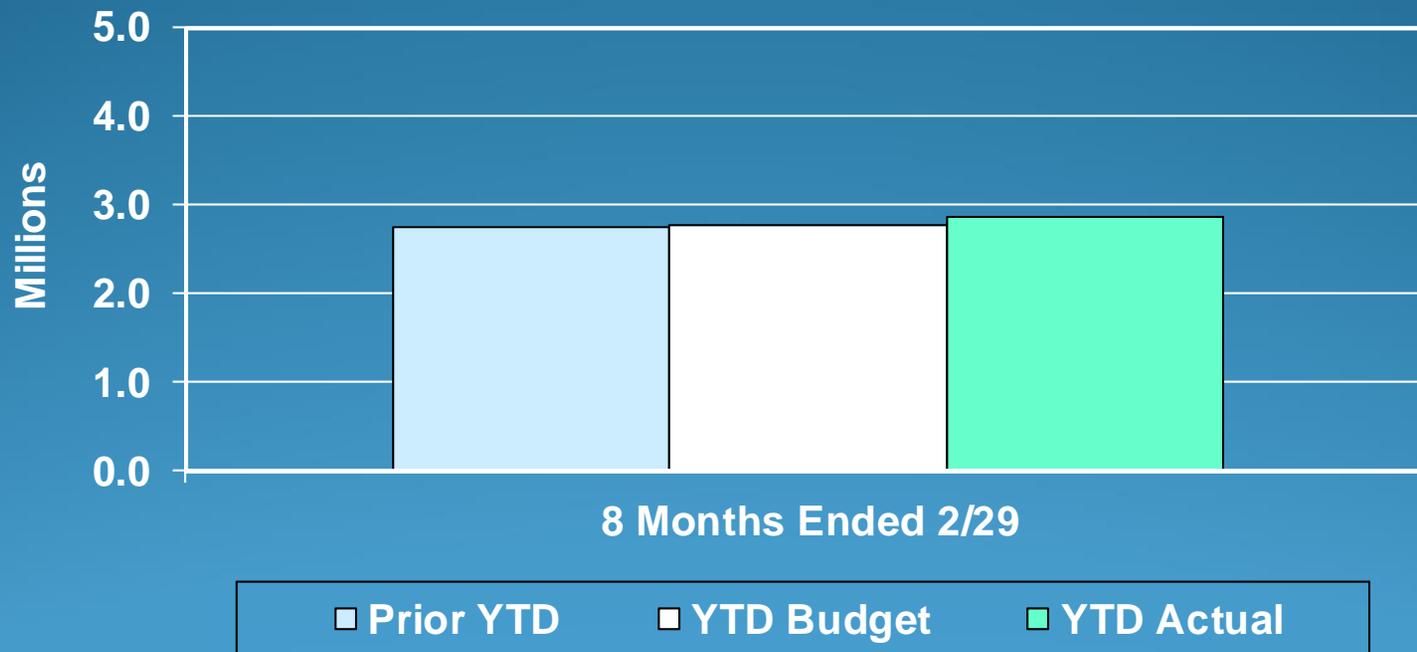


FY16 revenue is 1.4% higher than budget YTD. The tax rate increased from 5.0% to 5.5%, effective July 1, 2015. Adjusting for this, revenues grew 3.2% over the prior year.

Lodging Tax Exceeding Budget and Prior Year

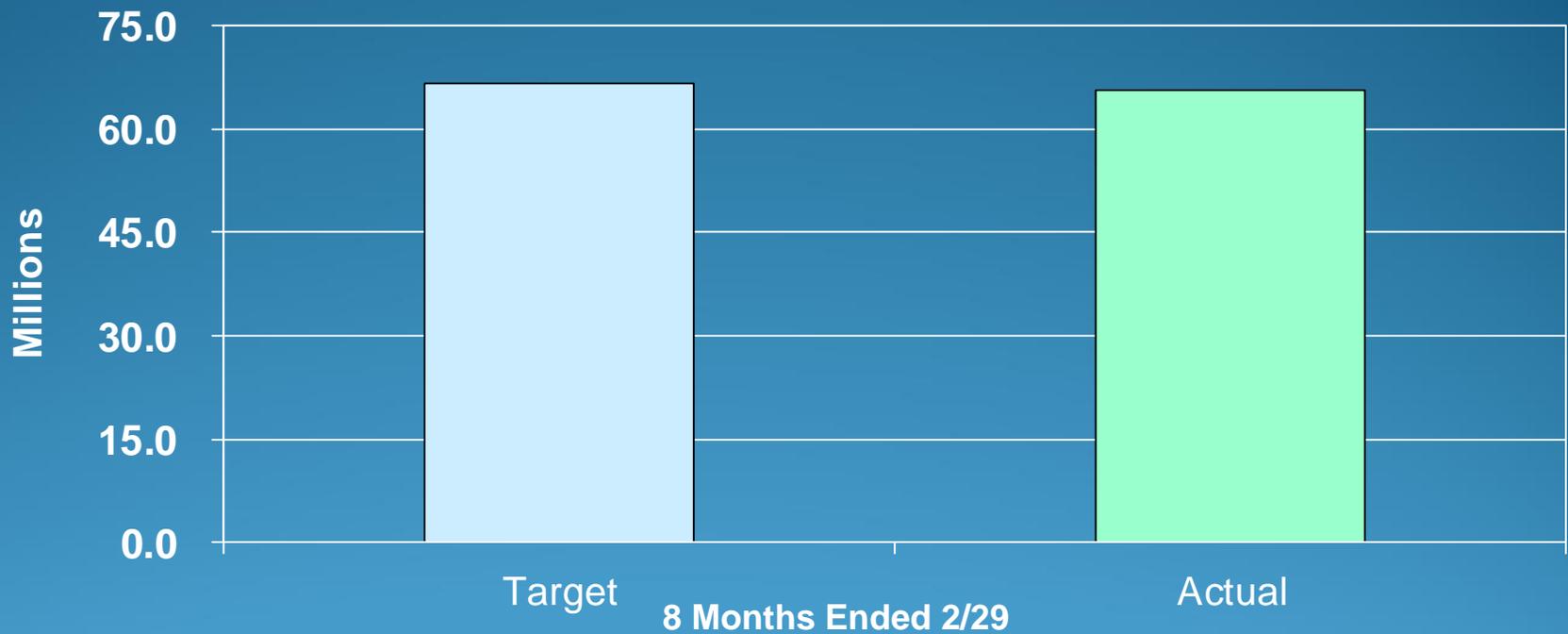
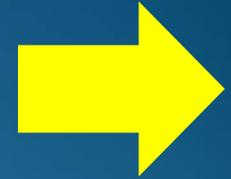


FY16 Revenue Estimate \$4.267 M



Lodging tax revenue increased 4.4% over FY15, and is 3.8% higher than budget YTD.

Personnel (Salary/Benefit) Lapse



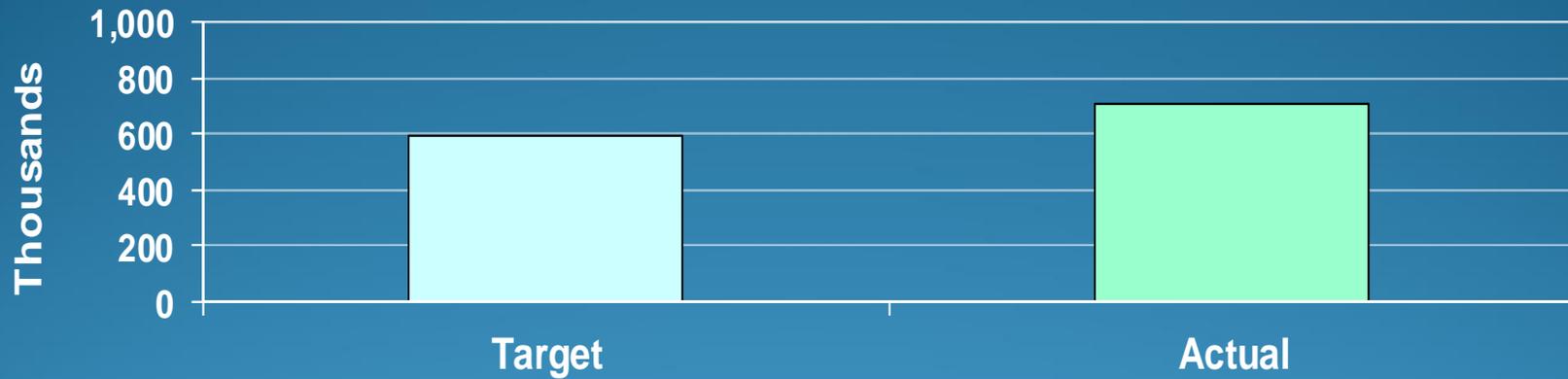
YTD generated personnel lapse is 1.1% or \$755k ahead of target.

Children's Services Act (CSA)



YTD expenses are 12.1% or \$677k below target of \$5.6M.

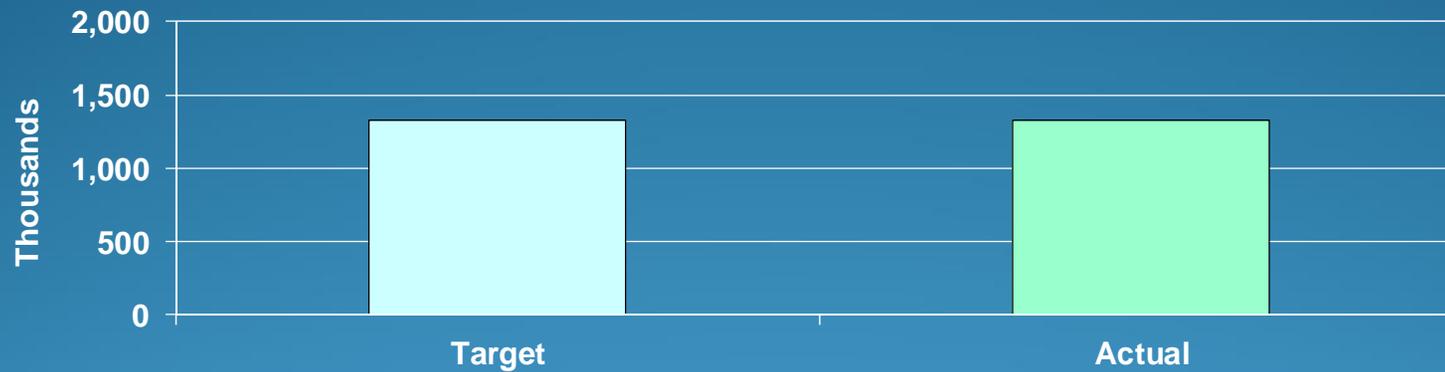
Residential Juvenile Detention



8 Months Ended 2/29

YTD expenses are 18.7% or \$111.1k above target of \$595k.

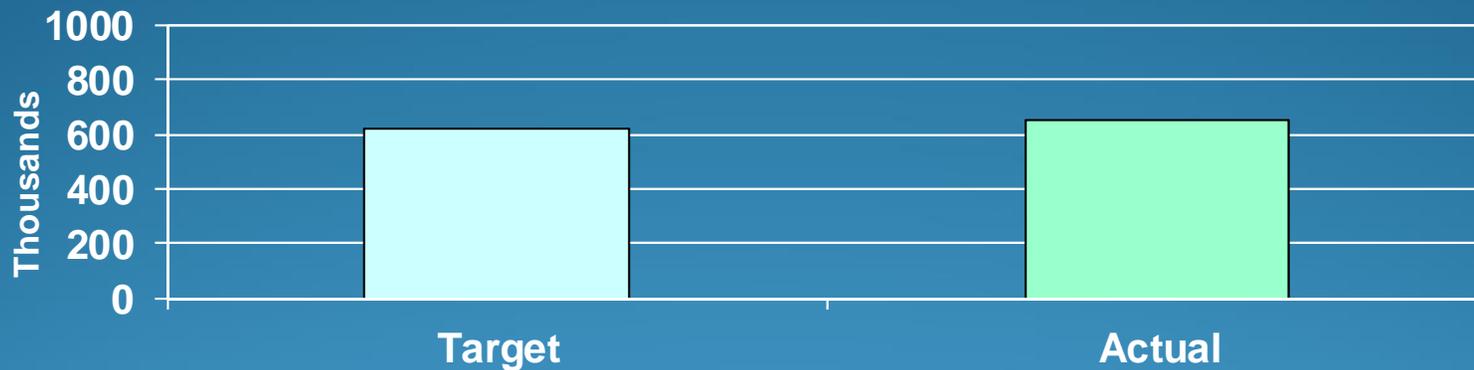
Solid Waste Tipping Fees



8 Months Ended 2/29

YTD costs are 0% or \$3k below target of \$1.3M.

Motor Fuel Expenses



8 Months Ended 2/29

YTD expenses are 5.5% or \$34K above a non-seasonally adjusted target of \$620K.

City Performance Through February

- Total revenues through February were 0.3% lower than the prior year. The timing of Real Estate tax payments contributed to the revenue decrease.
- YTD expenditures were 1.4% higher than the same period in the prior year mainly attributed to timing of payments and increased funding to Schools. Expenditures will continue to be monitored by management.
- In February, the national unemployment remained stable at 4.9%, the lowest in eight years. Rising fuel prices affected consumer spending but housing market and manufacturing sector improvements should accelerate economic activity in 2016
- Local economy continued to grow at a moderate pace.

Report to Roanoke
City Council
April 4, 2016

**Southeast Gateway Mural
Project**

Southeast Gateway Mural Background

- The scope of the project was approved by City Council as part of 2015-2016 Public Art Work Plan
- The budget includes \$16,000 in Percent for Art Funds also approved by Council
- This is the Roanoke Arts Commission's second public art project in this neighborhood and the second mural in the city.

Process

- The City of Roanoke received thirteen responses to a Request for Qualifications.
- The selection panel narrowed the list down to the top three artists based on their past work, resume and experience with murals.
- The top three responded to a Request for Proposals.
- The panel conducted a phone interview with each of the finalists.
- The panel and the Roanoke Arts Commission unanimously approved the selection of Brenda Council to work with the neighborhood and design the mural.

Selection Panel Members

- Jeremy Butterfield – Roanoke Arts Commission
- Scott Crawford – Roanoke Arts Commission
- Sue Egbert – Roanoke Arts Commission and Artist
- Kevin Kittredge – Southeast resident and former arts reporter for The Roanoke Times
- Ron McCorkle – Southeast Action Forum Board Member
- Amy Morgan – Chair, Belmont Neighborhood Association

About the Artist

- Internationally known artist Brenda Council currently specializes in large scale murals
- Her permanent murals can be seen in states along the east coast as well as in Mumbai India.
- Her work is also included in many corporate and private collections.
- She currently has studios in both Atlanta and Blowing Rock, NC.

Why Her Response to the RFP Stood Out

- Past experience with similar projects and in engaging the community in the final design for the mural.
- She visited the site, did tests on the surfaces and walked the neighborhoods.
- She proposed using only the eighteen columns which she felt would have the most impact under the bridge.
- Her plans to engage the southeast community in the final design were very thoughtful.

Location Photographs







Concept Design by Brenda Council



c

Page 7

- Seeking City Council's concurrence with the recommendation of the Roanoke Arts Commission
- Questions?

United
Way



Bank On Roanoke Valley Updates 2016

April 4, 2016

Roanoke City Council

Observations and Opportunities



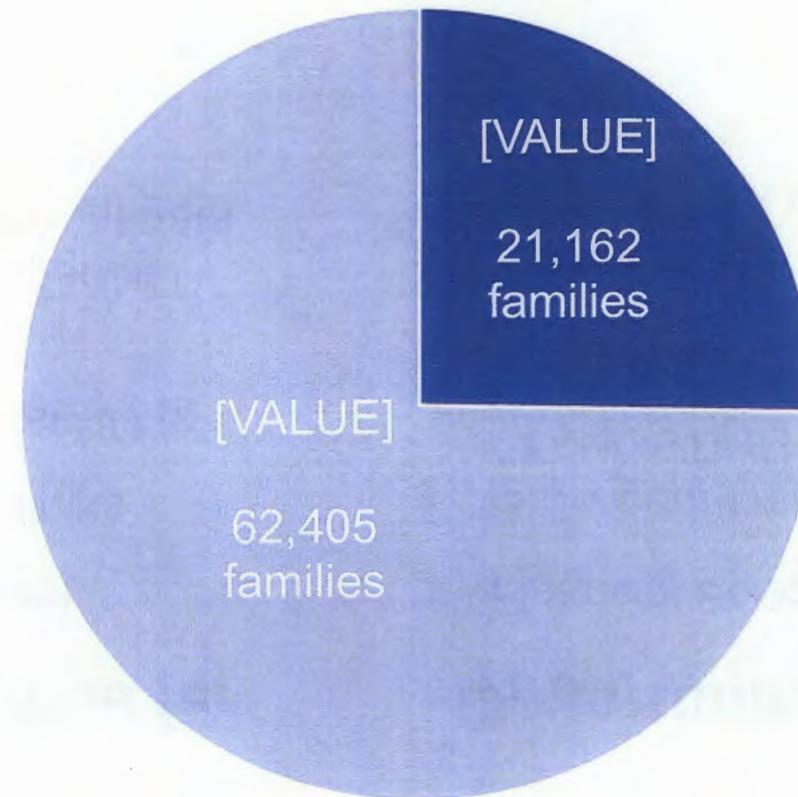
Observations thus far

1. Attendance at classes
2. Strength of partnerships
3. Difficulty getting referrals to classes
4. Struggle to report opened BORV-qualified account data

Opportunities

1. Financial Education SERIES
2. Grow partnerships for referrals and CO-HOSTING financial education
3. INCENTIVIZE education
4. Increase the PROMOTION of accounts, but reduce the reporting burden

United Way of Roanoke Valley's Strategic Planning



■ Up to 200% of FPL

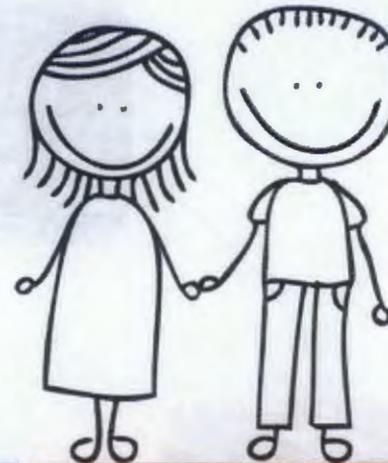
■ Above 200% FPL

Source: 2009-2013 American Community Survey 5-Year Estimates, RATIO OF INCOME TO POVERTY LEVEL OF FAMILIES IN THE PAST 12 MONTHS

OUR VISION: Elevate 10,000 families to self-sufficiency by 2030.



Mission:
United Way
of Roanoke
Valley
improves
lives by
mobilizing
the caring
power of
people in our
community.



EARLY LEARNERS Ages 0-12	SUCCESSFUL YOUTH Ages 13-18	HEALTHY ADULTS Ages 18+
Goal Kids are exceeding key readiness, and reading benchmarks.	Goal Youth are graduating from high school with the skills needed for post-secondary education or career.	Goal Adults are healthy, and financially stable.
Community Indicator	Community Indicator	Community Indicator
Strategies	Strategies	Strategies



Bank On Roanoke Valley Strategies



BORV Targeted Education Series



Key strategies for targeted education series:

- Incentivized
- Series
- Reduction of barriers
- Highly adaptive curriculum
- Coaching

Public Education



- Offer series (2-4 classes) with 'host partners'
- Focus curriculum on their identified needs
- Offer small incentives (snacks, dinner, giveaways)
- Track basic outcomes



Products & Marketing



- Update account information with new and returning partners
- Highlighting Bank On National Account Standards
- Update materials (handouts, website, etc...)
- Marketing campaign to drive traffic to the website
- Track outreach and website traffic

Collaborative Program Support



Integrating financial education with other noted needs of families to move them to self-sufficiency

- Incorporating BORV strengths into other community programs
- Partnering with other programs to bring resources to BORV clients



Outcomes and data – *how will we know we are successful?*



- **We will know the following about clients who participate in our signature financial education series:**
 - Increased credit score
 - Number of opened checking and savings accounts
 - Number of individuals using a budget
 - % of increased savings
 - % meeting individually defined financial goals
- **We will know the following about clients who participate in public financial education:**
 - Number of checking and savings counts
 - Number of individuals using a budget
 - % with increased financial knowledge (measured by pre- and post-tests)
- **We will know the following from our marketing of accounts:**
 - Website traffic to look at products

Bank On Roanoke Valley 2016



OUR VISION:
Elevate 10,000 families to
self-sufficiency by 2030.



Major changes:

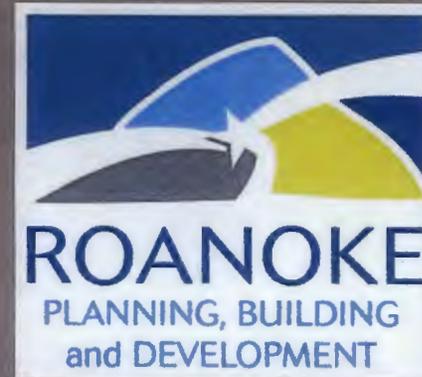
- Securing full time staff
- Moving to series and incentivized financial education
- Increasing marketing and outreach related to products
- Integrating Bank On with other services

All towards the goal of elevating 10,000 families to a place of self-sufficiency!

How can you help?



- Financial Education as a support to Economic Development
- Partnership opportunities in the community
 - Neighborhoods
 - Organizations
- Support the United Way of Roanoke Valley campaign to fund integrated work and elevate families to self-sufficiency



Agenda

- Technology and Legislation Changes
- Results
- Future Technology
- Challenges

Wireless Telecommunication Facilities Policy Update

April 4, 2016



www.atlanticgroup.us.com

Technology Changes

- 2004- 2016 – What just happened ?
 - 12 Years.....
 - 3-G to 4-G
 - 80% Voice & 20% Data =3G
 - 80% Data & 20% Voice =4G
 - Market Penetration of Wireless Subscribers
 - Under 30 years of Age = 85%+
 - Over 30 years of Age = 68%+



BRUNNEN 140-90

Technology Changes

- Smart Phones and Tablets
- Applications based
- Broadband Speed
- Data driven
- Netflix, HULU, etc...
- Reseller Carriers (Frog Wireless, Track Phones, etc.)
- Television changed from Analog to Digital
- Network "Maturity"



Legislation

Local government Review of Existing WTF's

Section 6409 of the Middle Class Tax Relief and Job Creation Act of 2012

- Shall not deny, and shall approve, any eligible modification of a legally established facility that does not substantially change its physical dimensions.
- Eligible Modification
 - Collocation of new transmission equipment; or
 - Removal or replacement of existing equipment



Legislation

Local government Review of Existing WTF's

Section 6409 of the Middle Class Tax Relief and Job Creation Act of 2012

- o **Substantial Change**

- o Increase tower height by more than 10% or 20 vertical feet;
- o Require installation of more than standard number of equipment cabinets (over 4) or more than 1 new equipment shelter;
- o Increase tower girth by more than 20 feet; or
- o Excavate around tower site beyond existing boundaries

Legislation

Unlicensed Frequency Spectrum

- o Art 15 CFR 47 :Unlicensed Wi-Fi Spectrum

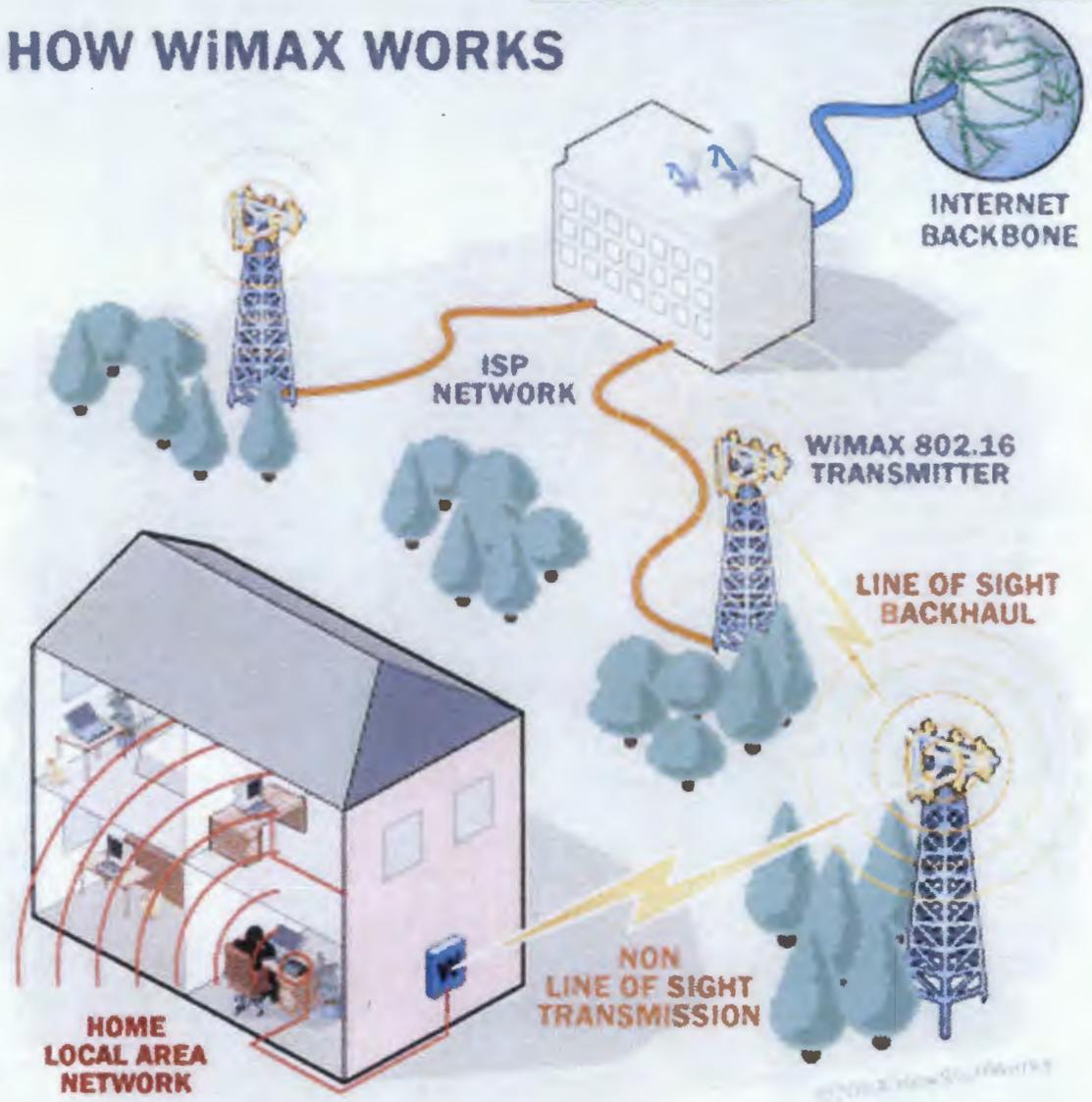
Revise Part 15 rules that permit Unlicensed National Information Infrastructure (U-NII) devices in the 5 GHz band.

The NPRM would open up 195 MHz of additional spectrum, with the use of spectrum-sharing technologies envisioned as one way to make the spectrum available to private as well as federal entities.

- o 2.4 GHz currently open.

Future

HOW WiMAX WORKS



Legislation

White Space = “White-Fi”

The FCC has adopted rules to allow unlicensed radio transmitters to operate in the broadcast television spectrum when that spectrum is not used by a licensed service.

The unused spectrum is often referred to as “white spaces” and can represent a significant amount of unused spectrum in some areas.

There is pending litigation on usage of these frequencies in Federal Court.



TV White Space:

Enabling connectivity, enhances life, connecting business (eGov Services)

TV White Space (TVWS) for connectivity

TV White Spaces Signals Penetrate More Walls and Obstacles.



- In a typical home, a Wi-Fi signal can penetrate up to two walls. At the same power, a TV white spaces signal can penetrate more walls and obstacles, enabling whole home media distribution.
- This will simplify and enrich in-home/in-building networking opportunities.

Results

- Usage growth has risen by approx. 35%
- Smartphone/Tablet innovation and Deployment
- Applications Usage
 - Commerce
 - Communications
 - Entertainment
 - Functionality
- Wireless Providers Seek quicker Time Lines
- Smaller Site closer to users. (Homes, Business, Recreation)



Results

- Licensed Providers have Federal Requirements
 - NEPA
 - Section 106
 - FAA
 - FCC
- Unlicensed Providers do not have the same requirements.
- “Strategic Partnerships” will be commonplace in the future depending on where the service is located within the network.

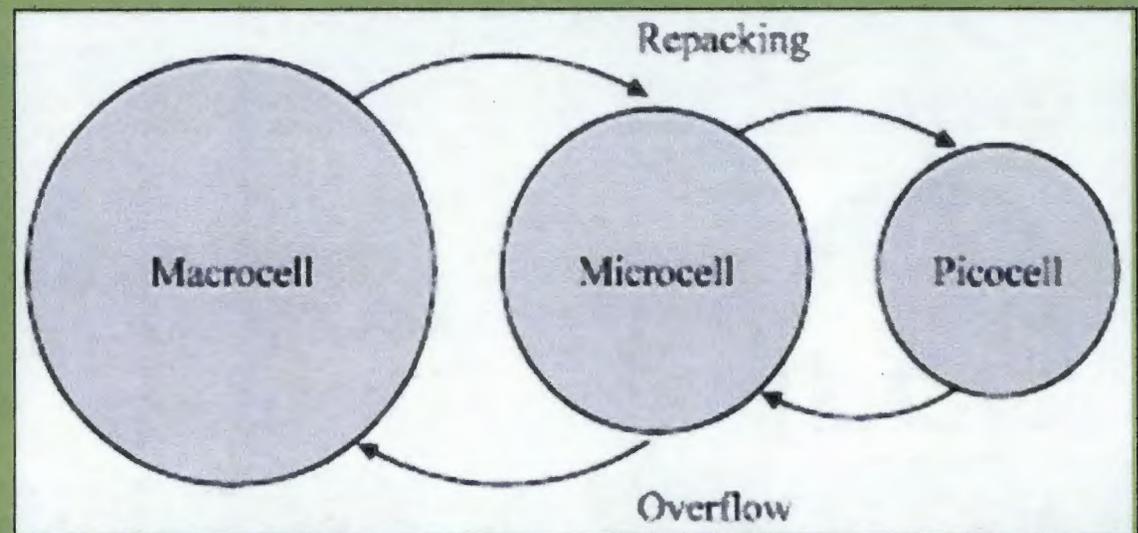


Future

2016 – 2020 – Near Future

- Macrocell integration of Microcell and Minicell/Picocell technologies within the same Provider network.
- Distributive Antenna Systems

“WTF” Hierarchy
Classes of Towers

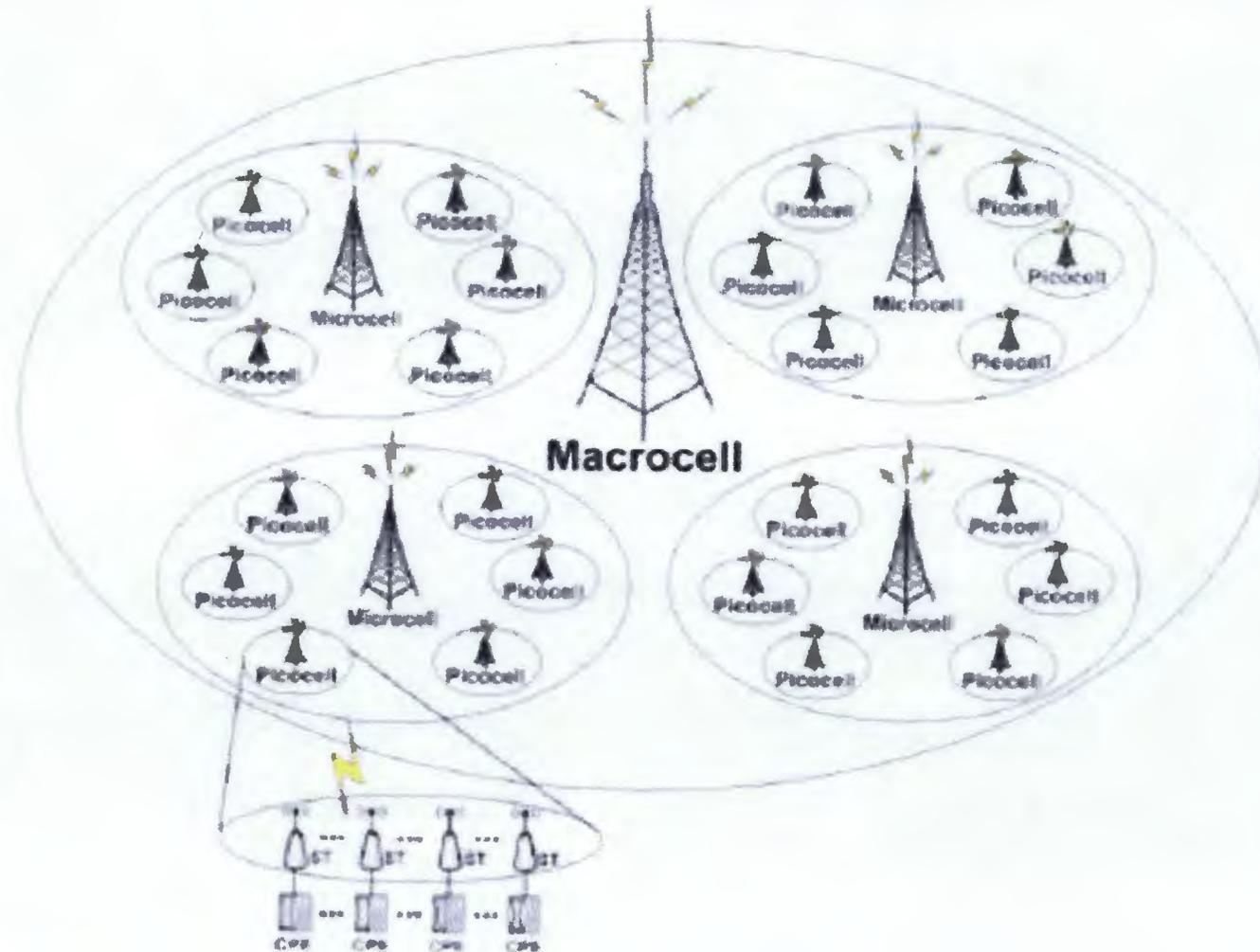


Future

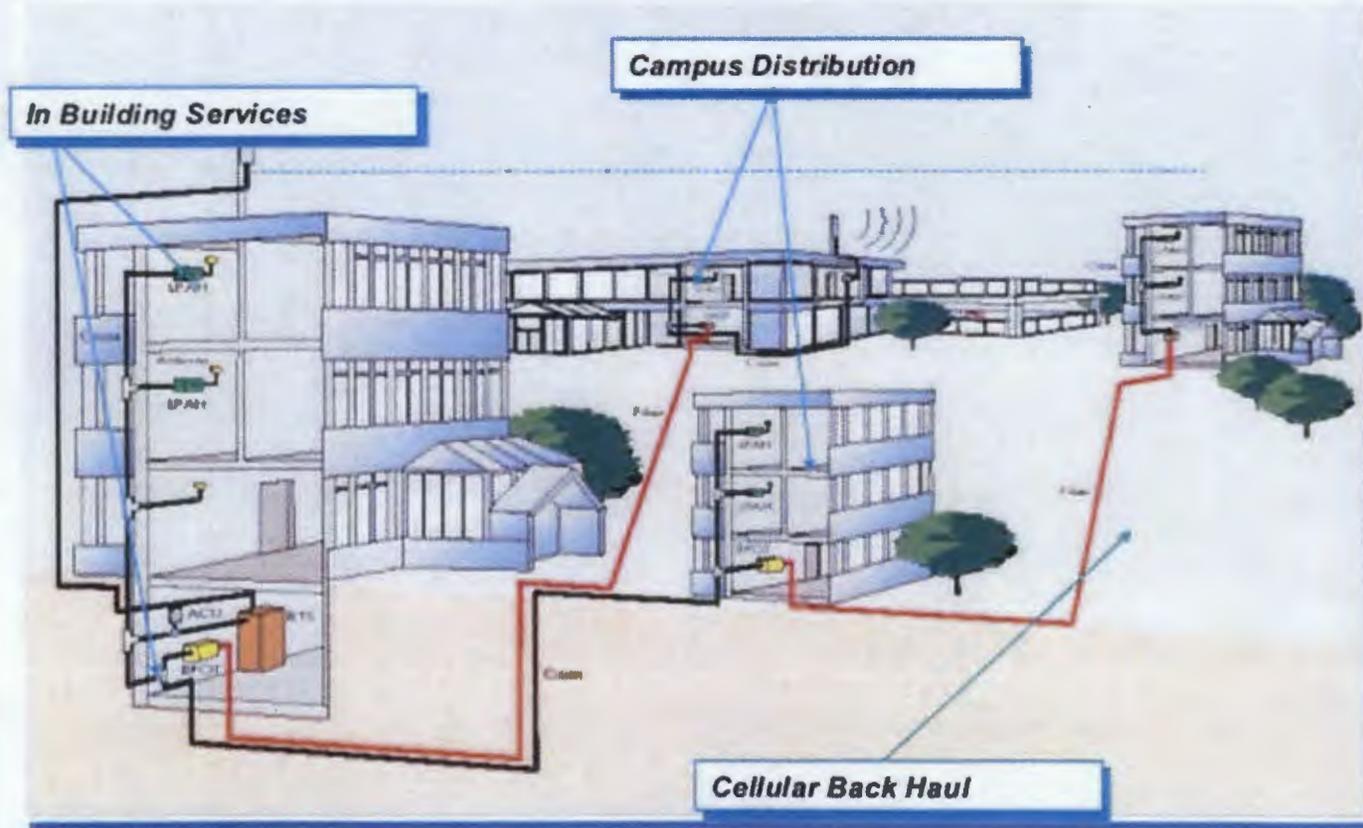
2016 – 2020 – Near Future

- Shorter distances from the Antenna to the “Device” which results in:
 - More co-locations of WTFs on buildings and structures
 - Shorter Towers
 - Less equipment and antennas
 - Greater “In-Building” penetration

Future



Distributed Antenna Systems



BICSI

Future

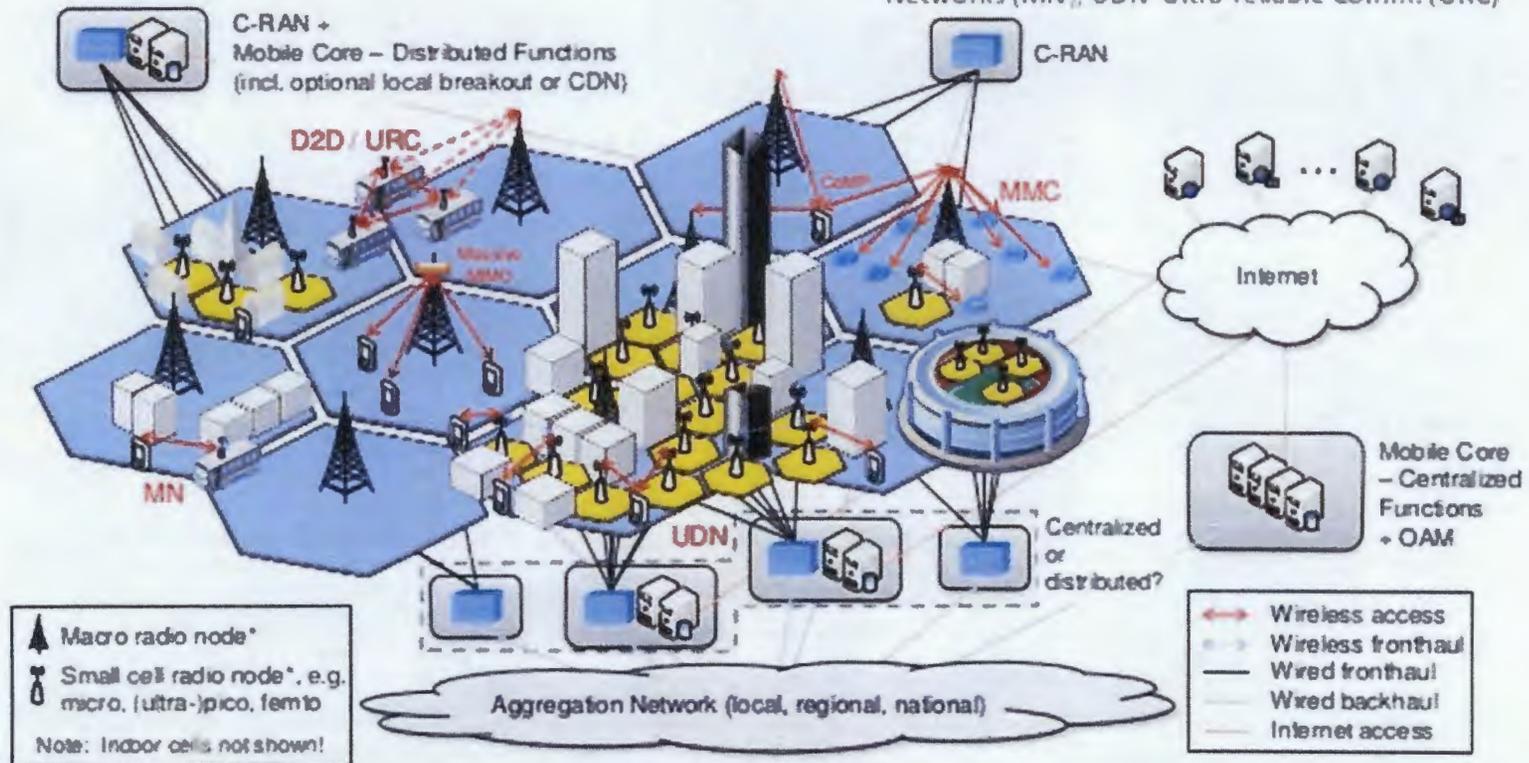
2020 and Beyond – Foreseeable Future

- Hybrid Networks from different/competitive providers.
 - “Last Mile” Network-Customer/Subscriber Provisioning
 - Middle Network – Cell Site Provisioning
 - Backhaul Network- Trunking Provisioning
 - Switching Network – Network Provisioning
 - Global Network – WWW. Provisioning
 - Intelligence Network – Data base/Cloud Storage
- Who will provide what service to what Subscriber? = Strategic Partnerships



5G Architecture (METIS)

- ❖ Amazingly Fast scenario
 - ❖ high data rates & network capacities
- ❖ Ultra-Dense Networks (UDN)
 - ❖ ISD about 10 m
 - ❖ ≥ 1 radio nodes per room
- ❖ Local break out & Distributed mobile core functions
- ❖ Accelerated content delivery
- ❖ Tech. Dependent
 - ❖ D2D, MMC (Massive Machine Comm.), Moving Networks (MN), UDN Ultra-reliable Comm. (URC)



* Only Remote Radio Units (RRUs) assumed

Source: METIS

Challenges

- Role of City Government ?
 - Citizen demand for services.
 - City, State and Federal requirements as “Gate Keeper”.
- Many more local Providers (Unlicensed) .
- Many more Applications.
- Establish regulatory processes that encourage wireless telecommunications facilities that are appropriate for our community.

Next Steps

Develop New Policy

- Public Input Session -Thursday April 7th
 - Drop-in Noon-1:30 and 6pm-7:30
 - Municipal Building, Room 181
- Planning Commission
 - Work Session: April 8th
 - Public Hearing: May 9th
- City Council
 - May 16th

Modify Ordinance

- Draft new wireless telecommunications facility regulations.





City Council
Budget Briefing
FY 2016-2017

Monday, April 4, 2016

Agenda

- Operating Budget Balancing
 - Revenue
 - Fee Adjustments
 - Strategic Investments
- One-Time Funding
- Capital Project Planning

Summary – March 7th

	Team Reviewed Offer Total
Education	\$1,836,069
Safety	\$68,411,409
Human Services	\$37,725,896
Infrastructure	\$22,896,399
Good Government	\$18,119,445
Livability	\$16,121,534
Economy	\$1,418,896
Outside Agencies	\$9,115,858
Budget Committee Review	\$5,435,940
Reserved Allocation (RCPS, Transfer to Debt, Transfer to Civic Center, Pay Raise)	\$105,939,139
TOTALS	\$287,095,585
Revenue Estimate – March 7	\$278,621,000
Variance	(\$8,474,585)

3

BFO Process Update

- Where We Are Now
 - Final reviews of all requests completed
 - Budget Committee preparing recommended budget
 - Budget Committee prepared preliminary capital budget recommendation

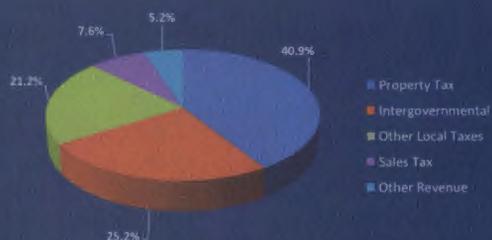
- Next Steps
 - Budget Committee balances Recommended Budget

4

Revenue Estimate by Major Category Fiscal Year 2017

(In Millions)

Property Tax	114.4
Intergovernmental	70.6
Other Local Taxes	59.3
Sales Tax	21.2
Other Revenue	14.5
Total \$	\$280.0



Growth of 2.9% when comparing FY17 estimate to the FY16 adopted budget

5

\$7.9 Million Increase in FY17 Revenues over FY16 Adopted Budget

	FY 16 Adopted	3/7/2016 Revised Estimate	4/4/2016 Revised Estimate	\$ Growth/ (Decline) From FY 16 Adopted	% Growth/ (Decline) FY 16 Adopted
General Property Tax	\$ 109,827,000	\$ 113,728,000	\$ 114,428,000	\$ 4,601,000	4.2%
Other Local Taxes	78,120,000	80,094,000	80,505,000	2,385,000	3.1%
Permits Fees and Licenses	1,195,000	1,147,000	1,147,000	(48,000)	(4.0%)
Fines and Forfeitures	1,284,000	1,284,000	1,284,000	-	0.0%
Revenue from Use of Money/Property	206,000	221,000	221,000	15,000	7.3%
Health and Welfare Funding from Commonwealth	29,177,000	29,785,000	29,772,000	595,000	2.0%
Other Funding from Federal and State	40,614,000	40,683,000	40,864,000	250,000	0.6%
Charges for Services	8,456,000	8,309,000	8,308,000	(148,000)	(1.8%)
Internal Services	2,520,000	2,738,000	2,832,000	312,000	12.4%
Other Revenues	652,000	633,000	628,000	(24,000)	(3.7%)
Total General Fund Revenues	\$ 272,051,000	\$ 278,621,000	\$ 279,989,000	\$ 7,938,000	2.9%

6

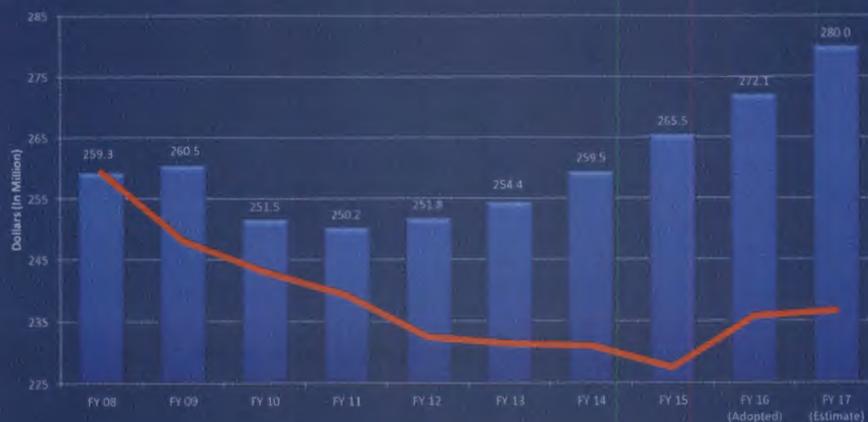
FY 2017 Revenue Growth

	FY 2017 Revenue Estimate
Revenue Increase from FY 16 Adopted Budget	\$ 7,938,000
Real Estate Tax Rate Increase	2,634,000
Food and Beverage Tax Rate Increase	1,449,000
Motor Vehicle License Fee Increase	789,000
FY 2017 Revenue from Growth	\$ 3,066,000

Real Estate - \$1.19 to \$1.22
 Food and Beverage - 5.0% to 5.5%
 Motor Vehicle License Fee - \$20 to \$28

7

Revenue Adjusted for Inflation (FY 2008 \$22.7 Million Higher in Buying Power than FY 2017)



8

FY17 School Funding over FY16 Adopted Budget

Category	Adopted Budget FY 2016	3/7/16 Revised Estimate FY 2017	\$Growth (Decline) from 3/7 Estimate	4/4/16 Revised Estimate FY 2017	\$Growth (Decline) from Adopted FY 16 Budget	FY17 Revised FY16 Adopted Estimate % Difference
Local Tax Estimate	\$ 187,947,000	\$ 183,822,000	\$ 1,111,000	\$ 184,803,000	\$ 6,866,000	3.7%
Personal Property Tax Relief Provided by Commonwealth	8,078,000	8,078,000	-	8,078,000	-	0.0%
Total Revenue Subject to Sharing with Schools	196,025,000	191,899,000	1,111,000	192,881,000	6,866,000	3.6%
Deductions						
Service District Taxes - Downtown and Williamson Road Districts	885,000	897,000	-	897,000	12,000	1.4%
Local Taxes Dedicated to Regional Tourism Marketing	933,000	963,000	32,000	975,000	42,000	4.5%
Local Taxes Dedicated to Ivy Manor Performance Agreement	120,000	190,000	-	190,000	70,000	58.3%
Local Taxes Dedicated to Roanoke River Investments	-	170,000	-	170,000	170,000	0.0%
Local Taxes Dedicated to South Commonwealth Partners	-	221,000	-	221,000	221,000	0.0%
Local Taxes Dedicated to Central-Southern Performance Agreement	200,000	-	-	-	(200,000)	(100.0%)
Total Deductions	1,838,000	1,841,000	32,000	1,883,000	315,000	17.2%
Adjusted Revenue Subject to Sharing with Schools	194,187,000	189,958,000	1,099,000	190,998,000	6,871,000	3.6%
Percentage Allocated to Schools	40.00%	40.00%	40.00%	40.00%	40.00%	0.0%
Funding of Schools	\$ 77,794,000	\$ 80,022,800	\$ 439,800	\$ 80,462,400	\$ 2,668,400	3.4%

9

Fee Adjustments

Fee	Current	Proposed
Rezoning Fee	\$500 - \$1,000 (varies)	\$1,000
Zoning Administrator Modification	None	\$250
Subdivision Plat Review (Minor)	\$50	\$150
Athletic Field Rental for Tournaments	\$125 per field per day	\$50 per field per day + \$10 per team

10

Summary – April 4th

	Team Reviewed Offer Total
Education	\$1,802,457
Safety	\$67,248,346
Human Services	\$37,513,530
Infrastructure	\$21,774,615
Good Government	\$17,867,905
Livability	\$15,377,786
Economy	\$1,418,896
Outside Agencies	\$8,486,218
Budget Committee Review	\$4,864,235
Reserved Allocation	\$104,169,886
TOTALS	\$280,343,874
Revenue Estimate – April 4	\$279,989,000
Variance	(\$354,874)

11

Strategic Investments for FY 2017 and Beyond

	Current Base Adjustment
RCPS	\$2,668,400
Public Safety	
Juvenile Detention	\$50,000
Sheriff Career Enhancement (27) and Deputy positions (5)	\$232,436
Jail inmate medical and utilities	\$206,928
Temporary Fire Inspector	\$48,002
Police body cameras and ammunition	\$59,500
Convention and Visitors Bureau (by formula)	\$124,875
Human Services – CSA (30% local share), Auxiliary Grant Program (80%), Outstationed Worker (30%), Security Enhancements (30%)	\$677,109
Economic Development	
Broadband	\$378,177
Performance Agreements	\$260,600
Libraries	
Books and Materials	\$10,000
Capital Adjustments	
Fleet Replacement	\$364,432

12

Strategic Investments for FY 2017 and Beyond

	Current Base Adjustment
Transportation	
Street Paving	\$115,245
Asset Management System Technician	\$40,350
Median and Right of Way Landscape Maintenance	\$11,665
Route Optimization for Snow	\$10,000
Park Maintenance	
2 Maintenance Tech I workers	\$59,818
Temporary wages	\$20,000
Solid Waste Management	
Central Business District Sealed Compactor Expansion	\$135,417
Technology	
Technology Maintenance Contracts and After Hours Support	\$67,271
Fleet Management	
Additional funds for parts and contracted services	\$184,433
Risk Management	
Third Party Claims Administration	\$30,000
Treasurer	
Treasurer Clerk I position	\$27,986
Commissioner of the Revenue	
Tax Systems Analyst	\$48,545

Strategic Investments for FY 2017 and Beyond

	Current Base Adjustment
Human Resources	
Learning Specialist	\$26,545
Employee Tuition Assistance	\$20,000
Employee Recognition Program	\$10,000
Lean/Six Sigma Coordinator	\$76,011
Competitive Pay and Benefits	
Salary Increase	2,011,000

One-Time Funding

Total: \$1,744,726

Jefferson Center (4 th of 5)	\$100,000
Virginia Museum of Transportation (4 th of 5)	\$100,000
YMCA (5 th of 5)	\$100,000
Percent for Art	\$ 21,500
Arts Endowment	\$125,000
Capital Project Contingency	\$912,609
Other Requests:	\$385,617
Election Staffing	\$ 26,385
Police (Body cameras and equipment)	\$ 29,790
Libraries (PC replacement)	\$ 21,000
Parks & Recreation (Park Maintenance Equip)	\$ 34,200
Transportation (Signal Controllers)	\$125,000
Software and Equipment	\$ 74,242
Market Building Capital Maintenance	\$ 75,000

To be funded from one-time sources

15

Capital Project Planning

16

Capital Project Planning

- Maintain Current Capital Assets
- Infrastructure Investment for Livability and Economic Development
 - Bridge Renovation/Replacement
 - Curb, Gutter and Sidewalk
 - Streetscape Projects
 - Storm Drains
 - Civic Center
 - School Maintenance
- Targeted Livability Investments
 - Parks and Recreation Master Plan
 - Libraries

Investments made within parameters of debt policy.

17

Debt Issuance Planning FY 2017-2021

Project	2017	2018	2019	2020	2021	Total
RCPS	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 25,000,000
Bridge Renovation	8,050,000	-	-	-	11,000,000	19,050,000
Library Master Plan	2,845,000	2,769,000	550,000	5,000,000	-	11,164,000
P&R Master Plan	2,500,000	2,500,000	2,500,000	1,000,000	1,000,000	9,500,000
Civic Center	-	1,500,000	1,500,000	1,500,000	1,500,000	6,000,000
Stormwater Management	1,620,000	2,000,000	2,000,000	2,000,000	2,000,000	9,620,000
Curb, Gutter and Sidewalk	1,000,000	1,500,000	1,500,000	1,500,000	1,500,000	7,000,000
Street Scapes	500,000	500,000	500,000	500,000	500,000	2,500,000
Fire Facility Master Plan	-	810,000	5,400,000	-	645,000	6,855,000
911 Center	1,500,000	10,000,000	-	-	-	11,500,000
Colonial Avenue Street Improvements	2,500,000	-	-	-	-	2,500,000
10th Street Improvements	1,000,000	1,000,000	-	-	-	2,000,000
Total	\$ 26,515,000	\$ 27,579,000	\$ 18,950,000	\$ 16,500,000	\$ 23,145,000	\$ 112,689,000
Debt Capacity	7.88%	7.69%	7.44%	7.27%	6.61%	

18

Council Discussion

FY 2016-2017 Balancing

Draft 2017-2021 CIP and Capital Plan

19

Operating and Capital Budget Development Next Steps

- Recommended Budget Presentation – April 18, 2016
- Public Hearing – April 28, 2016
- Council Briefing/Budget Study – May 5, 2016
- Budget Adoption – May 12, 2016

20



Bank On Roanoke Valley Updates 2016

March 2016

Roanoke City Council

Bank On Roanoke Valley Successes 2013-2015



*Bank On Roanoke Valley **exceeded our 2 year goals** for opened accounts and financial education!*

- Opened over **1300 new accounts** for the unbanked and underbanked!
- Offered over **150 financial education classes!**
- Integrated with community events, nonprofit partners, and programs such as Jobs Plus at Lansdowne.

Observations and Opportunities



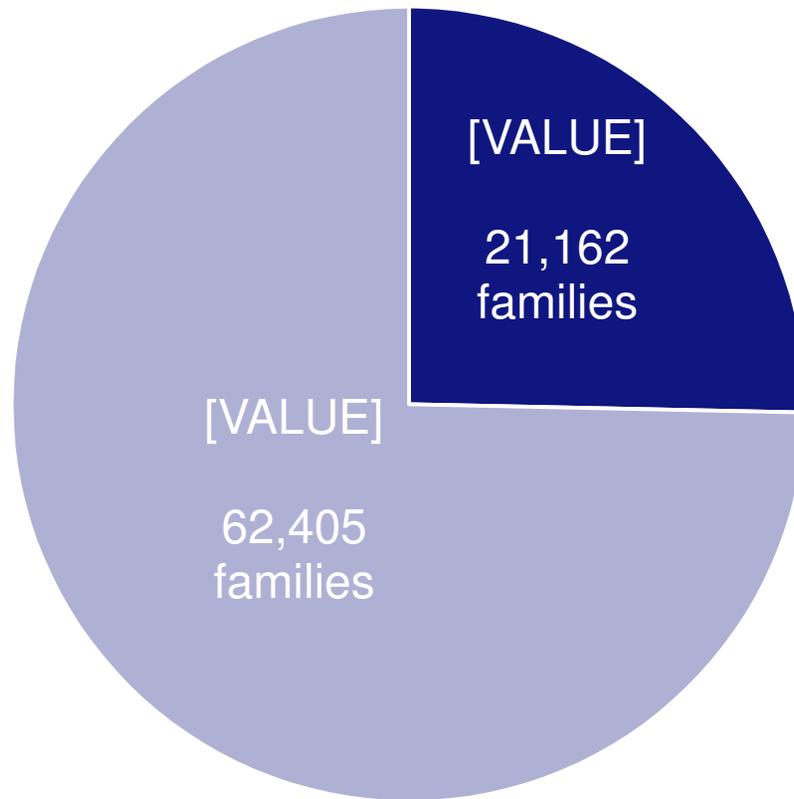
Observations thus far

1. Attendance at classes
2. Strength of partnerships
3. Difficulty getting referrals to classes
4. Struggle to report opened BORV-qualified account data

Opportunities

1. Financial Education SERIES
2. Grow partnerships for referrals and CO-HOSTING financial education
3. INCENTIVIZE education
4. Increase the PROMOTION of accounts, but reduce the reporting burden

United Way of Roanoke Valley's Strategic Planning

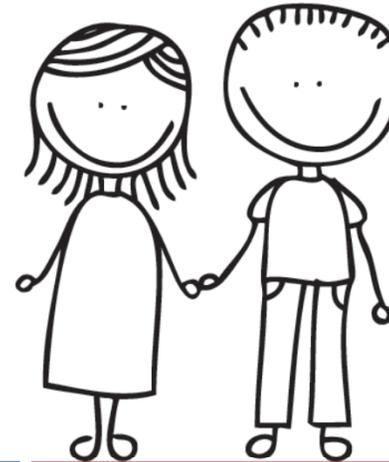


■ Up to 200% of FPL ■ Above 200% FPL

OUR VISION: Elevate 10,000 families to self-sufficiency by 2030.



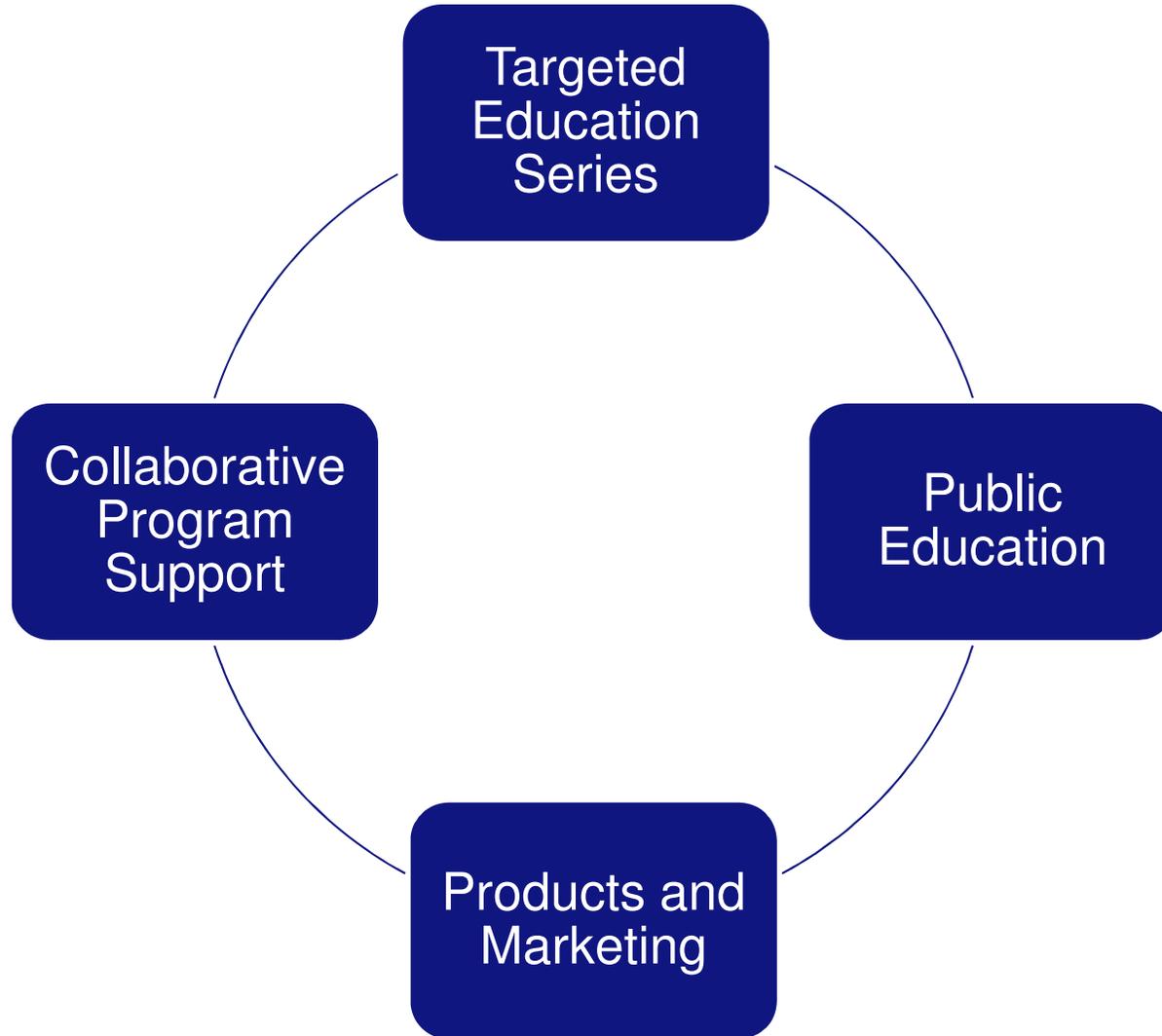
Mission:
United Way
of Roanoke
Valley
improves
lives by
mobilizing
the caring
power of
people in our
community.



EARLY LEARNERS Ages 0-12	SUCCESSFUL YOUTH Ages 13-18	HEALTHY ADULTS Ages 18+
Goal Kids are exceeding key readiness, and reading benchmarks.	Goal Youth are graduating from high school with the skills needed for post-secondary education or career.	Goal Adults are healthy, and financially stable.
Community Indicator	Community Indicator	Community Indicator
Strategies	Strategies	Strategies



Bank On Roanoke Valley Strategies



BORV Targeted Education Series



Key strategies for targeted education series:

- Incentivized
- Series
- Reduction of barriers
- Highly adaptive curriculum
- Coaching



Public Education



- Offer series (2-4 classes) with ‘host partners’
- Focus curriculum on their identified needs
- Offer small incentives (snacks, dinner, giveaways)
- Track basic outcomes

Products & Marketing



- Update account information with new and returning partners
- Highlighting Bank On National Account Standards
- Update materials (handouts, website, etc...)
- Marketing campaign to drive traffic to the website
- Track outreach and website traffic

Collaborative Program Support



Integrating financial education with other noted needs of families to move them to self-sufficiency

- Incorporating BORV strengths into other community programs
- Partnering with other programs to bring resources to BORV clients

Outcomes and data – *how will we know we are successful?*



- **We will know the following about clients who participate in our signature financial education series:**
 - Increased credit score
 - Number of opened checking and savings accounts
 - Number of individuals using a budget
 - % of increased savings
 - % meeting individually defined financial goals
- **We will know the following about clients who participate in public financial education:**
 - Number of checking and savings counts
 - Number of individuals using a budget
 - % with increased financial knowledge (measured by pre- and post-tests)
- **We will know the following from our marketing of accounts:**
 - Website traffic to look at products

Bank On Roanoke Valley 2016



OUR VISION:
Elevate 10,000 families to self-sufficiency by 2030.



EARLY LEARNERS Ages 0-12	SUCCESSFUL YOUTH Ages 13-18	HEALTHY ADULTS Ages 18+
Goal Kids are exceeding key readiness, and reading benchmarks.	Goal Youth are graduating from high school with the skills needed for post-secondary education or career.	Goal Adults are healthy, and financially stable.
Community Indicator	Community Indicator	Community Indicator
Strategies	Strategies	Strategies

Major changes:

- Securing full time staff
- Moving to series and incentivized financial education
- Increasing marketing and outreach related to products
- Integrating Bank On with other services

All towards the goal of elevating 10,000 families to a place of self-sufficiency!



How can you help?



- Financial Education as a support to Economic Development
- Partnership opportunities in the community
 - Neighborhoods
 - Organizations
- Support the United Way of Roanoke Valley campaign to fund integrated work and elevate families to self-sufficiency



**ROSEN
40467-040416**

**ROANOKE CITY COUNCIL
INFORMAL SESSION
APRIL 4, 2016**

9:00 A.M.

**CITY COUNCIL CHAMBER
ROOM 450**

AGENDA

Call to Order – Roll Call. Council Member Lea arrived late.

Welcome – Mayor David A. Bowers

NOTICE

This morning's Council meeting will be televised live and replayed on RVTV Channel 3 on Thursday, April 7 immediately following the 2:00 p.m. session at 7:00 p.m.; and Saturday, April 9 at 4:00 p.m.; and video streamed by internet through CivicPlus, at roanokeva.gov/councilmeetings. Council meetings are offered with closed captioning for the hearing impaired.

ITEMS FOR ACTION:

A communication from Mayor David A. Bowers requesting that Council convene in a Closed Meeting to discuss vacancies on certain authorities, boards, commissions and committees appointed by Council, pursuant to Section 2.2-3711(A)(1), Code of Virginia (1950), as amended. A list of current vacancies is included with the agenda for this meeting.

(6-0)

A communication from Council Member Sherman P. Lea, Chair, City Council Personnel Committee, requesting that Council convene in a Closed Meeting to discuss a personnel matter, being the annual performances of the Council-Appointed Officers, pursuant to Section 2.2-3711(A)(1), Code of Virginia (1950), as amended.

(6-0)

ITEMS LISTED ON THE 2:00 P.M. COUNCIL DOCKET REQUIRING DISCUSSION/CLARIFICATION AND ADDITIONS/DELETIONS TO THE 2:00 P.M. AGENDA. **NONE.**

TOPICS FOR DISCUSSION BY THE MAYOR AND MEMBERS OF COUNCIL. **NONE.**

BRIEFINGS:

- Bank-On Program Update - 30 minutes
 - City of Roanoke Telecommunications Policy Update Process - 30 minutes
 - FY 17 Budget/Financial Planning Work Session - 60 minutes
- At this point, Council Member Lea arrived at 10:36 A.M.**

AT 12:09 P.M., THE MAYOR DECLARED THE COUNCIL MEETING IN RECESS FOR A CLOSED MEETING IN THE COUNCIL'S CONFERENCE ROOM, ROOM 451, NOEL C. TAYLOR MUNICIPAL BUILDING; AND THEREAFTER TO BE RECONVENED AT 2:00 P.M., IN THE COUNCIL CHAMBER.

LEGISLATIVE COMMITTEE MEETING WAS HELD AT 1:00 P.M., IN THE COUNCIL CHAMBER, WITH COUNCIL MEMBER COURT ROSEN, CHAIR, PRESIDING.



ROANOKE CITY COUNCIL REGULAR SESSION

**APRIL 4, 2016
2:00 P.M.**

CITY COUNCIL CHAMBER

AGENDA

1. Call to Order--Roll Call. All present.

The Invocation was delivered by The Reverend Charles R. Calloway, Pastor, Maple Street Baptist Church.

The Pledge of Allegiance to the Flag of the United States of America was led by Walker Peterson, Boy Scout Troop 76.

Welcome. Mayor Bowers.

NOTICE:

Today's Council meeting will be televised live and replayed on RVTV Channel 3 on Thursday, April 7 immediately following the 2:00 p.m. session at 7:00 p.m.; and Saturday, April 9 at 4:00 p.m.; and video streamed by internet through CivicPlus, at roanokeva.gov/councilmeetings. Council meetings are offered with closed captioning for the hearing impaired.

ANNOUNCEMENTS:

THE PUBLIC IS ADVISED THAT MEMBERS OF COUNCIL RECEIVE THE CITY COUNCIL AGENDA AND RELATED COMMUNICATIONS, REPORTS, ORDINANCES AND RESOLUTIONS, ETC., ON THE THURSDAY PRIOR TO THE COUNCIL MEETING TO PROVIDE SUFFICIENT TIME FOR REVIEW OF INFORMATION.

THE CITY CLERK'S OFFICE PROVIDES THE MAJORITY OF THE CITY COUNCIL AGENDA ON THE INTERNET FOR VIEWING AND RESEARCH PURPOSES. TO ACCESS AGENDA MATERIAL, GO TO THE CITY'S HOMEPAGE AT WWW.ROANOKEVA.GOV, CLICK ON THE GOVERNMENT ICON.

NOTICE OF INTENT TO COMPLY WITH THE AMERICANS WITH DISABILITIES ACT. SPECIAL ASSISTANCE IS AVAILABLE FOR DISABLED PERSONS ADDRESSING CITY COUNCIL. EFFORTS WILL BE MADE TO PROVIDE ADAPTATIONS OR ACCOMMODATIONS BASED ON INDIVIDUAL NEEDS OF QUALIFIED INDIVIDUALS WITH DISABILITIES, PROVIDED THAT REASONABLE ADVANCE NOTIFICATION HAS BEEN RECEIVED BY THE CITY CLERK'S OFFICE.

PERSONS WISHING TO ADDRESS COUNCIL WILL BE REQUIRED TO CONTACT THE CITY CLERK'S OFFICE PRIOR TO THE MONDAY COUNCIL MEETING, OR REGISTER WITH THE STAFF ASSISTANT AT THE ENTRANCE TO THE COUNCIL CHAMBER PRIOR TO COMMENCEMENT OF THE COUNCIL MEETING. ONCE THE COUNCIL MEETING HAS CONVENED, THERE WILL BE NO FURTHER REGISTRATION OF SPEAKERS, EXCEPT FOR PUBLIC HEARING MATTERS. ON THE SAME AGENDA ITEM, ONE TO FOUR SPEAKERS WILL BE ALLOTTED FIVE MINUTES EACH; HOWEVER, IF THERE ARE MORE THAN FOUR SPEAKERS, EACH SPEAKER WILL BE ALLOTTED THREE MINUTES.

ANY PERSON WHO IS INTERESTED IN SERVING ON A CITY COUNCIL-APPOINTED AUTHORITY, BOARD, COMMISSION OR COMMITTEE MAY CONTACT THE CITY CLERK'S OFFICE AT 853-2541, OR ACCESS THE CITY'S HOMEPAGE TO COMPLETE AN ONLINE APPLICATION.

THE COUNCIL OF THE CITY OF ROANOKE IS SEEKING APPLICATIONS FOR THE FOLLOWING CURRENT VACANCIES AND/OR UPCOMING EXPIRATIONS OF TERMS OF OFFICE:

**BUILDING AND FIRE CODE OF APPEALS/AT-LARGE – TWO VACANCIES
TERM OF OFFICE ENDING JUNE 30, 2018
UNEXPIRED TERM OF OFFICE END JUNE 30, 2017**

**CITY OF ROANOKE FINANCE BOARD – ONE VACANCY
UNEXPIRED TERM OF OFFICE ENDING JUNE 30, 2016**

**FAIR HOUSING BOARD – ONE VACANCY
TERM OF OFFICE ENDING MARCH 31, 2019**

**PARKS AND RECREATION ADVISORY BOARD – ONE VACANCY
UNEXPIRED TERM OF OFFICE ENDING MARCH 31, 2017**

**ROANOKE VALLEY-ALLEGHANY REGIONAL COMMISSION -
ONE VACANCY
UNEXPIRED TERM OF OFFICE ENDING JUNE 30, 2018**

**HOTEL ROANOKE AND CONFERENCE CENTER COMMISSION -
ONE VACANCY
FOUR-YEAR TERM OF OFFICE ENDING APRIL 12, 2020**

2. PRESENTATIONS AND ACKNOWLEDGEMENTS:

A proclamation declaring April 2016 as Autism Awareness Month.
Mayor Bowers presented a ceremonial copy of the proclamation to Angie Leonard.

A proclamation declaring April 2016 as Fair Housing Month.
The Mayor presented a ceremonial copy of the proclamation to Amanda Buyalos, Chair, and Members of the Fair Housing Board.

3. HEARING OF CITIZENS UPON PUBLIC MATTERS:

CITY COUNCIL SETS THIS TIME AS A PRIORITY FOR CITIZENS TO BE HEARD. ALL MATTERS WILL BE REFERRED TO THE CITY MANAGER FOR RESPONSE, RECOMMENDATION OR REPORT TO COUNCIL, AS HE MAY DEEM APPROPRIATE.

Robert Gravely, 3360 Hershberger Road, N. W., appeared before Council and cited biblical scriptures.

**4. CONSENT AGENDA:
(APPROVED 7-0)**

ALL MATTERS LISTED UNDER THE CONSENT AGENDA ARE CONSIDERED TO BE ROUTINE BY THE MEMBERS OF CITY COUNCIL AND WILL BE ENACTED BY ONE MOTION. THERE WILL BE NO SEPARATE DISCUSSION OF THE ITEMS. IF DISCUSSION IS DESIRED, THE ITEM WILL BE REMOVED FROM THE CONSENT AGENDA AND CONSIDERED SEPARATELY. Mayor Bowers called attention to two requests for public hearing from the City Manager.

C-1 A communication from the City Manager requesting that Council schedule a public hearing for Monday, April 18, 2016, at 7:00 p.m., or as soon thereafter as the matter may be reached, or at such later date and time as the City Manager may determine, to consider the conveyance of a ten foot wide gas line easement along Brambleton Avenue, S. W., inside the boundary of Lakewood Park to Roanoke Gas Company.

RECOMMENDED ACTION: Concurred in the request.

C-2 A communication from the City Manager requesting that Council schedule a public hearing for Monday, April 18, 2016, at 7:00 p.m., or as soon thereafter as the matter may be reached, or at such later date and time as the City Manager may determine, to consider the sale of City-owned property located at 2002 Blue Hills Drive, N. E., to Deschutes Brewery, Inc.

RECOMMENDED ACTION: Concurred in the request.

C-3 Reports of qualification of the following individuals:

Amanda C. Buyalos and Antwyne U. Calloway as members of the Fair Housing Board for three-year terms of office, each, ending March 31, 2019; and

Pete Eshelman as a member of the Parks and Recreation Advisory Board for a three-year term of office ending March 31, 2019.

RECOMMENDED ACTION: Received and filed.

REGULAR AGENDA:

5. PUBLIC HEARINGS: NONE.

6. PETITIONS AND COMMUNICATIONS:

a. Presentation of Starcropolis, a joint project of the City of Roanoke and Hollins University. Katherine Walker, Project Organizer, and Ernie Zulia, Theater Director, Hollins University, Spokespersons. (Sponsored by the City Manager)

Presentation was received and filed.

b. Presentation of the Annual Report of the City of Roanoke Economic Development Authority. Charles E. Hunter, III, Chair, Spokesperson. (Sponsored by the City Manager)

Presentation was received and filed.

- c. Presentation of an overview the Roanoke Valley-Alleghany Regional Commission Draft Roanoke Valley Transit Vision Plan. Cristina Finch, Manager, Transit Planning and Programming, Spokesperson. (Sponsored by the City Manager)
Presentation was received and filed.
- d. A communication from the Commonwealth's Attorney recommending acceptance of the Revised Victim/Witness Program Grant from the Department of Criminal Justice Services to continue to provide comprehensive information and direct services to crime victims and witnesses in accordance with the Virginia Crime Victim and Witness Rights Act; and a communication from the City Manager concurring in the recommendation.
Adopted Resolution No. 40467-040416 and Budget Ordinance No. 40468-040416. (7-0)

7. REPORTS OF CITY OFFICERS AND COMMENTS OF CITY MANAGER:

- a. CITY MANAGER:

BRIEFINGS:

- Southeast Gateway Public Art Project - 15 minutes
Presentation was received and filed and Council concurred in the recommendation of the Roanoke Arts Commission.

ITEMS RECOMMENDED FOR ACTION:

- 1. Approval and authorization of an encroachment permit to construct four retaining walls within the right-of-way located along Orange Avenue, N. E.
Adopted Ordinance No. 40469-040416. (7-0)

COMMENTS OF CITY MANAGER.

The City Manager shared the following comments:

Public Input Meeting for Update to Wireless Telecommunications Facilities Policy

- The Department of Planning, Building, and Development is working with a consultant to revise its Wireless Telecommunications Facilities Policy, and to draft changes to the related provisions of the Zoning Ordinance for City Council's consideration.

- Public input is a crucial component to the policy update, and the city will host two drop-in sessions on Thursday, April 7, to ensure all interests are heard and well represented in the final product:
- Thursday, April 7, Drop-in Sessions:
 - 12:00 p.m. – 1:30 p.m. and 6:00 p.m. - 7:30 p.m.
 - Planning and Development Conference Room, Room 181
 - Noel C. Taylor Municipal Building, 215 Church Avenue, S. W.
 - Use the 2nd Street entrance, conference room immediately on the right. The same information will be provided at both sessions
- Read more about the Wireless Telecommunications Policy Update on the city's website – at www.roanokeva.gov .
- You may also contact Wayne Leftwich, Senior City Planner in the city's Department of Planning, Building, and Development, at (540) 853-1104 or wayne.leftwich@roanokeva.gov.

38th Annual Clean Valley Day

- The Clean Valley Council welcomes individuals and groups to volunteer for its annual spring cleanup.
- Saturday, April 9
- Clean-up will occur from 9:00 a.m. to 12:00 p.m.
- Pick your spot - a park, playground, roadside, stream bank or your very own neighborhood and help get rid of the litter and make it a cleaner, healthier place for all.
- This valley-wide clean up promotes respect and care for the beautiful community we share.
- Register at www.cleanvalley.org

Foot Levelers Blue Ridge Marathon

- Saturday, April 16
- Downtown Roanoke
- 8:00 a.m. – 2:00 p.m.
- Proceeds from this event benefit the Blue Ridge Parkway and local charities.
- The marathon has earned its title as “America's Toughest Road Marathon” by challenging runners with more than 7,430 feet in elevation change, more than any other road marathon in the United States.
- This race is the ONLY marathon that runs along the Blue Ridge Parkway
- Rewards for runners will include a finisher medal, event shirt, a pair of Farm to Feet socks, and more.

Commemoration of Martin Luther King Jr. Assassination

- Southern Christian Leadership Conference is holding a special ceremony to honor Dr. Martin Luther King Jr., on the anniversary of his assassination
- April 4, 2016 at 5:00 p.m.
- The ceremony will take place at the Martin Luther King Jr. Statue at the foot of the MLK Bridge

b. DIRECTOR OF FINANCE:

1. Authorization to establish the percentage reduction for personal property tax relief for the 2016 tax year.
Adopted Resolution No. 40470-040416. (7-0)
2. Appropriation of proceeds from the sale of Series 2016 General Obligation Public Improvement and Refunding Bonds.
Adopted Budget Ordinance No. 40471-040416. (7-0)
3. Financial report for the eight months ended February 29, 2016.
Presentation received and filed.

8. REPORTS OF COMMITTEES: NONE.

9. UNFINISHED BUSINESS: NONE.

10. INTRODUCTION AND CONSIDERATION OF ORDINANCES AND RESOLUTIONS: NONE.

11. MOTIONS AND MISCELLANEOUS BUSINESS:

- a. Inquiries and/or comments by the Mayor and Members of City Council.

Recognition of student members of the Youth Services Citizen Board by Council Member Anita J. Price; and presentation of a proclamation declaring April 4-9, 2016 as Local Government Education Week.

Mayor Bowers presented a ceremonial copy of the proclamation to Karen Pillis, Vice-Chair, and members of the Youth Services Citizen Board.

- b. Vacancies on certain authorities, boards, commissions and committees appointed by Council.

Appointed Ken Cronin to fill the unexpired term of office of Brian K. Redd as the Citizen-at-Large Member of the Roanoke Finance Board ending June 30, 2016; and thereafter an additional two-year term of office ending June 30, 2018.

Appointed Geoffrey W. L. Manning to fill the unexpired term of office of Erin M. Dudley as member of the Parks and Recreation Advisory Board ending March 31, 2017.

Appointed Byron Hamlar to replace Lawrence K. Dowler as member of the Fair Housing Board for a three-year term of office ending March 31, 2019.

Appointed Harley Garcia/Student Member, Beatrice Schlenpner/Student Alternate, Kameron Washington-Brown/Student Alternate, and Kenai Hunt/Student Member as members of the Youth Services Citizen Board for terms of one year, each, commencing July 1, 2016 and ending June 30, 2017.

Nominations for 2016-2017 VML Policy Committees:

Finance – Barbara A. Dameron, Director of Finance

Human Development and Education – Council Member Anita J. Price/Stephanie M. Moon Reynolds, City Clerk

Economic Development – Vice-Mayor David B. Trinkle/Wayne Bowers, Director, Economic Development

General Laws – Daniel J. Callaghan, City Attorney

Environmental Quality – Christopher Blakeman, Environmental Administrator

Transportation – Mark Jamison, Transportation Manager

12. RECESSED - 4:12 P.M.

Continuation of Closed Meeting in Council's Conference Room
Council Member Rosen left following the Closed Meeting

13. RECONVENED – 5:31 P.M.

CERTIFICATION OF CLOSED MEETING. (6-0, Council Member Rosen was absent.)

14. ADJOURNED – 5:32 P.M.